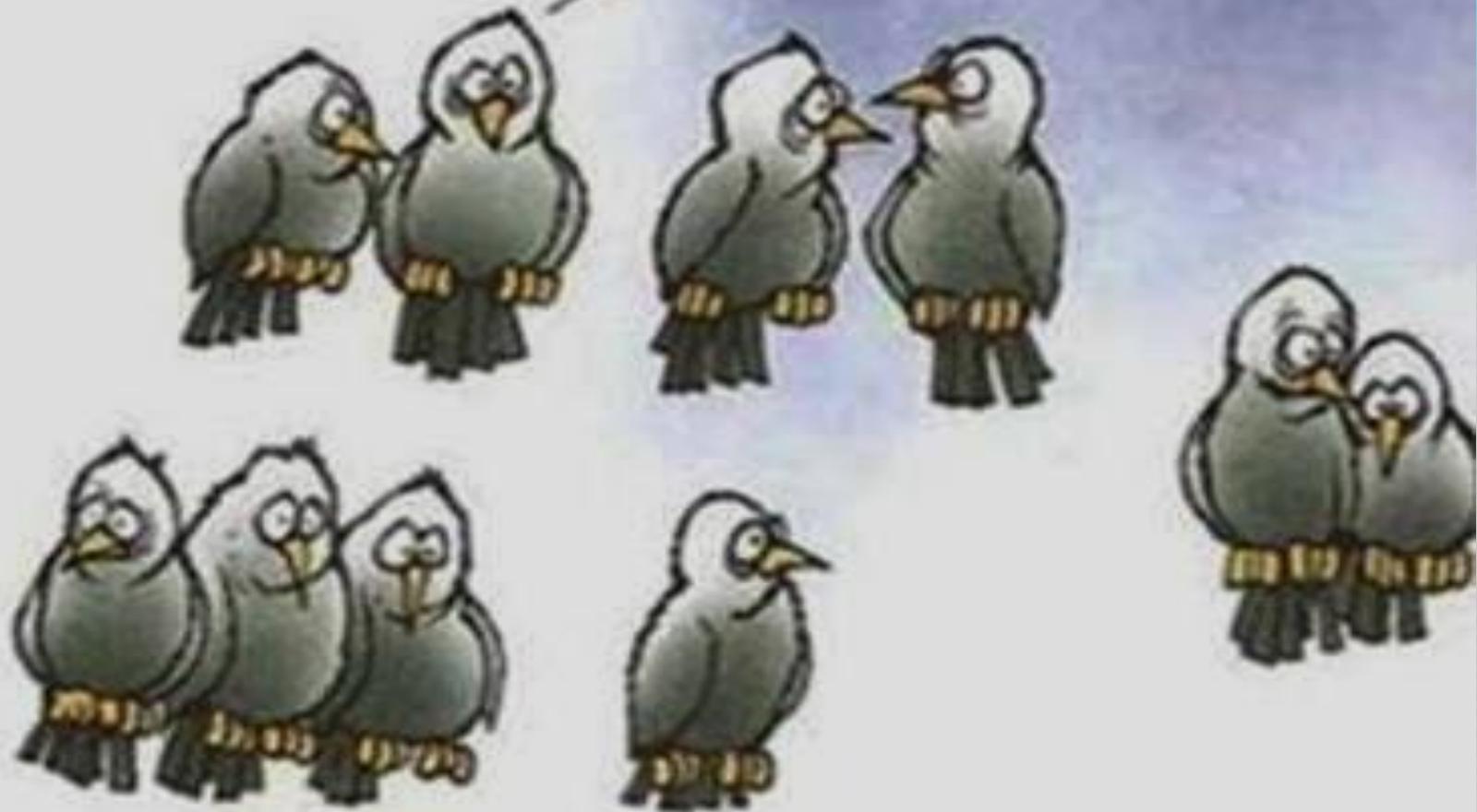
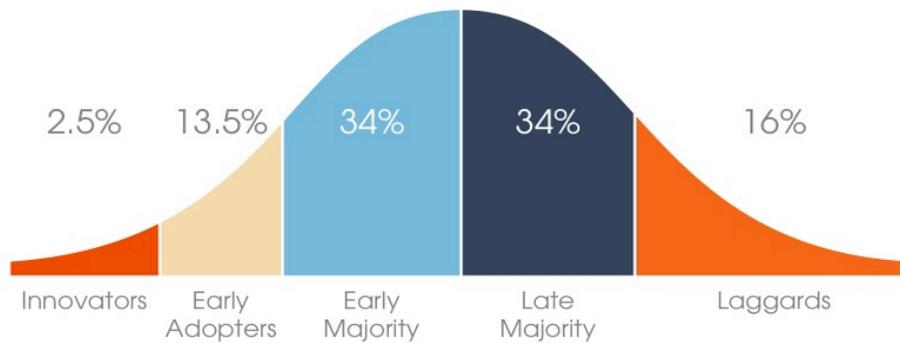
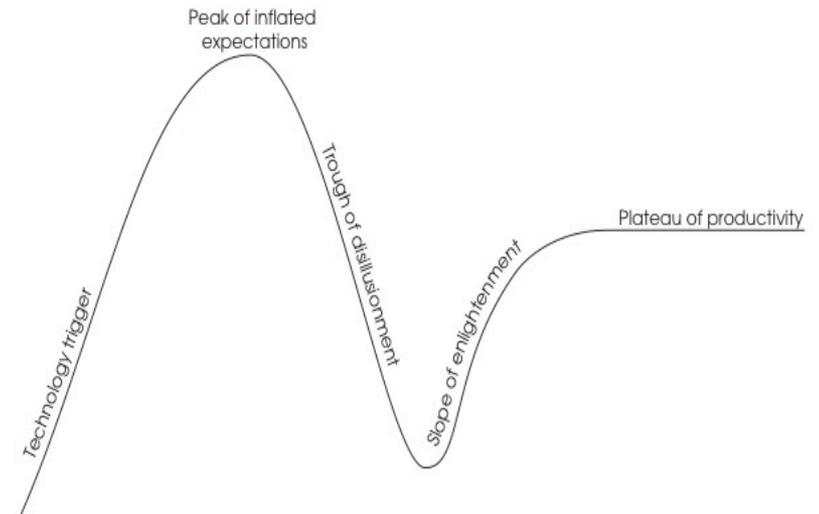


