

theLisboncouncil

think tank for the 21st century

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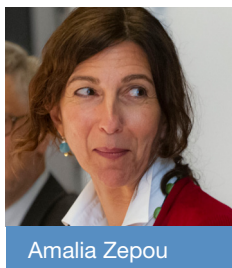
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'No matter how institutions see themselves, in the digital era we are all digital service providers. We are all defined by the quality of services we produce and by how focused we are on the people who consume them. That's where the future of European integration lies.'

Mike Bracken, senior fellow for digital government, speaking at The 2019 Co-VAL Summit in Brussels

Digital Government: New Thinking and Powerful New Communities



Amalia Zepou



Stephen Quest



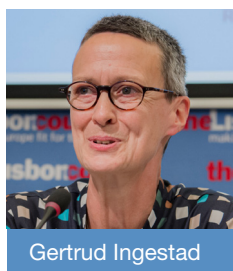
Evelyn Khoo

"The lack of e-government uptake in many places is a long-standing challenge, and the solution lies in a Copernican Revolution that puts users at the centre of service delivery." So says [Co-Creation of Public Services: Why and How](#), a hard-hitting new policy brief from Associate Director Francesco Mureddu and Director of Research David Osimo. The policy brief drew on more than a year of field research and academic inquiry at the [Understanding Value Co-Creation in](#)



[Public Services for Transforming European Public Administrations initiative](#), or Co-VAL, a 9-university, 12-member consortium co-funded by the European Union.

Co-Creation: Why and How was launched at **The 2019 Co-VAL Summit**, which brought top civil servants, thought leaders and key industry practitioners together to share new thinking and best practice. Mike Bracken, senior fellow for digital government; Gertrud Ingestad, director-general for informatics at the European Commission; and Paola Pisano, deputy mayor for innovation, smart city, demographic and statistical services in Turin, Italy, gave fascinating keynotes. [Watch Senior Fellow Mike Bracken Discuss the Power of Co-Creation](#); [Watch Deputy Mayor Amalia Zepou Talk about Co-Creation in Athens, Greece](#).



Gertrud Ingestad



High-Level Roundtable

Elsewhere, the **European Centre for Government Transformation** – a unique multi-disciplinary collaboration between the Lisbon Council, the College of Europe and Accenture – wrapped up an exciting 10th year of action. This year, 12 College of Europe Master of Public Administration Students completed three case studies on administrative reform challenges, working together with agencies in Finland, Ireland and Norway. In the end, the winning project – a proposal to expand activation support to un- and under-employed workers in Dublin, Ireland – received **The 2019 Public Sector**



Innovation Award, awarded by the **Government Executive Innovation Circle**, a high-level panel of leading European civil servants. Later, the Centre convened the **High-Level Roundtable on the Future of Work in Tax and Revenue Agencies**. Evelyn Khoo, assistant commissioner at the Inland Revenue Authority of Singapore (IRAS), headed a delegation of experts, and Stephen Quest, director-general for taxation and customs at the European Commission, led a breakout session.

'We [at Google] are always building new tools and resources to make it easy for developers to incorporate fairness into their products. Bias isn't just an engineers' problem. Human bias intervenes at all stages.'

Eve Andersson, director of Google AI, at the High-Level Roundtable on Ethics in Machine Learning

Millennials in Politics: The Future of Work Laboratory



Elina Lepomäki

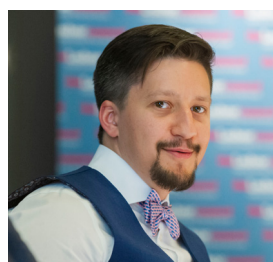


Stephan Shakespeare

Stephan Shakespeare, CEO and co-founder of YouGov, the leading global market research and data analytics firm, keynoted the **High-Level Summit on New Ideas for a New Economy: How Millennials Think About Life, Work, Politics and Social Security**. In [The 2019 Ludwig Erhard Lecture](#), Mr Shakespeare took a high-level audience of millennials, think tankers, civil servants and policymakers through a high-octane tour of Europe's fast-changing voter preferences. Later, Elina Lepomäki, member of parliament in Finland, presented her ground-breaking "Life Account" proposal, a portable social security model for the digital age. Ruth Paserman, deputy head of cabinet for Marianne Thyssen, commissioner for employment, social affairs, skills and labour mobility at the European Commission, led a fascinating breakout on "*New Thinking for the European Social Agenda: What's Next for Europe*." [Watch the New Ideas for a New Economy Roundtable in Its Entirety](#). [Watch Elina Lepomäki Describe 'Life Accounts'](#). [Saatavana myös suomeksi \(Finnish\)](#).



