

theLisboncouncil

think tank for the 21st century

Newsletter Vol. 16, No.2 – July-December 2019

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‘Humans are distinct in our capacity to innovate: [we have] large brains, manual dexterity, oral communication, writing, collective storage of knowledge. We evolve through biological evolution and cultural evolution, [and] cultural evolution includes societal innovation and technological dimensions. All have runaway characteristics.’

Prof Sir Peter Gluckman, chair, International Network for Government Science Advice; president elect, International Science Council; former chief science adviser, prime minister of New Zealand

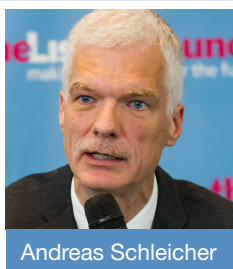
The Future of Work: New Policies for Changing Times



Tovšak Pleterski



Ruth Paserman



Andreas Schleicher

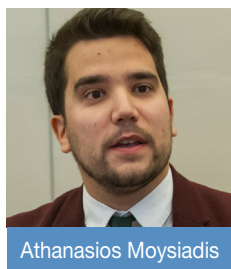
After a year-long reflection – fueled by five high-level workshops welcoming more than 300 VIP participants – the Lisbon Council produced [The 2019 Future of Work Index: How the World of Work is Changing – and How Policy Needs to Change with It](#).

This visionary policy brief ranks European countries based on the enthusiasm with which they embrace modern ways of work, the commitment they show

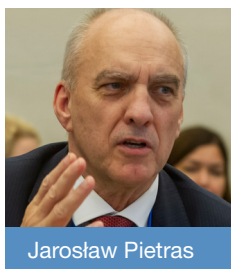
towards diffusing digital technology throughout the economy and the effectiveness of policies put in place to help people grapple with a radically changing social reality. The policy brief includes a [Future of Work Policy Bank](#), an online repository of reform and best practice throughout Europe. At the end of the day,

Sweden (No. 1), Denmark (No. 2) and The Netherlands (No. 3) topped the index; their economies do the most to include traditionally marginalised groups in the workforce, embrace the digital revolution and deliver effective policies to assist in transition. Croatia (No. 26), Bulgaria (No. 27) and Greece (No. 28) round out the bottom; they do the least to embrace modern ways and to help the population be ready for it. The 2019 Future of Work Index was launched at the **High-Level Roundtable on The Future of Work: How Better Family Policy and Access to Lifelong Learning Will Drive Europe's Development**. Peter Gluckman, former chief science adviser to the prime minister of New Zealand,

and Andreas Schleicher, director for education and skills at the Organisation for Economic Co-operation and Development (OECD), delivered blistering keynotes. Among the VIPs taking part were Athanasios Moysiadis, European public policy, Uber Technologies Inc.; Ruth Paserman, deputy head of cabinet for Commissioner Marianne Thyssen (2014-2019, employment, social affairs, skills and labour mobility), European Commission; Jarosław Pietras, director-general of transport, energy, environment and education, Council of the European Union; Mary Veronica Tovšak Pleterski, director of investment growth and structural reforms, economic and financial affairs directorate, European Commission; and many more. [Download The 2019 Future of Work Index](#). [Watch a Three-Minute Video Summary of the Future of Work Index](#).



Athanasios Moysiadis



Jarosław Pietras



'We need to act together to identify and mitigate potential weaknesses and vulnerabilities which might undermine our collective security.'

Julian King, European commissioner for the security union (2016-2019), at The 2019 Digital Resilience Summit

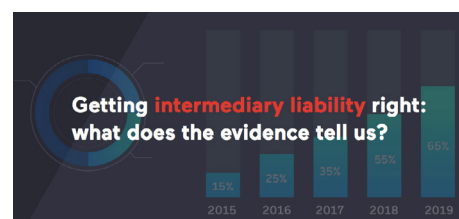
Updating Digital Rules: Thought Leadership and Community Building