It is a bit freaky with this wireless technology





Roger's diffusion of innovation bell curve



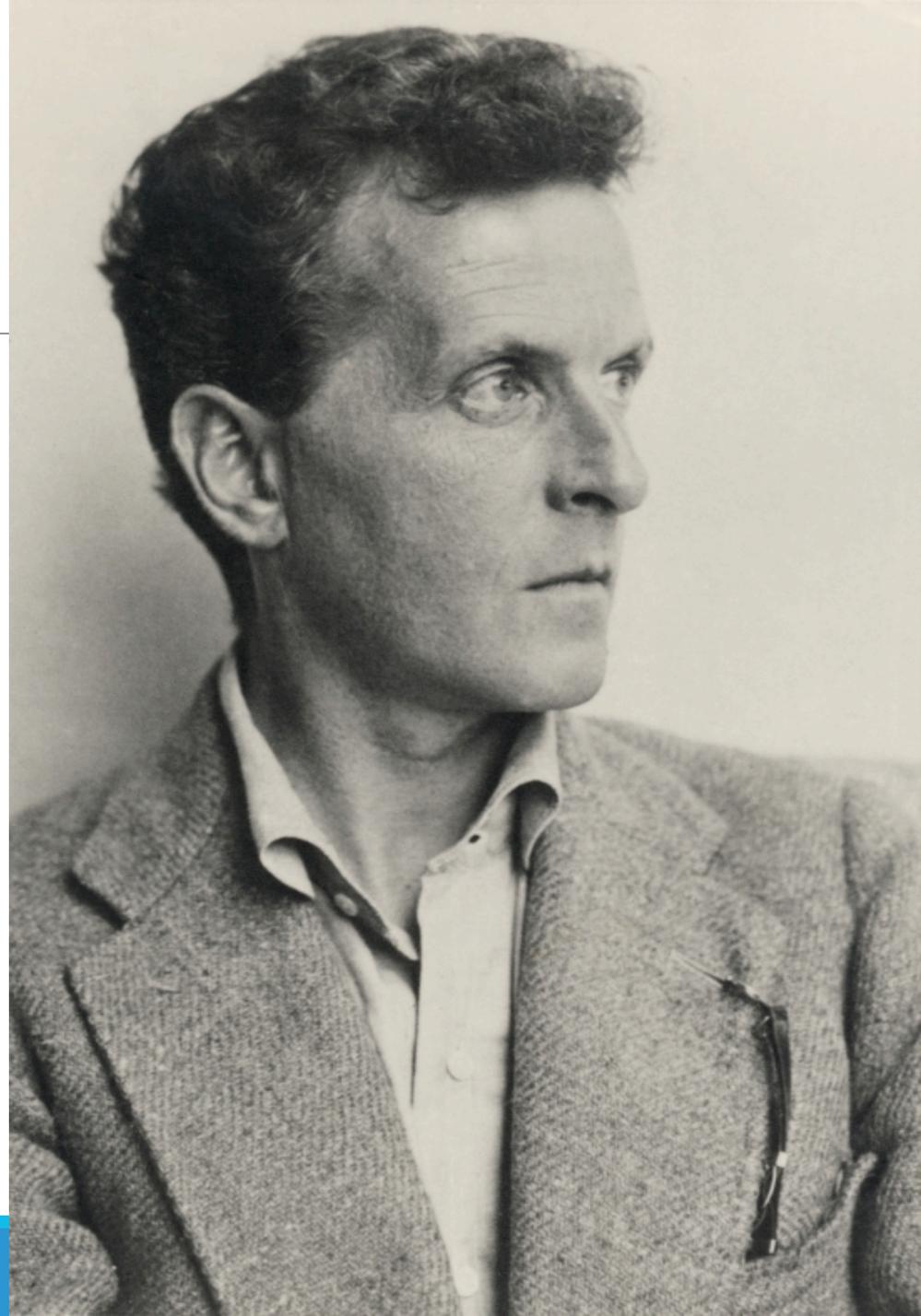
Gartner's hype cycle

Ludwig  
Wittgenstein

Correlation and Causation

---

Preparations for big data and  
artificial intelligence era





# 2017 *This Is What Happens In An Internet Minute*



Created By:  
[@LoriLewis](#)  
[@OfficiallyChadd](#)

Data becomes  
the oil of the  
digital era.



# Data Diplomacy:

## *Updating diplomacy to the big data era*

*Jovan Kurbalija, Barbara Rosen Jacobson and Katharina E Höne*

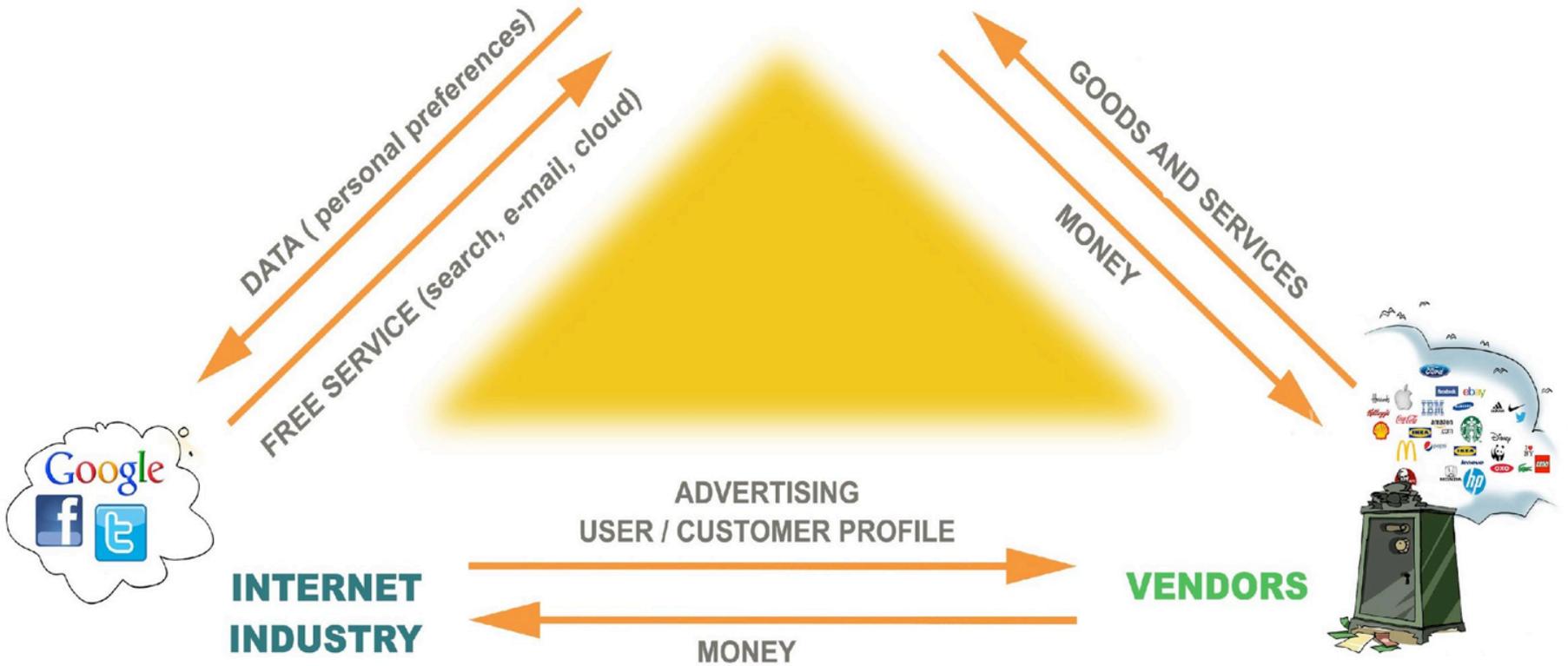
*February 2017*

**dIPLO**





**INTERNET USER**



# ARTIFICIAL INTELLIGENCE



Provide cognitive patterns and validate decisional algorithms

Provide 'thinking' for digital devices and automated activities



# BIG DATA

Generate high amount of data



# INTERNET OF THINGS

**DIPLO**

IBM - Watson

Apple - SIRI

Microsoft - Cortana

Google - Now

UNITED NATIONS  NATIONS UNIES





Flag melange that	Via 'data-mining'	resulted in identifying 'family flags'

