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Open data is data that is made available by organisations, businesses and individuals for anyone to access, use and share.

Open data has to have a licence that says it is open data. Without a licence, the data can't be reused.

The licence might also say:

- that people who use the data must credit whoever is publishing it (this is called **attribution**)
- that people who mix the data with other data have to also release the results as open data (this is called **share-alike**)

Context of Scale

“20 Billion IoT devices to be connected by 2020”

— Gartner



IoT

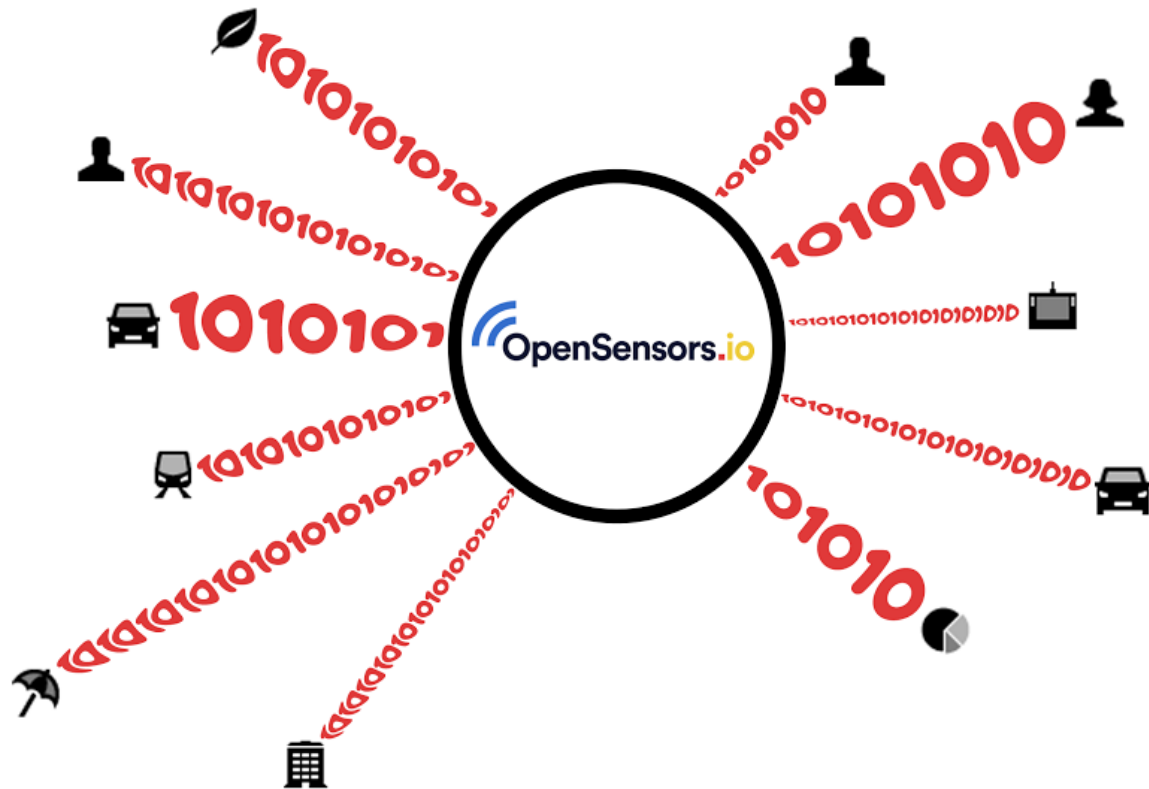
Expected no of Daily Messages
-333x the size of Twitter
the size of WhatsApp



- Traditional tech architecture will not scale to these volumes
- People and devices need to find data easily



Creating a commons around real time data



Thank You