



Yannis Stournaras

‘We have rising sectors and many investment opportunities in Greece, but we actually need a ten-year growth horizon. I call it the “Greece 2020 Business Plan.”’

Yannis Stournaras, minister of finance, Greece; previously general director of the Foundation for Economic and Industrial Research; at The Europe 2020 Summit

Top Policymakers Launch Growth Initiatives at Europe 2020 Summit

The Europe 2020 Summit convened under the timely theme of *Unleashing Growth and Creating Jobs*. Throughout the one-day summit, organised in collaboration with the Danish EU Presidency, high-level participants debated proposals that included not only ritual appeals for more growth, but also contained policies capable of delivering it. José Manuel Barroso, president of the European Commission, launched the debate with a blistering keynote. Then three Europe ministers – David Lidington (UK), Enzo Moavero Milanesi (Italy) and Nicolai Wammen (Denmark) – presented their governments’ ideas on growth (Messieurs Lidington and Moavero Milanesi led a joint session to present their governments’ “growth” letter to the European Council). Earlier, Yannis Stournaras, general director of the Foundation for Economic and Industrial Research, made a forceful call to keep Greece in the eurozone (Mr. Stournaras was appointed finance minister of Greece in the June government reshuffle). Beñat Bilbao-Osorio, associate director of the Centre for Global Competitiveness and Performance at the World Economic Forum; Alessandro Leipold, chief economist of the Lisbon Council and former acting director of the European department at the International Monetary Fund; Jean-Luc Schneider, deputy director for policy studies in the economics department of the OECD; and Lucio Vinhas de Souza, managing director and sovereign chief economist at Moody’s Investors Service, also joined the rich panel discussions. In the margins, the Lisbon Council launched **Lessons in Crisis Management: Making the European Stability Mechanism Work**, a new policy brief by Chief Economist Leipold. Download [Making the European Stability Mechanism Work](#); watch [Vox Populi Video on Europe’s Economic Priorities](#) prepared especially for The Europe 2020 Summit and [President Barroso’s Keynote Address](#); view [Photos from The Europe 2020 Summit](#) on the Lisbon Council website at www.lisboncouncil.net.



José Manuel Barroso,
president, European Commission



David Lidington,
minister for Europe,
United Kingdom



Enzo Moavero Milanesi,
minister for Europe,
Italy



Nicolai Wammen,
minister for European
affairs, Denmark



Alessandro Leipold,
chief economist,
the Lisbon Council



Lucio Vinhas de Souza,
sovereign chief
economist, Moody’s

'Europe's recovery from the current economic crisis must walk on two legs. It must contain significant and far-reaching fiscal consolidation at the national level as well as European measures to promote growth and jobs.'

Helle Thorning-Schmidt, prime minister of Denmark and head of the Presidency of the Council of the European Union, in The 2012 Jean Monnet Lecture

New Centres of Excellence at the Lisbon Council

European Centre for Government Transformation: A Banner Year Completed

In June, the **European Centre for Government Transformation**, a joint venture of the Lisbon Council, the College of Europe and Accenture, completed its third banner year, which culminated in **The 2012 European Summit for Government Transformation**, a high-level summit for top state transformation agents. Helle Thorning-Schmidt, prime minister of Denmark and head of the Presidency of the Council of the European Union, delivered **The 2012 Jean Monnet Lecture** – and handed the Public Service Innovation Award to a team of College of Europe students who participated in the 2012 state transformation case study competition (this year, the winners were the employment team, which prepared a case study on sustainable employment strategies at the *Bundesagentur für Arbeit* in Germany). Robert-Jan Smits, director-general for research and innovation, also delivered an overview of European Commission actions on public-sector innovation, and Ben Page, CEO of Ipsos MORI, presented a new study on *Leveraging Growth through New Approaches for Government*. In the run up to the Summit, the European Centre for Government Transformation convened three thematic high-level roundtables: digital government, employment and sustainable public finances. Among the key VIP speakers were Mike Bracken, executive director of digital for government at the Cabinet Office (UK); Michael van der Cammen, head of international relations of the *Bundesagentur für Arbeit* (Germany); Jérôme Filippini, state chief information officer (France); Robert Madelin, director-general of the communications networks, content and technology directorate at the European Commission; and Xavier Prats Monné, deputy director-general at the education and culture directorate. Watch [Highlights of Prime Minister Thorning-Schmidt's Jean Monnet Lecture](#); download [Raising the Game of Public-Service Delivery: College of Europe Student Case Studies Final Report 2012](#); and view [Photo Highlights of The European Summit for Government Transformation](#) and [Photo Highlights of High-Level Roundtables](#).