# Digital geo-emotions: perception, values, attitudes, democracy



# Mapping the World's Friendships

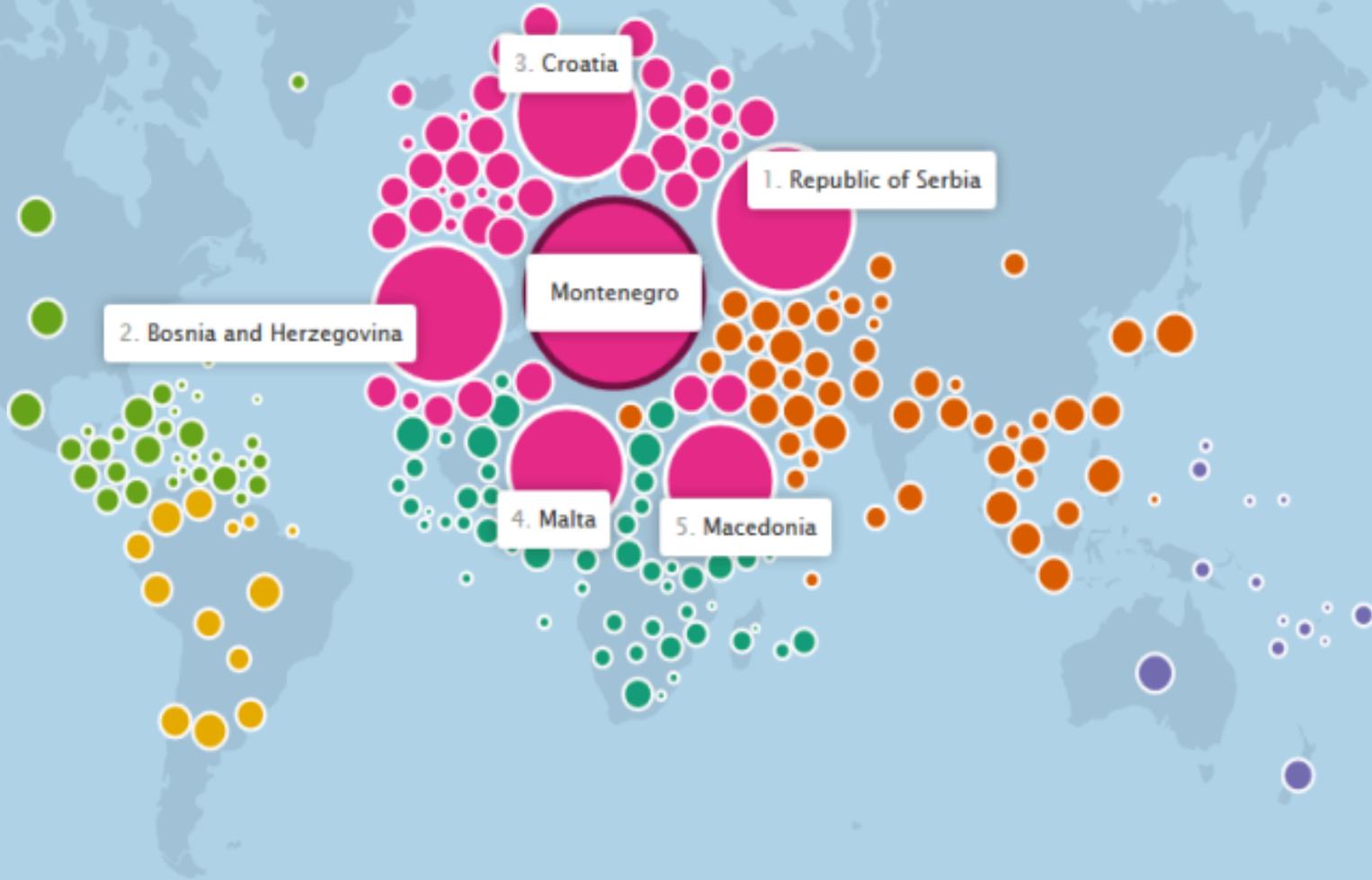
Learn which countries share the closest friendship connections on Facebook.

[Methodology](#)

Show

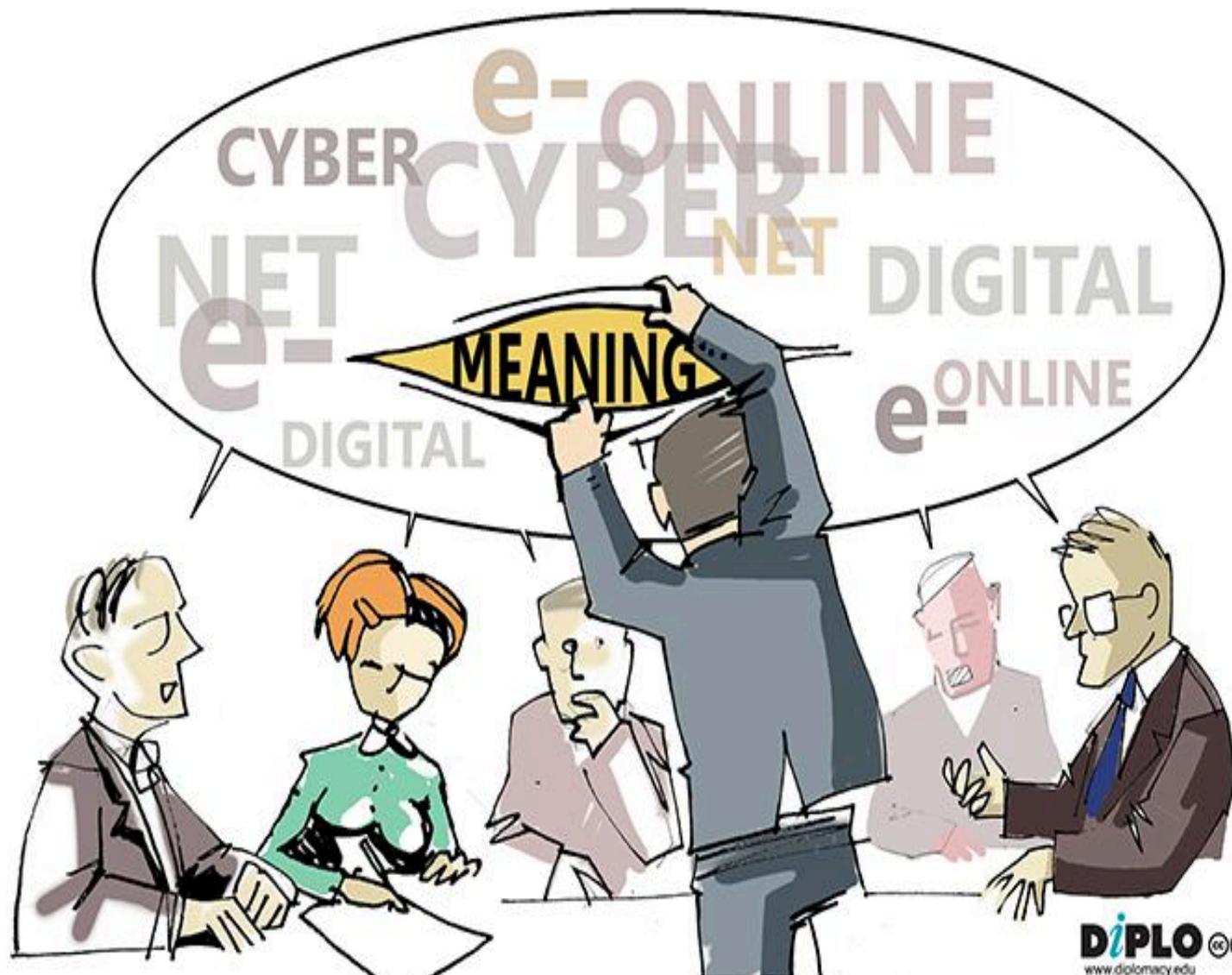
Continent

Search



## A Closer Look: Montenegro & Serbia

After World War I, Montenegro became part of Yugoslavia. When Yugoslavia dissolved in 1992, Montenegro was part of a union with Serbia until it voted for independence in a referendum in 2006.