Daphne Keller

The Internet as we know it is more than 30 years old. In that time, it has gone from a geeky university research network to a ubiquitous social phenomenon, engaging more than 4.5 billion users each day. But the Internet's core regulations – the Digital Millennium Copyright Act (1998) in the United States and the Electronic Commerce Directive (2000) in the European Union – have begun to show their age. Originally conceived as light-touch regulations intended to help the Internet grow and prosper, they have struggled to prove effective against a growing list of increasingly difficult modern demands. How can these rules best be reformed? What are the do's? The don'ts? And where are the pillars upon which the greatest communication tool in the history of mankind should rest? The Lisbon Council launched the [Intermediary Liability Evidence Hub](#), a first-of-its-kind

effort to crowdsource an online repository of evidence on the challenges facing platform regulators – and the policies that have had the best effect of curbing Internet abuse. Daphne Keller, director of intermediary liability at Stanford Law School's Center for the Internet and Society, joined the launch and led a high-level breakout on "design principles for intermediary liability laws." [Visit evidencehub.net](#). [Download Design Principles for Intermediary Liability Laws](#).



Network Security and Digital Resilience: Europe's Twin Imperatives



Julian King



Kadri Kaska



Juhan Lepasaar

Cybersecurity and digital resilience are crucial for the European Union's security and the future of Europe. The Lisbon Council convened **The 2019 Digital Resilience Summit**. Julian King, commissioner for the security union, delivered **The 2019 Robert Schuman Lecture**, a fascinating *tour d'horizon* of Europe's cybersecurity needs – and the demand for a strong, robust response. Kadri Kaska, law researcher at the NATO Cooperative Cyber Defence Centre of

Excellence (CCDCOE), presented new research. Juhan Lepasaar, executive director of the European Union Agency for Cybersecurity (ENISA), led a fascinating breakout on coming challenges. [Watch Commissioner King's Robert Schuman Lecture](#).

The Lisbon Council: The 'Go-To' Place for High-Level Debate

The Lisbon Council remained a crucial centre of high-level debate, welcoming a host of VIPs to present recent work and learn about developments in Brussels. Karan Bhatia, vice-president of global public policy and government relations at Google, former deputy United States trade representative and former deputy undersecretary of commerce, joined an interactive, high-level working dinner on industrial policy and technology regulation. Nick Clegg, vice-president of global affairs and communication at Facebook, former leader of the Liberal Democrats (UK), former member of the European Parliament and former deputy prime minister of the United Kingdom, led a wide-ranging *tour de table* on the challenge facing platforms (the session was co-hosted with Facebook). Xabier Goenaga, head of unit for growth and innovation at the European Commission's Joint Research Centre, led a breakout on the JRC's emerging findings on the future of work.



Karan Bhatia



Xabier Goenaga



Nick Clegg

'An economy is healthier and more resilient if all of the human capital is used productively. It weighs on society when certain groups cannot participate. We want to help people adapt to the future.'

Paul Hofheinz, president and co-founder of the Lisbon Council, in an *NRC Handelsblad* interview

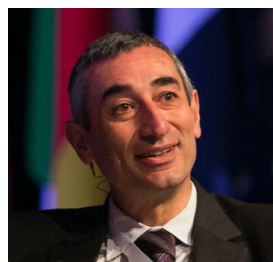
Digital Government: Keynotes, Research and High-Level Collaboration

The Lisbon Council remains a key venue for advanced digital-government reform, boasting an expanded team of world-leading experts and drawing on 15 years of government co-creation and front-line policy analysis. Most recently, the Lisbon Council collaborated with the Government of Finland to deliver **Digital Government Conference: Next Steps for a Human Centric Digital Government**, a high-level presidency of the Council of the European Union summit, which brought 150 top civil servants together in Helsinki. Mike Bracken, founding director of Government Digital Service (GDS) of the United Kingdom, senior fellow at the Lisbon Council and founding partner of Public Digital, delivered

an inspiring keynote. Later, the Lisbon Council launched [The Public Data Opportunity: Why Governments Should Share More](#), a discussion paper prepared in collaboration with Daniela Battisti, international relations director at the Digital Transformation Team (Italy), and the Co-VAL consortium.