Data Economy: The Road to European Leadership



Luukas K. Ilves



David Osimo

Europe's General Data Protection Regulation has been in force for more than one year. But what are the next steps? In this fascinating paper – produced in collaboration with Sitra, the Finnish Innovation Fund, Deputy Director and Senior Fellow Luukas K. Ilves and Director of Research David Osimo look at the future challenge and opportunity of the data economy in Europe.

How can Europe strengthen its market presence and deepen its footprint in this €376 billion market of the future? How can privacy requirements be successfully combined with mechanisms to allow advanced analytics? And what concretely do policymakers need to do to establish the frameworks needed to propel Europe to the forefront of this key industry of the future? [Download A Roadmap for a Fair Data Economy](#).



The Lisbon Council: A 'Burning Platform,' High-Level Debate

The Lisbon Council hosted a series of high-level roundtables and seminars, each bringing new and helpful dimensions to the Brussels-based debate. At the **High-Level Roundtable on Ethics in Machine Learning**, Eve Andersson, director of Google AI, gave fresh insight on the effort to guarantee ethical outcomes from algorithms trained exclusively on data. Mario Nava, director of horizontal policies at the European Commission's DG financial stability, financial services and capital markets union, chaired a fascinating breakout on the lessons of the payment services directive 2 (PSD2). Michel Servoz, senior adviser for robotics, artificial intelligence and the future of European labour law, launched *The Future of Work? Work of the Future!*, a high-level report he prepared for European Commission President Jean-Claude Juncker.



Eve Andersson



Mario Nava



Michel Servoz

New Online Seminar Format: Bringing Policy to the Demos and the Demos to Policymaking

The Lisbon Council continues to democratise policymaking by opening up research and providing an online platform for policymakers and thought leaders to gain the latest insights on Europe's most pressing challenges. With groundbreaking topics ranging from Europe's data market to the unique **Open Science Monitor** project, participants take part online in real-time sessions – and can relive the highlights in the fast-growing **Online Knowledge Bank** on the Lisbon Council website at www.lisboncouncil.net.



Big Data and Artificial Intelligence: The Road Ahead



Sonja Zillner

The Lisbon Council, the International Data Corporation (IDC) and the European Commission convened the **High-Level Online Seminar on Big Data and Artificial Intelligence: The Road Ahead**. The presentation saw the first public airing of important new evidence about the size and direction of the EU data market, compiled and curated by the European Data Market Study, a multi-year multidisciplinary collaboration to define, assess and measure the European data economy. Researchers Giorgio Micheletti and Andrea Minonne of IDC presented new research. Sonja Zillner, senior expert corporate technology at Siemens AG, weighed in with an industry perspective, discussing how technology powered by artificial intelligence is revolutionising retail sales and other sectors.

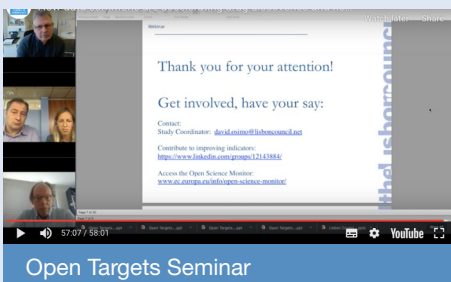
[Watch the Online Seminar on Big Data and Artificial Intelligence.](#)