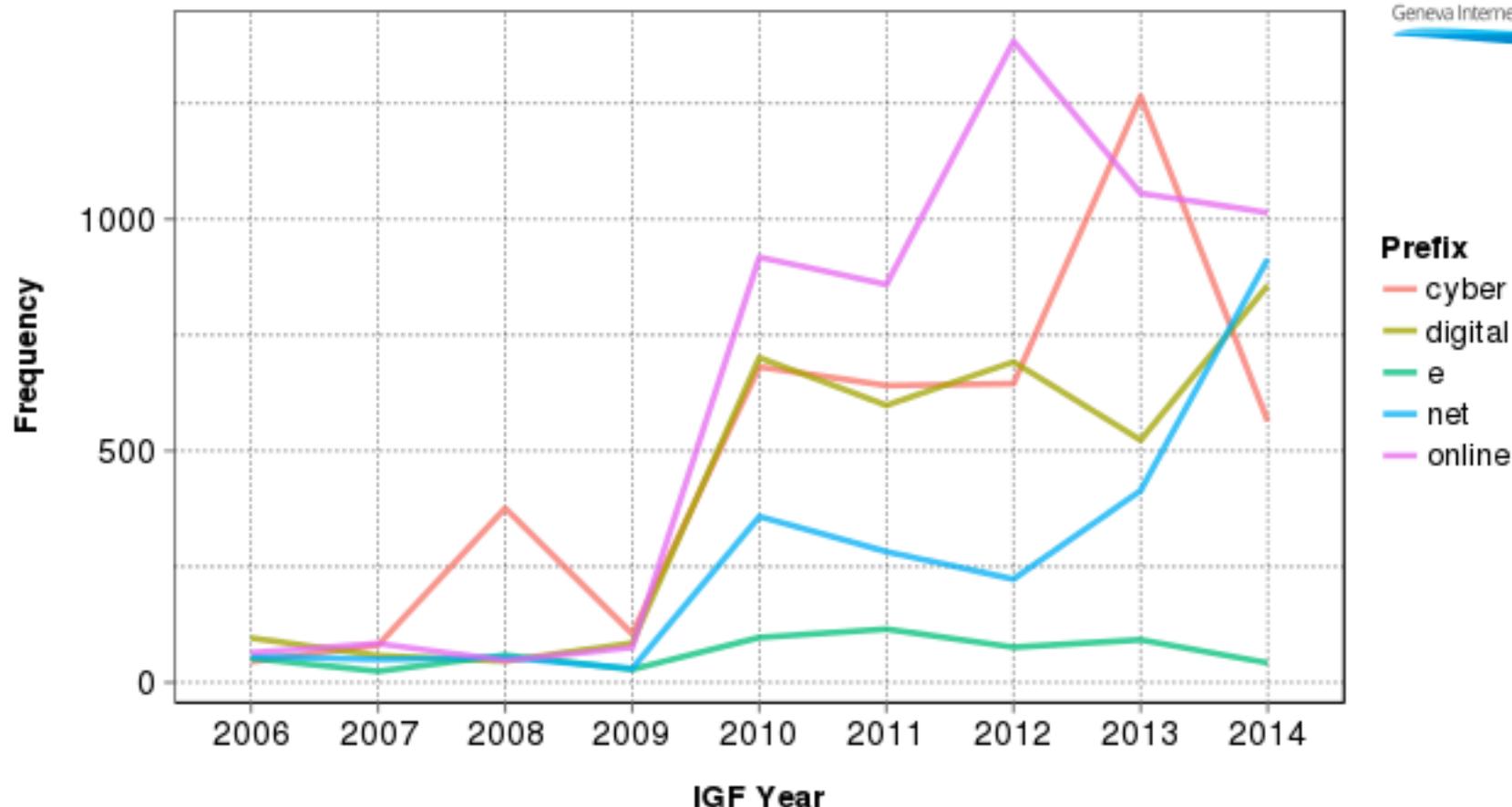
# Data-mining

- **Cyber** (security)
- **E-** (commerce)
- **Online** (human rights circles)
- **Digital** (previously with 'digital divide' – coming into fashion again)
- **Virtual** (becoming virtual)
- **Net** (re-surfacing with NETmundial)

OF ISSUES HERE. MANY OF US ALSO  
COME WITH VERY SPECIALIZED  
INTERESTS. AND MAYBE SOME OF US  
HAVE A VERY INTENSE INTEREST IN,  
SAY, 15% OF THE AGENDA. AND HOW  
DO WE MANAGE THAT?  
FOR SOME PEOPLE, ICANN ISSUES  
ARE CENTRAL. FOR OTHERS, IT IS  
SECURITY OR ACCESS, OR CHILD  
PROTECTION



## IG Prefix Monitoring: IGF 2006 - 2014



IG characteristic prefixes: frequency of usage across the IGF Session Transcripts 2006-2014 Corpus.

(a set of 614 available sessions transcripts is used)

IG policy-neutral terms (e.g. "networking" and similar) are suppressed.





Confucius



Lao Tze



Kautilya



Socrates



Aristoteles



Plato



Ibn Khaldun



Machiavelli



Voltaire



Spinoza



David Hume

The corruption of the best things gives rise to the worst. Custom is the great guide of human life.



Thomas Hobbes

There are three causes of strife in human nature: rivalry, distrust, pride.



John Locke

For no government can have a right to obedience from a people who have not freely consented to it.



Jean-Jacques Rousseau

Man was born free, and he is everywhere in chains. Those who think themselves the masters of others are indeed greater slaves than they.

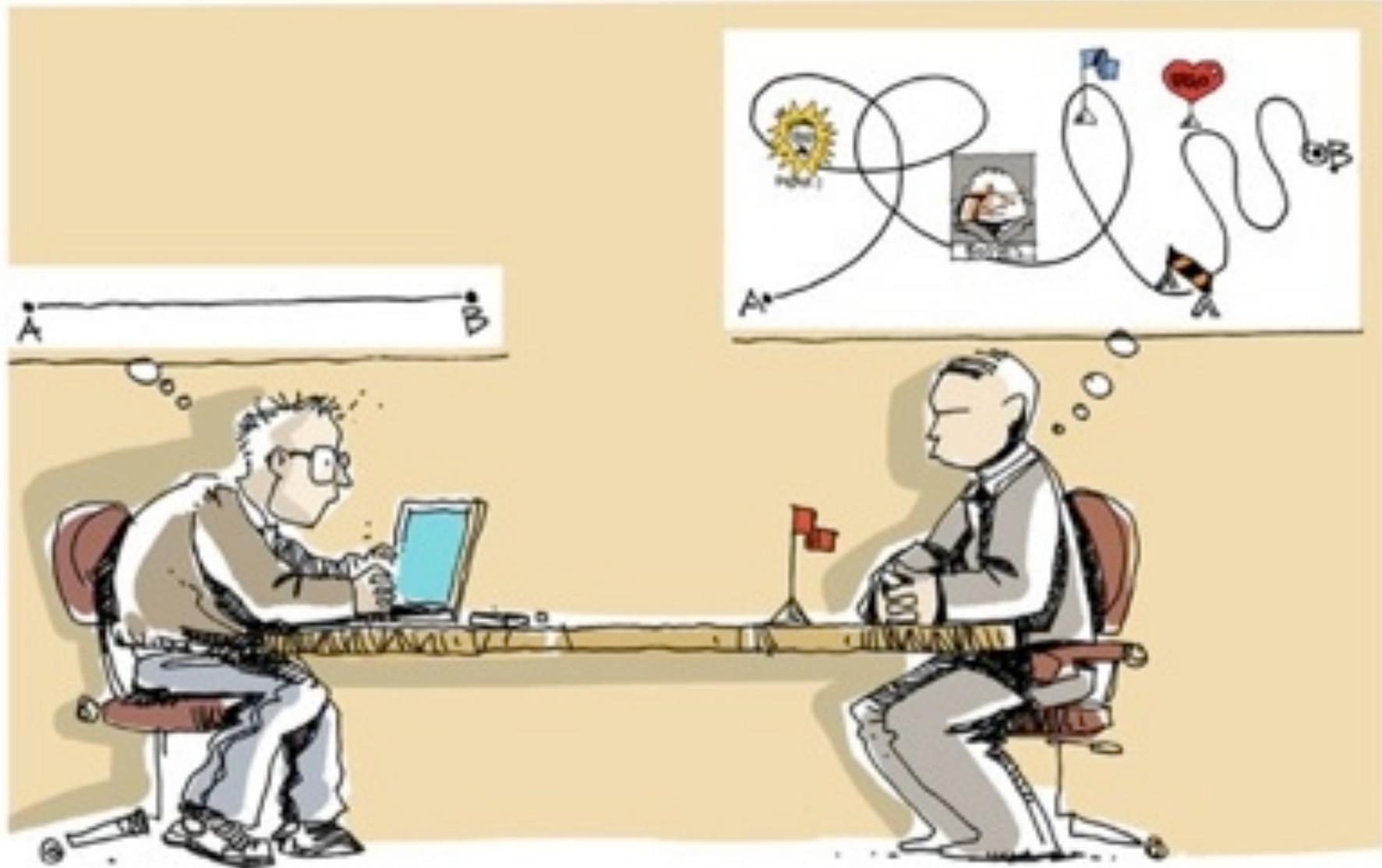


Hugo Grotius

Every nation is free to travel to every other nation, and to trade with it.