Helle Thorning-Schmidt, prime minister of Denmark



Robert-Jan Smits, director-general for research and innovation, European Commission



Ben Page, CEO, Ipsos MORI



Mike Bracken, executive director of digital, HM Government, UK



Jérôme Filippini, state chief information officer, France

european centre
for government
transformation



Michael van der Cammen, head of international relations, Bundesagentur für Arbeit, Germany

Samuel J. Palmisano on 21st Century Leadership and Innovation

Samuel J. Palmisano, chairman of IBM, and one of the most iconic and visionary business leaders of our time, delivered **The 2012 Guglielmo Marconi Lecture**, the Lisbon Council's flagship event on innovation. John Bell, head of cabinet of Máire Geoghegan-Quinn, European commissioner for research, innovation and science, and Robert Madelin, director-general for communications networks, content and technology at the European Commission, served as discussants. Watch [Samuel J. Palmisano's Guglielmo Marconi Lecture](#) and view [Photos from The 2012 Guglielmo Marconi Lecture](#) on the Lisbon Council website at www.lisboncouncil.net.



Samuel J. Palmisano, chairman, IBM



Robert Madelin, director-general, DG CONNECT, European Commission



John Bell, head of cabinet, Commissioner Máire Geoghegan-Quinn

'We now have at our disposal an enormous new natural resource. I mean the gusher of data that enables us to literally see and understand our world as never before'

Samuel J. Palmisano, chairman of IBM, in The 2012 Guglielmo Marconi Lecture

Single Market Entrepreneurs: Thought Leadership and Community Building



The **Single Market Entrepreneurs Centre**, a centre of excellence founded by the Lisbon Council and Google, the Internet services company, got off to a powerful start in 2012. Malcolm Harbour, member of the European Parliament, chair of the committee on internal market and consumer protection and a member of the **MEPs for SMEs** advisory body, opened the **SME Centre Advisory Council** meeting, which brought together entrepreneurs, key thought leaders and representatives of leading business associations. Later, the SME Centre convened a **High-Level Roundtable on Digital Technologies**. Anthony D. Williams, senior fellow for innovation, and Ann Mettler, executive director, presented **Wired for Growth and Innovation: How Digital**



Taylor Reynolds, senior economist for information economy, OECD

Technologies are Reshaping Small- and Medium-Sized Businesses and Empowering Entrepreneurs, their most recent policy brief. Fotis Antonopoulos, founder of OliveShop.com; Bart Becks, co-founder and CEO of SonicAngel; Julien Blanchet, Getting Business Online Campaign lead at Google; Joanna Drake, director for SMEs and entrepreneurship at the European Commission's enterprise and industry directorate; Peter Leyenaar, manager in the enterprise and innovation department in the Dutch ministry of economic affairs, agriculture and innovation; and Taylor Reynolds, senior economist for information economy at the OECD,

single market entrepreneurs

joined the debate. Read the dedicated [SME Centre Newsletter](#) or visit <http://singlemarketentrepreneurs.eu> for more on this important new initiative.

Gan Zhao Li: New Centre on Sino-European Relations and Innovation

The Lisbon Council launched a new centre of excellence: the **Gan Zhao Li Centre**, which will explore innovation through a Sino-European perspective. The three Chinese characters in the name mean "power to inspire." The work of the centre got off to a promising start with a **High-Level Working Group on Innovation and Growth: Understanding China's Market and Management Education System**. Prof. John Quelch, distinguished professor of international management, vice-president and dean of the China-Europe International Business School (CEIBS) in Shanghai, delivered a forceful presentation to senior diplomats and innovation experts. In 2012, the initiative will be led by Martin Schuurmans, senior adviser for innovation and entrepreneurship at the Lisbon Council and founding chairman of the European Institute of Innovation and Technology (EIT), and Paul Hofheinz, president of the Lisbon Council. Graham Watson, member of the European Parliament, president of the European Liberal Democrat and Reform Party and member of the EP delegation for relations with People's Republic of China, will serve as co-chair. Download [Prof. Quelch's Presentation](#) and view [Photos from the Gan Zhao Li Centre High-Level Roundtable](#) on the Lisbon Council website at www.lisboncouncil.net.



