

# theLisbonCouncil

## think tank for the 21<sup>st</sup> century

15 YEARS

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'Africa and Europe already enjoy good digital cooperation. With the support of the European Union and the Lisbon Council, the United Nations Broadband Commission for Sustainable Development will present a report on how to support digital entrepreneurship in developing countries.'

Andrus Ansip, vice-president, European Commission; chair, working group on digital entrepreneurship, UN Broadband Commission for Sustainable Development

## Digital Development: A New Agenda for the 21<sup>st</sup> Century

Digital is a game changer, for developed and developing countries alike. Top policymakers, world-leading experts and digital aficionados gathered at the **High-Level Summit on Development in the Digital Age: A New Agenda for the 21<sup>st</sup> Century**, convened by the Lisbon Council and the World Bank, to explore the challenge and potential of digital technology for the global development agenda.

The discussions were informed by *Digital Dividends*, the World Bank's flagship publication, whose principal authors were on hand to explore their research and discuss next steps on this crucial agenda. Andrus Ansip, vice-president of the European Commission and chair of the working group on digital entrepreneurship at the UN Broadband Commission for Sustainable Development; Janet Shufor Bih Fofang, founder of the Tassah Academy, managing director of Girls in Tech Cameroon and TechWoman 2013; Gertrud Ingestad, director-general for informatics at the European Commission; Vincenzo Spiezia, senior economist for measurement and analysis of the digital economy at the OECD; Hans Timmer, chief economist for Europe at the World Bank; and other high-level representatives of the European External Action Service and the International Monetary Fund joined a fascinating deep dive on the lessons learned and challenges to come for digital development. Watch the [Opening Plenary including Vice-President Ansip's Address](#). Watch [Hans Timmers' Thundering Keynote on the Challenge of Digital Development](#). View [Photo Highlights from the Summit](#).



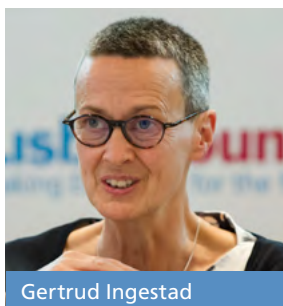
Hans Timmer



Janet Fofang



Vincenzo Spiezia



Gertrud Ingestad



'Artificial Intelligence holds out the possibility of faster, more efficient and ultimately more ethical decision making than we have now.'

Paul Hofheinz, president and co-founder of the Lisbon Council, in *The Ethics of Artificial Intelligence: How AI Can End Discrimination and Make the World a Smarter, Better Place*

## Artificial Intelligence: Action Plan and Guiding Principles

There's consensus that artificial intelligence will change many things as we know them. But what and where will that change come? How can we best regulate it? And what's the key to making sure that



Paul Hofheinz

Europe's footprint in this vital new technology is a deep and fruitful one? After a year-long deep dive involving dozens of high-level interviews and field research, Paul Hofheinz, president and co-founder of the Lisbon Council, took a fresh look at **The Ethics of Artificial Intelligence: How AI Can End Discrimination and Make the World a Smarter, Better Place**. The paper proposed four key principles and a seven-point action plan for future AI regulation. Reineke Reitsma, vice-president and research director at Forrester Research, called Mr Hofheinz's paper a "must read." Download [The Ethics of Artificial Intelligence](#).



## Future of Europe: Getting the Continent Moving Again

As Brexit drew closer, the Lisbon Council teamed up with Radix, a London-based think tank, to convene **The Future of Europe Summit: How A Radical Centre Can Deliver a Continent of Reform and Renewal**. Nick Clegg, former deputy prime minister of the United Kingdom and former leader of the Liberal Democrats (UK), kicked off with a stirring keynote on the future of the European project, the need for stronger policies to fight populism and the importance of an open mind as Britain's political meltdown deepened. Nadia Calviño, director-general for the budget at the European Commission, discussed



Nick Clegg



Nadia Calviño



Jean Pisani-Ferry

how the new EU budget could be shaped as a progressive force in European politics (In June, she became economy minister in the Sánchez government in Spain). Jean Pisani-Ferry, professor at Sciences Po and the Hertie School of Governance, discussed the ideas and strategy that made Emmanuel Macron's presidential campaign a success. Watch the [Fascinating Debate on the Lisbon Council YouTube Channel in Full](#). Download [Photo Highlights on Flickr](#).