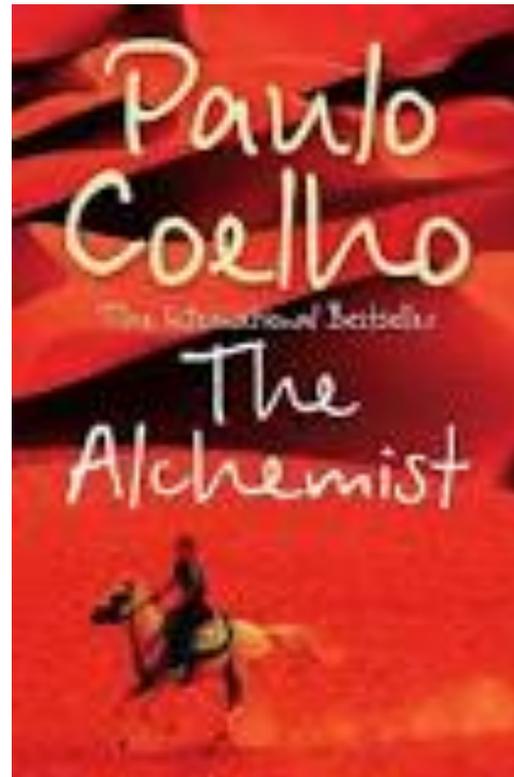
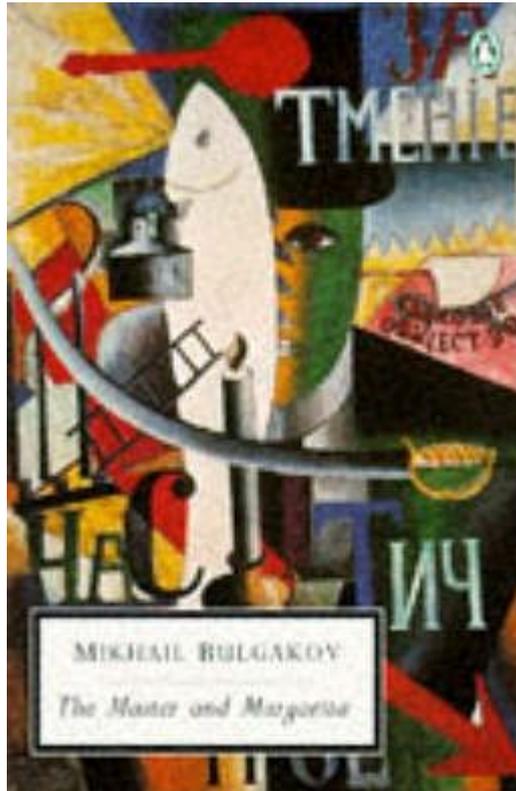
# INTERNET SOCIAL CONTRACT

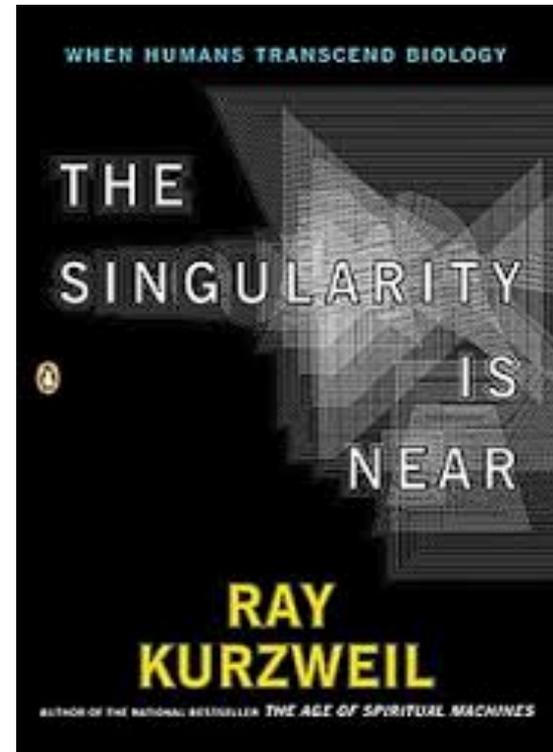
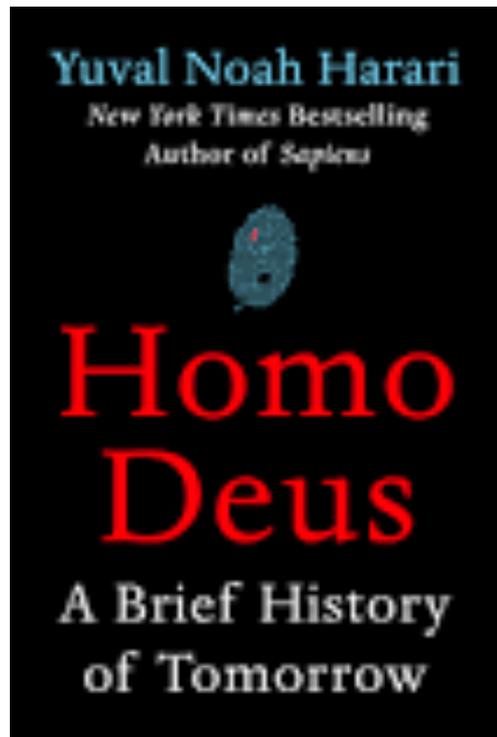