Graham Watson, member of the European Parliament



John Quelch, dean, China-Europe International Business School

感召力
GAN ZHAO LI
The Power to Inspire

Commissioner Malmström Keynotes High-Level Roundtable on Internal Security



Cecilia Malmström, European commissioner for home affairs

Cecilia Malmström, European commissioner for home affairs, keynoted a **High-Level Roundtable on Internal Security**. With concern over immigration and terrorism mounting, the discussion focused on how digital technologies and modern communication systems can lead to better-managed, more secure organisation of interior policy. In times of budgetary constraints, special emphasis was placed on smart and cost-efficient solutions, building on existing European networks and collaborations. At the heart of the debate was the issue of how to treat third-country nationals, making legal access easier and more expedient – especially important in the inter-connected world of today where seasoned professionals move in and out of places to fulfil special assignments. The reality of 27 different systems can be a stumbling block to facilitate movement of people, creating legal uncertainties and causing redtape for all parties involved. There was consensus among participants that vast improvements to the current system are possible, yielding untold benefits for citizens and ultimately leaving Europe and Europeans more secure.

'As Europe rediscovers the need for growth, it will be imperative to take account of new economic realities, which clearly demonstrate that productivity, jobs and innovation come from greater adoption of digital technologies.'

Ann Mettler, executive director of the Lisbon Council, in a World Economic Forum social media channel blogpost

More News and Outreach



Tjark de Lange, co-founder, the Lisbon Council

Lisbon Council principals kept very busy in the first half of 2012. Tjark de Lange, co-founder and treasurer, received the Order of Oranje-Nassau for his career as a successful entrepreneur. Among his many achievements, his co-founding the Lisbon Council, one of Europe's premier think tanks, was particularly noted. Chief Economist Alessandro Leipold spoke at *Asia in the New Global Financial Scene*, a conference organised by the Institute for Global Economics in Seoul, and contributed a weekly column on the financial crisis in *Il Sole 24 Ore*. Paul Hofheinz, president of the Lisbon Council, was appointed a member of the EU Media Futures Forum, a high-level advisory body convened by European Commission Vice-President Neelie Kroes. Ann Mettler, executive director, was invited to serve on an expert group convened by the research and innovation directorate at the European Commission and joined the board of the Telefónica **Think Big Initiative**, aimed at spurring entrepreneurship and empowering youth.

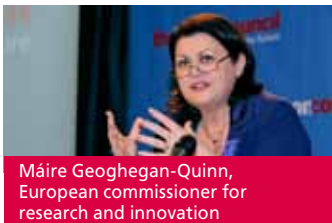
Forthcoming

The 2012 Intellectual Property and Innovation Summit

Neelie Kroes, vice-president of the European Commission responsible for the digital agenda, will keynote **The 2012 Intellectual Property and Innovation Summit**. At the summit, the Lisbon Council will launch **Intellectual Property and Innovation: A Framework for 21st Century Growth and Jobs**, a collection of essays from 10 leading European thinkers in the intellectual-property field. The policy brief was co-edited by Ian Hargreaves, author of *Digital Opportunity: A Review of Intellectual Property and Growth*, a high-level UK review commissioned by Prime Minister David Cameron.



Neelie Kroes, vice-president, commissioner for digital agenda, European Commission



Máire Geoghegan-Quinn, European commissioner for research and innovation

The 2012 Innovation Summit

Máire Geoghegan-Quinn, European commissioner for research, innovation and science, will keynote **The 2012 Innovation Summit**. Other speakers include Andreas Schleicher, director of the OECD's Programme for International Student Assessment. José-María Álvarez-Pallete, chairman and CEO of Telefónica Europe, will use the occasion to launch **StartUp Europe**, a new Lisbon Council/Telefónica centre of excellence focused on youth, entrepreneurship, technology and innovation.

The 2012 Single Market Entrepreneurs Summit

Michel Barnier, European commissioner for internal market and services, will deliver **The 2012 Ludwig Erhard Lecture** at **The 2012 Single Market Entrepreneurs Summit**. The Lisbon Council will launch **SMEs in the Internal Market: A Growth Agenda for the 21st Century**, a new publication, in the margins.



Michel Barnier, European commissioner for internal market and services



Olli Rehn, vice-president, commissioner for the euro, European Commission

The 2012 Euro Summit

Olli Rehn, vice-president of the European Commission in charge of economic and monetary affairs and the euro, will kick-off **The 2012 Euro Summit**. **The 2012 Euro Plus Monitor**, the Lisbon Council's annual competitiveness ranking of eurozone countries, published in collaboration with Berenberg Bank, will be launched in the margins of the Summit.

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