### Startup Eur\*\*\*pe Partnership





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# Matching Tech Startups & Corporates





# A Cross-Industry Pan-European **Open Innovation** Platform

Startup **Lur** pe Partnership















**S** Caixa Capital



**UTILITIES** 





vodafone











**BARCLAYS** 













DAIMLER

















































holtzbrinck







# A 3 year Journey (thus far)









Announced by Vice President Kroes on Jan 23 at **WEF** in Davos

Officially launched by President Barroso on May 22, 201 in Brussels



#### SEP Results Delivered









# **Matching Formats**







#### **Matching Events**

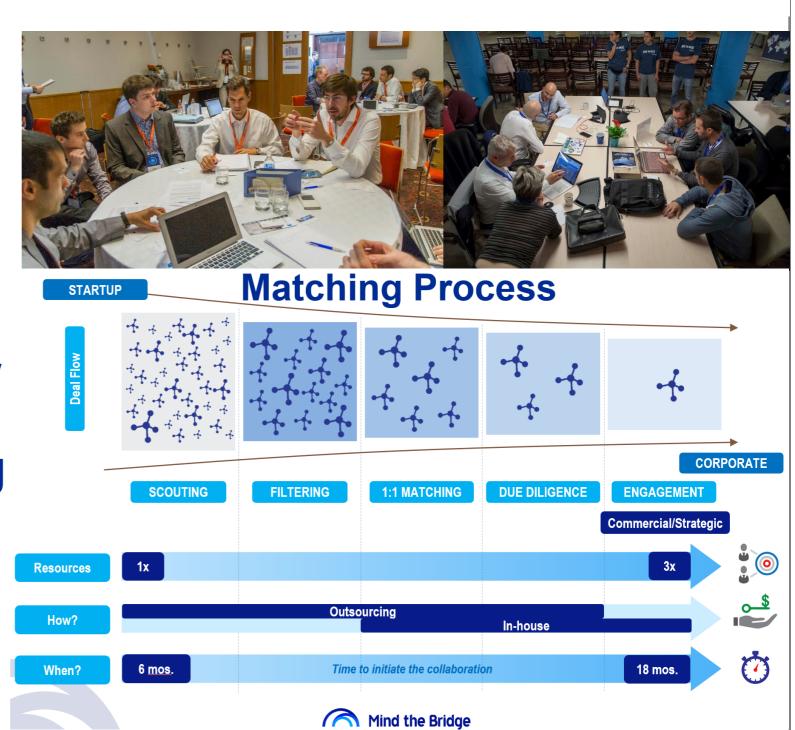
Benchmarking / Sharing Face to face meetings are more effective

#### **Online Matching**

Less time consuming
Requires experience / know
how

#### On Premises Matching

Very effective
Requires experience
Top mngt commitment



#### SEP: the Road ahead







# Scale the initiative Expand to midcaps Connect investors/stock markets