Technical Expertise - Diplomacy

**DIPLO**







*Jovan Kurbalija*  
*jovank@diplomacy.edu*

*Web:*  
*www.diplomacy.edu*

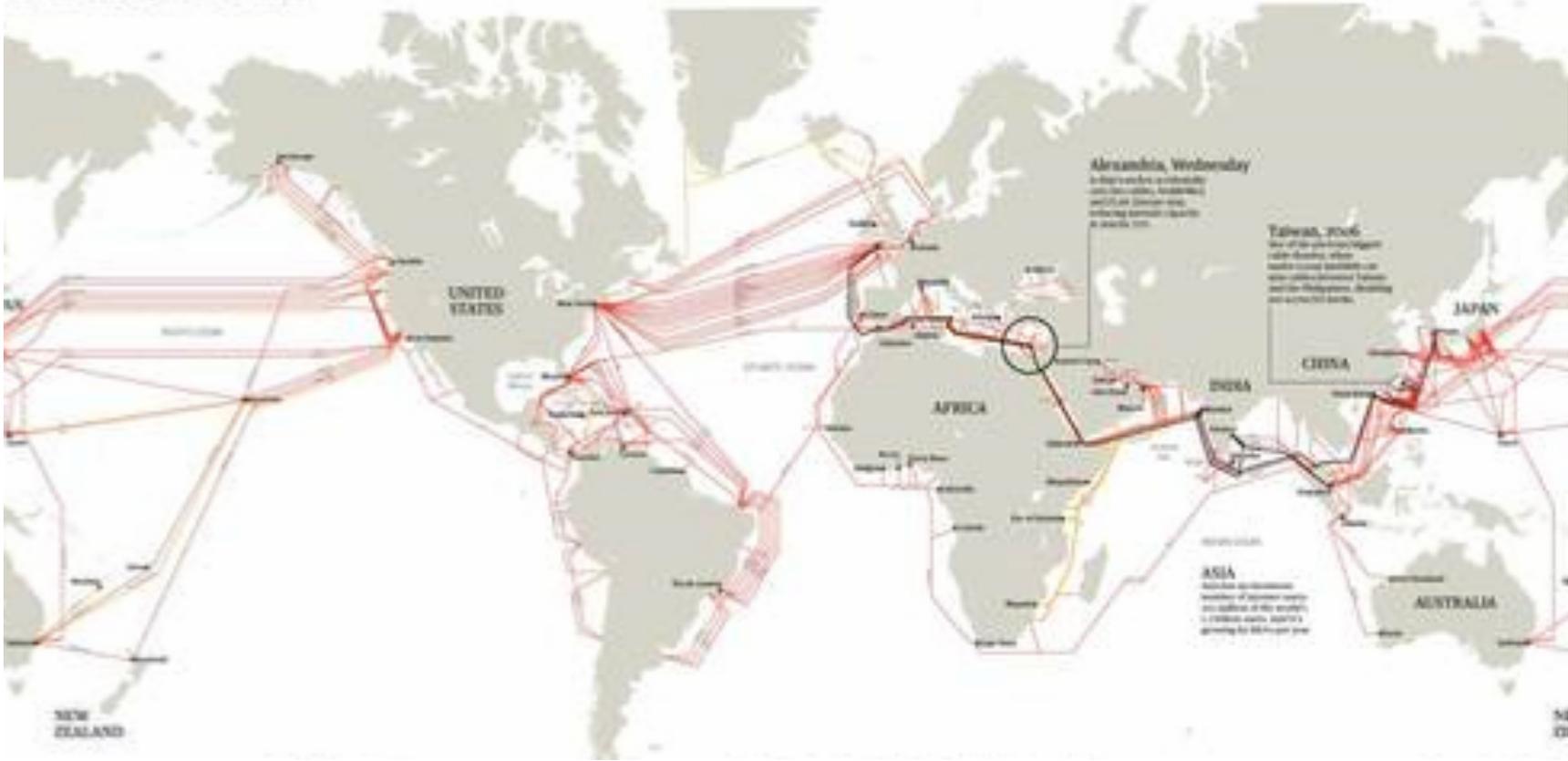
*Twitter:*  
*@jovankurbalija*

*Big Data*

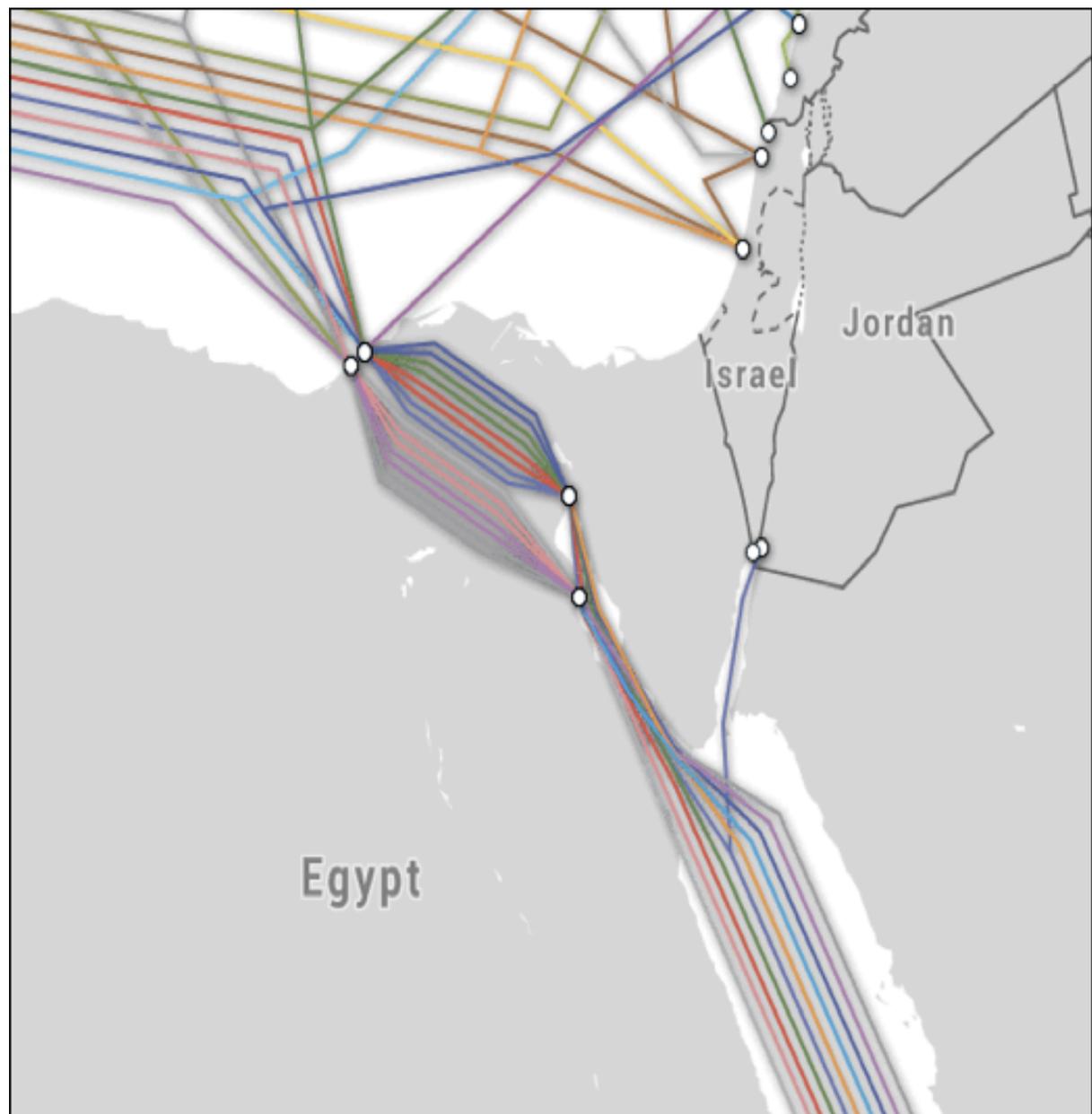
# **Geo-Politics**

# Digital geopolitics: the return of geography

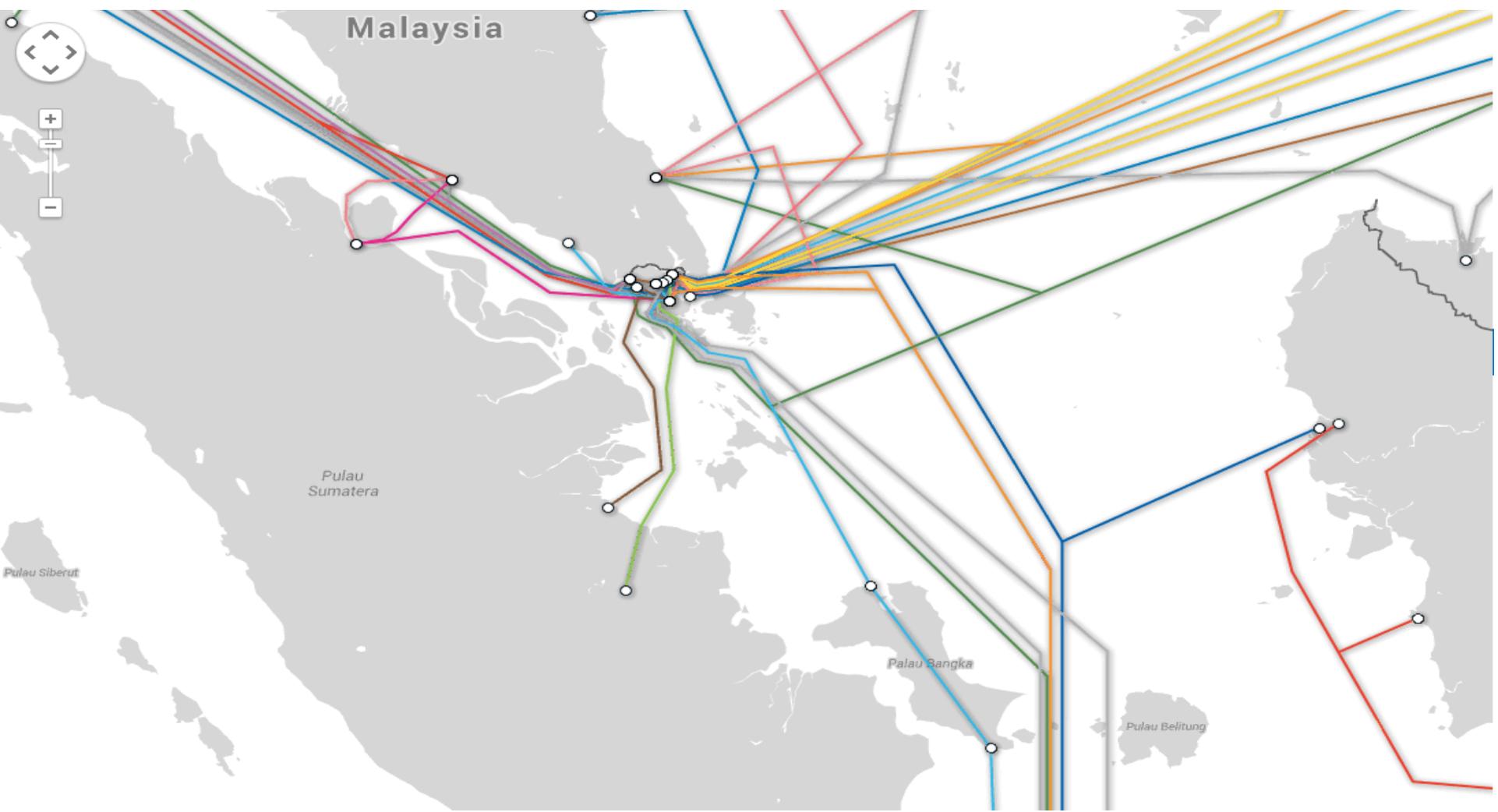
## undersea world



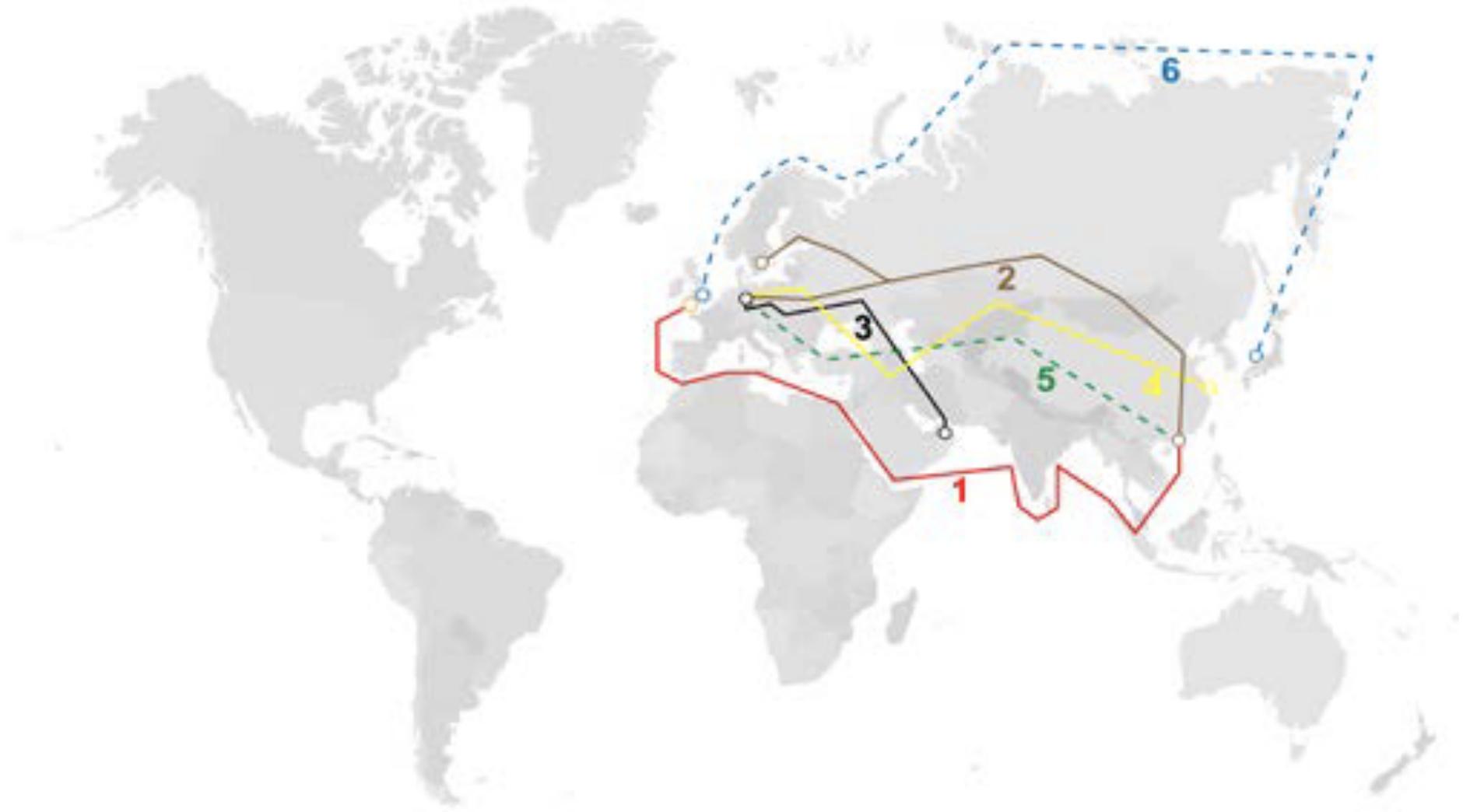
# Digital geopolitics: crucial geostrategic spots



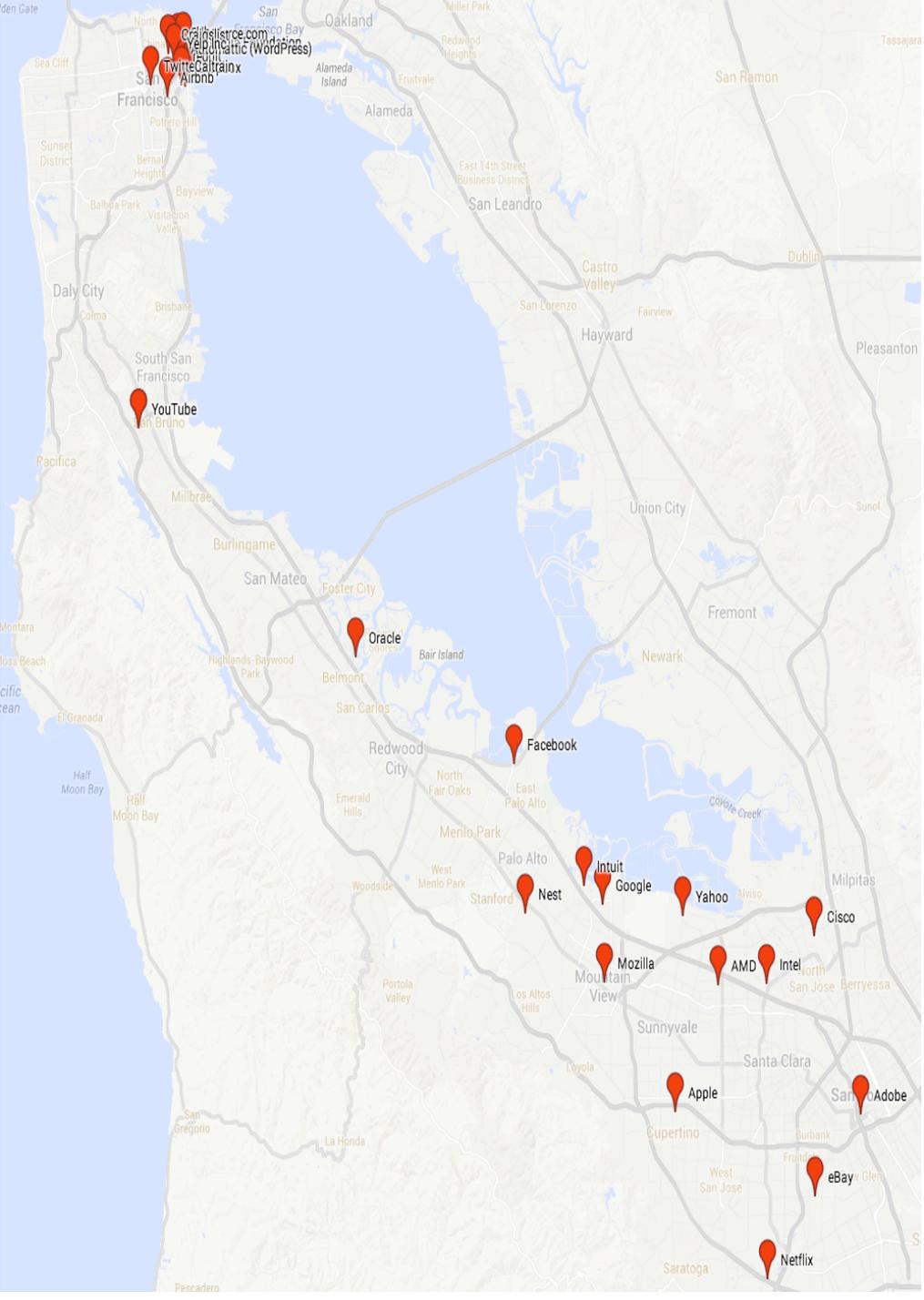
# Digital geopolitics: crucial geostrategic spots



# Analysis of Euro-Asian Internet connectivity



# Digital geoeconomics: Bay Area



# TECHNOLOGY

**Focus:**

Developing standards, apps, and services for data management

**Concerns:**

Fragmentation of data space due to lack of data interoperability, limited access to data

**Actors:**

Standardisation bodies (IETF, ISO, ITU, IEEE), Internet industry, software developers, academia...

# ECONOMY

**Focus:**

Use of data as the basis for the Internet business model

**Concerns:**

Loss of trust by users if data is shared with governments without legal constraints, increased privacy protection may reduce use of data and profit of Internet companies

**Actors:**

Internet companies, business associations, trade policy community...

# DATA GOVERNANCE

# SECURITY

**Focus:**

Use of data by governments for protection of national security and the fight against the crime

**Concerns:**

Too strong encryption of data by industry and users can limit access to data for security reasons

**Actors:**

Security services, law enforcement agencies, Interpol, UNODC...