Building a Data Economy: Case Studies and Next Steps



Emanuele Baldacci



David Osimo



Lisbon Council Webinar

director of research, keyed the *High-Level Conference on the Data Economy*, a presidency of the Council of the European Union-led summit in Helsinki, Finland. Later, Emanuele Baldacci, director of digital services at the directorate-general for informatics at the European Commission, joined the **High-Level Webinar on Public-Data Opportunity: Lessons Learned**. Separately, **Big Policy Canvas**, a European Union-funded consortium that includes the Lisbon Council, launched [Roadmap for Future Research Directions in Data-Driven Policymaking](#).

The Lisbon Council continued research on building a powerful data-driven economy, looking to bring together an ever-growing community of stakeholders and drawing on the rising expertise of the group to inform cutting-edge research and policy-driven recommendations. David Osimo,

Co-Creating Public Services: Co-VAL Convenes in Cagliari, Italy



Co-VAL Summit

Academics, top civil servants, industry leaders, think tankers and elected officials gathered in Cagliari, Italy for the four-day **Understanding Value Co-Creation in Public Services for Transforming European Public Administrations (Co-VAL) Summit**, hosted and led by the Lisbon Council. Top civil servants – such as Christian Solinas, president of Sardinia, Italy, and Fernando de Pablo Martin, general secretary of digital administration in the ministry of territorial policy and public function, Spain – presented their cutting-edge programmes for designing public services around user needs. Many of these insights can be followed in the [Co-VAL Dashboard](#), an innovative tracker of progressive



policies and practices on co-creation in European Union member states. The consortium – co-financed by the European Union – will deliver two additional policy briefs and host three stakeholder summits in 2020.

'Strict personal control over data will not automatically create a flourishing data economy. Europe needs business-model experimentation, large-scale data pooling and frictionless, machine-speed data portability.'

David Osimo, director of research at the Lisbon Council, keynotes the Data Economy Conference of the Finland Presidency of the Council of the European Union

News and Outreach



Digital Summit Dublin

The Lisbon Council continued a busy round of public speaking and outreach. Paul Hofheinz, president and co-founder of the Lisbon Council, discussed the European Commission's new digital agenda at *Digital Summit Dublin 2019*, a high-level conference convened by Leo Varadkar, taoiseach of Ireland. He also keynoted *EU DataViz 2019*, a European Commission-led conference on the power of data visualisation in fueling insight and driving



Paul Hofheinz at EU DataViz

policy, and spoke at a *Confederation of Finnish Industries Working Dinner* in Helsinki, Finland, together with Matt Brittin, president of Google Europe, Middle East and Africa. Mike Bracken, founding director of Government Digital Service (GDS) of the United Kingdom, senior fellow at the Lisbon Council and founding partner of Public Digital, keynoted *VAT in the Digital Age*, a high-level European Commission taxation and customs union directorate-general conference on the role of technology in improving revenue collection.

Coming Up

European Cities: Co-Creating Public Services

The Lisbon Council teams up with the Municipality of Milan and the Co-VAL consortium to offer this high-level policy summit on making public service more user-centric. The session will take place during *Milan Digital Week*. The Lisbon Council and the Co-VAL consortium will convene a VIP round table and launch **The State of Co-Creation**, a new policy brief based on a survey of more than 1000 public administrations, in the margins.



Europe's Challenge: 5G Network Security

The arrival of fifth generation mobile networks (5G) brings new challenges for public procurement, cybersecurity and regulation. How can network security be guaranteed? How can Europe leverage its unity to provide better policies that protect citizens from spying, malware and privacy intrusions? The Lisbon Council looks in depth at the challenges facing European policymakers from a technology that brings new meaning to the phrase "breakthrough."



Data for Policy: The Road Ahead

The Lisbon Council continues its exploration of government data use to drive better public policy and provide better public services. Together with Deloitte and the European Commission, researchers will build and present a series of "best-practice" use cases, laying out the ways that progressive public administrations are applying advanced data analytics to offer better public services. The research will include a series of webinars and open consultations with key stakeholders.

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