Open Targets: Accelerating Drug Discoveries and Health Breakthroughs



Ian Dunham



Open Targets Seminar

Ian Dunham, director of Open Targets, presented the work of the large-scale, public-private consortium between leading organisations in bioinformatics, genomics and pharmaceuticals. Open Targets has a vision of transforming the drug industry through the prioritisation and systematic identification of targets, the crucial first step in new drug discovery. Drawing on his nearly three decades of experience, Dunham

discussed the ways data integration and pre-competitive collaboration can accelerate drug discovery. The research will feed directly into the European Commission's **Open Science Monitor** project, which seeks to value the impact and effect of open science. [Watch the Online Seminar on Open Targets: Accelerating Drug Discoveries and Health Breakthroughs.](#)

Eureka 2.0: Software and Open Science

Simon Hettrick, deputy director of the Software Sustainability Institute and co-director of Southampton Research Software Group, and David Osimo, director of research at the Lisbon Council, discussed the growing importance of software engineering for scientific breakthroughs. Just weeks after scientists took the first photo of an actual black hole – a feat achieved thanks to software innovation led by 29-year-old programmer Katie Bouman – Dr Hettrick discussed the grassroots movement emerging in the United Kingdom and elsewhere to promote, recognise and reward software engineers for their growing role in major scientific discovery. [Watch the Online Seminar on Why Recognising Scientific Software Experts is Key to Open Science.](#)



Simon Hettrick discusses innovative software and Open Science

Forthcoming...

Healthcare deep dive, co-creation, open science, the European data economy and more...

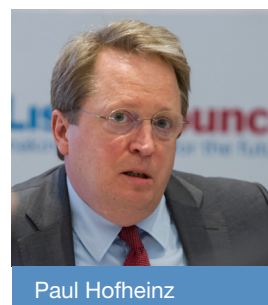
'We are here to serve. We are here to serve the people of Europe. We owe them better on cybersecurity. We owe them a stronger sense that we know they are being messed with and that this is an area they are looking to us to fix.'

Paul Hofheinz, president, speaking at the European Commission's Connect University

News and Outreach



The Lisbon Council continued a busy round of engagement and public speaking. President Paul Hofheinz discussed the challenge of cybersecurity at Connect University, a European Commission-sponsored seminar for senior civil servants, and served as a high-level adviser on science policy to the European Commission's Joint Research Centre. Director of Research David Osimo served as rapporteur for a high-level Government of Italy Digital Transformation Team workshop on public-sector data, keyed a Council of the European Union working group on



intellectual property and presented a new paper at *Next Era of Data Economy*, a high-level conference convened by Sitra, the Finnish Innovation Fund. Senior Director Stéphanie Lepczynski spoke on the emerging European political situation at the *Scale Up Summit 2019*, convened by the Startup Europe Partnership at the London Stock Exchange. The Lisbon Council team also grew. Mike Bracken, founding director of the UK Government Digital Service (GDS) office, and Tom Loosemore, former deputy-director, joined as senior fellows for digital government. James Lewis, Yale University, Class of 2020, and Sarah Rebecca Myers, Stanford University, Class of 2021, joined as research associates.

Coming Up

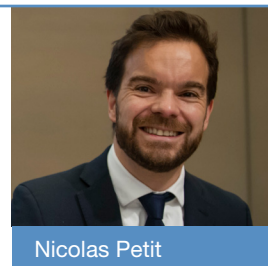


Cybersecurity and Digital Resilience: Europe's Twin Imperatives

Julian King, European commissioner for the security union, delivers **The 2019 Robert Schuman Lecture at The High-Level Summit on Digital Resilience**. Experts and VIP guests will discuss the ongoing country-based security assessments, the evolving policy review and the initiatives needed to prioritise and deliver safe and secure European networks.

Competition Economics: The Road to Reform

As a new European Commission takes charge, few issues promise to dominate the agenda more than the unique challenge of understanding how the digital economy has changed the world – and how the world might need to change the digital economy. Nicolas Petit, professor of law at the University of Liège, kicks off a high-level series of seminars with a talk on “access to data in the platform economy: the coming challenge.”



Human-Centric Digital Government: Delivering the Promise

The Lisbon Council teams up with the Finnish Presidency of the Council of the European Union for the **High-Level Conference on Human-Centric Digital Government**, convened in Helsinki, Finland in the margins of the annual CIO Summit. Government CIOs will take stock of **The 2017 Tallinn Declaration** and look ahead.

www.lisboncouncil.net

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