## Future of Work Laboratory: First Workshop, Early Findings



The Lisbon Council launched the **Future of Work Laboratory**, an inner-disciplinary centre of excellence to look at the changing world of work. The Lisbon Council believes the dossier is in many ways a transversal one; it touches on education, technology policy, product standards and a wealth of other areas. To gain insight and launch a forward-leaning debate, the Lisbon Council convened the **High-Level Summit on Artificial Intelligence, World Class Schools and the Future of Work**. Andreas Schleicher, director for education and skills at the Organisation for Economic Co-operation and Development, keynoted – and launched *World Class: How to Build a 21<sup>st</sup> Century School System*, his latest book. Michel Servoz, senior adviser to European Commission President Jean-Claude Juncker and author

of a forthcoming high-level report on robotics, artificial intelligence and the future of European labour law, discussed the social and economic challenge of an economy increasingly dependent on flexibility, transition and innovation. Watch [Andreas Schleicher on Artificial Intelligence and World Class Schools](#).



Andreas Schleicher



Michel Servoz



'Local governments themselves should embrace and acknowledge the fact that in the new digital framework, their role is fundamental.'

David Osimo, director of research at the Lisbon Council, in *How Local Government Reform is Key to Europe's Digital Success: A Six-Point Programme for eGovernment Renewal*

## Digital Government: New Thinking on a Crucial Agenda

As part of its ongoing work in the Understanding Value Co-Creation in Public Services for Transforming European Public Administrations (Co-VAL) consortium, the Lisbon Council launched **How Local Government Reform is Key to Europe's Digital Success: A Six-Point Programme for eGovernment Renewal**.



David Osimo

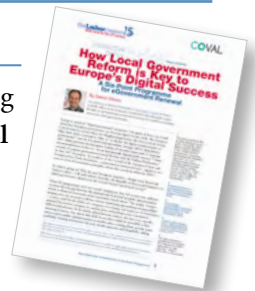
**How Local Government Reform is Key to Europe's Digital Success: A Six-Point Programme for eGovernment Renewal**. Building on the success of **The 2017 Tallinn Declaration**

– signed by 32 European Union and European Free Trade Association member states

– Director of Research David Osimo takes a fresh look at the key challenge of digital government in an age of proliferating action plans and heightened political commitment. The interactive policy brief was launched in the margins of **Milano Digital Week**, Italy's flagship festival for "innovation, design, and transformation through digital," in the presence of Milan Mayor Giuseppe Sala and Government Commissioner (Italy) for the Digital Agenda Diego Piacentini.



Download [How Local Government Reform is Key to Europe's Digital Success](#).



## European Centre for Government Transformation



A joint venture of the Lisbon Council, Accenture and the College of Europe, the **European Centre for Government Transformation** completed a visionary 2018 work programme. Maria Belovas, head of communications at the Estonian Ministry of Foreign

Affairs, and Jovan Kurbalija, professor of diplomacy at the College of Europe, led fascinating workshops at the **High-Level Roundtable on Digital Diplomacy**. François Rivasseau, head of security and space policy and special envoy for space to the High-Representative for Foreign Affairs and Security Policy at the European External Action Service, animated an interactive breakout session on cybersecurity and state-level cybercrime. Wojciech Wiewiórowski, assistant supervisor for the European Data Protection Supervisor, and Stephen Quest, director-general for taxation and customs at the European Commission, held breakouts at the **High-Level Roundtable on Revenue Collection in the Era of Data Protection: How Agencies Can Make Challenge an Opportunity**. Gertrud Ingestad, director-general for informatics at the European Commission, and Roberta Cocco, counsellor for digital transformation and citizens services in Milan, led a high-level jury evaluating College of Europe case studies focused on the cities of Eindhoven, Stavanger and Torino. [Download College of Europe Student Case Studies Final Report 2018](#).



Roberta Cocco



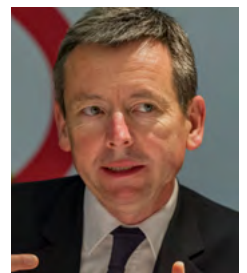
Maria Belovas



François Rivasseau



Wojciech Wiewiórowski



Bernard Le Masson

## The Lisbon Council: A 'Go-To' Place for Cutting-Edge Insight

Ben Gomes, vice-president of core search at Google, joined the **High-Level Working Lunch on Artificial Intelligence**, where he took participants on a fascinating journey of the engineering challenges of AI, speech recognition and machine learning.