# LAW AND HUMAN RIGHTS

**Focus:**

Protection of privacy, jurisdiction in transboundary data cases

**Concerns:**

Mass surveillance, lack of protection of citizens' data due to limited jurisdiction

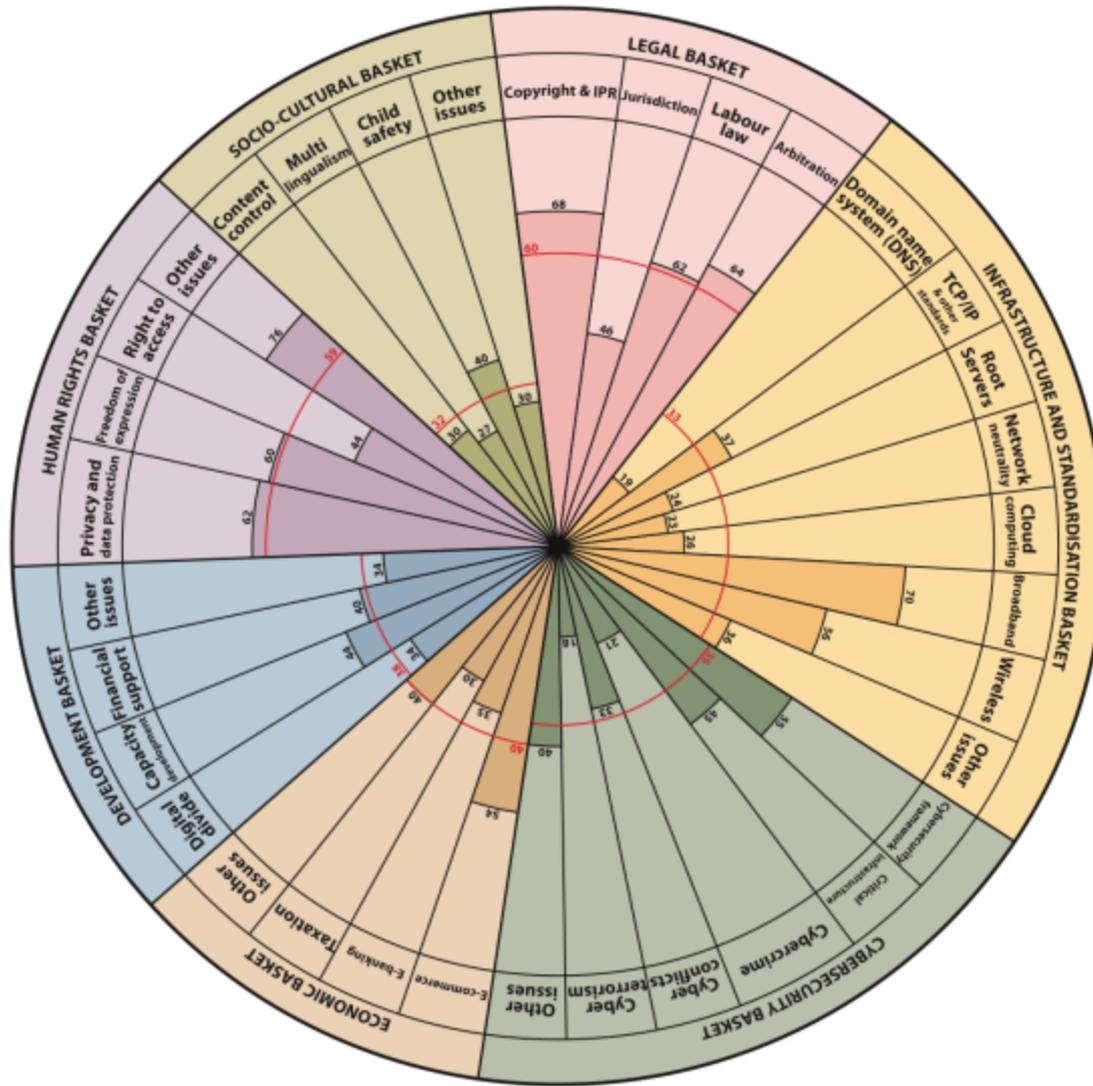
**Actors:**

Civil society, UN Human Rights Council, courts, academia...

*Big Data in*

# **International Geneva**





More than 50% of Internet governance is addressed in Geneva

# Internet Governance Map



## World and online Actors

Access Now  
Africa Civil Society for the Information Society  
Africa Top Level Domains Organisation  
African Commission on Human and Peoples Rights  
African Network Information Center  
African Union  
American Registry for Internet Numbers  
Arabic League  
Asia & Pacific Internet Association  
Asia Pacific Economic Cooperation  
Asia Pacific Top Level Domain Association  
Asia-Pacific Network Information Centre  
Association for Progressive Communications  
Association of Southeast Asian Nations  
Berkman Center for Internet & Society at Harvard University  
Arabian Community and Common Market  
Caribbean Telecommunications Union  
Cloud Standards Customer Council  
Common Market for Eastern and Southern Africa  
Creative Commons  
Economic Community of West African States  
ECIAT  
Global Initiatives for Inclusive Information and Communication Technologies  
IMS Global Learning Consortium  
Information System Audit and Control Association  
International Centre for Missing and Exploited Children  
International Digital Publishing Forum  
International Multilateral Partnership Against Cyber Threats

Access  
ACSIS  
AFLIS  
AD-SPR  
AFRINIC  
AU  
AIZN  
AL  
APWA  
APRIC  
APTLD  
APNIC  
APC  
ASEAN  
Berkman Center  
CARICOM  
CTU  
CSICC  
COMESA  
CC  
ECONAS  
ECWAT  
CSIRT  
IMS GUC  
ISACA  
ICMFC  
ICP  
IMPACT

Internet Assigned Numbers Authority  
Internet Engineering Task Force  
Internet Infrastructure Coalition  
Just Net Coalition  
Latin American and Caribbean (LAC) Organization  
Messaging, Malware and Mobile Anti-Abuse Working Group  
NatlHope  
OCF  
Open Connectivity Foundation  
Organization of Islamic Cooperation - Computer Emergency Response Team  
Organization for the Advancement of Structured Information Standards  
Pacific Island Telecommunications Association  
PCI Security Standards Council  
Shanghai Cooperation Organisation  
Stanford University  
UNICODE Consortium  
United Nations  
United Nations Economic Commission for Africa  
United Nations Economic Commission for Latin America and the Caribbean  
US Department of Commerce  
W.F.I Alliance  
World Association for Christian Communication

IANA  
IETF  
IC  
JNC  
LACTLD  
MSIAWG  
NatlHope  
OCF  
OC-CERT  
OASIS  
PITA  
PCI SSC  
SCO  
Scantard  
UNICODE  
UN  
UN ECA  
ECI-AC/CEPAL  
US DoC  
W-F.I  
WACC

## Europe Actors

3rd Generation Partnership Project  
Amnesty International  
Article 29 Working Party  
Book for International Settlements  
Child Exploitation and Online Protection Centre  
Consumers International  
Council of Europe  
Court of Justice of the European Union  
ETH Zurich  
European Banking Authority  
European Central Bank  
European Cybercrime Centre  
European Max Planck Group on Conflict of Laws in Intellectual Property  
European NGO Alliance for Child Safety Online  
Financial Action Task Force  
Global Cyber Security Capacity Centre  
Internet Watch Foundation  
Interpol  
NATO Cooperative Cyber Defence Centre of Excellence  
Organisation for Economic Co-operation and Development  
Organisation for Security and Co-operation in Europe  
"International Commission on Non-Ionizing Radiation Protection"  
Reseau IP-Européens Network Coordination Centre  
Secretariat of the European Dialogue on Internet Governance  
The Commission  
UN Commission on Crime Prevention and Criminal Justice  
UNICEF's Office of Research - Innocenti  
United Nations Educational Scientific and Cultural Organization  
Universal Postal Union  
World Wide Web Consortium

SCDP  
AI  
A-ZWAP  
BSI  
CCP  
CI  
C4E  
C-IEU  
ETW  
EBA  
ECB  
ECJ  
CLIP  
HMA/CSO  
I&TI  
CC/ICC  
MFI  
Innovat  
GLOCODE  
GLOCO  
GLOCI  
ICNSP  
RIPE NCC  
EuroDIG Secretariat  
OE  
CCPCJ  
UNICEF-ISC  
UNE/SO  
UPU  
W3C