Ben Gomes



Matthew Gould



Daniel Matray

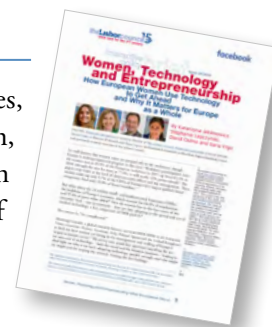
Matthew Gould, director general for digital and media policy in the department for digital, culture media and sports (DCSM) of the United Kingdom, joined the **High-Level Working Lunch on Digital Trade**. Daniel Matray, director, Apple Europe, joined **Platforms in the Digital Age**, the high-level launch of [Reconciling Private Market Governance and Law: A Policy Primer for Digital Platforms](#), a new Communications Chamber study.

'Women are among the economy's biggest, most valuable assets. Gender balance is not only a moral issue; it's also an economic issue.'

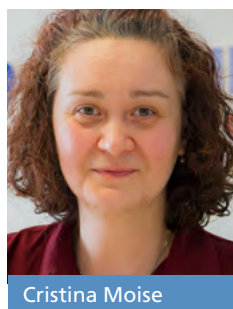
From *Women, Technology and Entrepreneurship: How European Women Use Technology to Get Ahead and Why It Matters for Europe as a Whole*

## News and Outreach

As the Lisbon Council celebrated 15 years of operations, the organisation kept expanding. Luukas K. Ilves, who coordinated digital policy in Brussels for Estonia's Presidency of the Council of the European Union, joined as deputy director and senior fellow. Cristina Moise, formerly a senior statistician on the European Commission's *Science, Research and Innovation Performance* study, joined as senior researcher and head of statistical analysis. Elsewhere, the Lisbon Council and International Data Corporation (IDC) teamed up to host a webinar on **How the Power of Data Can Drive the European Union Economy: European Data Market Study and Monitoring Tool**. Associate Director Katarzyna Jakimowicz, Senior Director



Luukas K. Ilves



Cristina Moise

Stéphanie Lepczynski, Director of Research David Osimo and Ilaria Vigo published [Women, Technology and Entrepreneurship: How European Women Use Technology to Get Ahead and Why It Matters for Europe as a Whole](#). The paper was launched at *Digital4Her*, a high-level European Commission-led conference, and produced in collaboration with Facebook and Morning Consult. President Paul Hofheinz joined a high-level Global Progress meeting with Prime Minister Trudeau's office in Ottawa, Canada on the eve of the Charlevoix G7 meeting, and chaired an Internet-of-Things and the data economy workshop at *Digital Assembly 2018* in Sofia, Bulgaria.

### Forthcoming

## United Nations General Assembly: Digital Entrepreneurship Launch

Andrus Ansip, vice-president of the European Commission and commissioner on the United Nations Broadband Commission for Sustainable Development, launches **Report of the Working Group on Digital Entrepreneurship** at the United Nations General Assembly in New York. Tasked by the European Commission, the Lisbon Council served as secretariat for the report, produced in collaboration with the European Commission, the 52-member UN Broadband Commission and the International Telecommunications Union.



## Open Science Monitor: Next Steps, Future Plans

The Lisbon Council leads a three-member consortium tasked with developing an **Open Science Monitor** for the European Commission. The Monitor provides a wealth of indicators to measure the development of open access to publications, open research data and open collaboration. The project is based on an unprecedented level of openness and collaboration with the open-science community. Visit [https://ec.europa.eu/info/open-science/open-science-monitor\\_en](https://ec.europa.eu/info/open-science/open-science-monitor_en).

## eIDAS for SMEs: Research and Community Building

With the support of the European Commission, the Lisbon Council launches a seven-part webinar series on the challenge and opportunity of electronic identity and cross-border commerce. The programme focuses on the Electronic Identification and Trust Services (eIDAS) regulation, with which all European Union member states are due to have complied by September 2018. The first webinar will convene under the theme [Using eIDAS for Business](#).



## www.lisboncouncil.net

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