

# Driving change in government

EU expert group on public sector innovation: Where are we headed?

Christian Bason, Chair, Director, MindLab (DK)









Visions







Reality



MIND  
LAB



Reality





Reality

Source: Fredericia municipality

## The brief

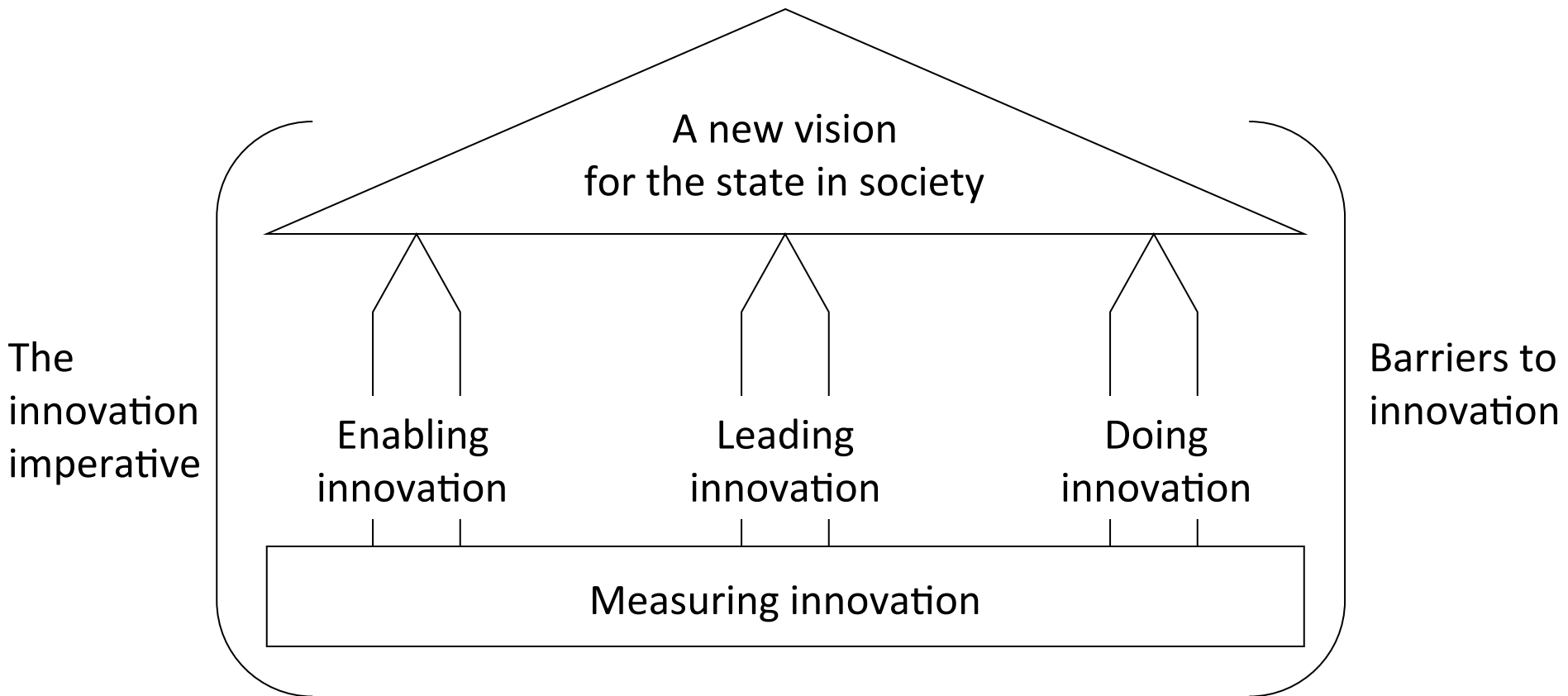
“The Expert Group should provide a clear, comprehensive and substantiated analysis of the key issues that hamper public sector innovation. On this basis, it will give clear policy recommendations for action at EU and at national level to foster innovation.”





- 5 workshops
- Co-writing
- High-level roundtable
- Crowdsourcing
- Prototyping
- October deadline

# A public sector innovation architecture





# Vision: Towards "co".

To unleash its potential, the public sector is in need of investing strategically in innovation, based on new and more collaborative approaches to change, and a redefined relationship between citizens and the state, and between the state and the private sector.

# Barriers

- Insufficient enabling framework conditions, such as access to finance and risk capital, legal barriers, etc.
- Lack of innovation leadership and employee engagement in innovation at all levels
- Limited knowledge of and ability to drive the innovation process
- Insufficient generation and use of data to inform, drive, learn from and measure innovation.



**MIND  
LAB**

How might we...?



# Enabling innovation

- How might we support institutional innovations at EU and Member State level?
- How should innovation be funded?
- How might we integrate innovation into the regulatory impact analysis?



# Leading innovation

- How might we recruit, retain and develop innovative public managers?
- How do we create incentives to take on innovation efforts?
- How do we create environments that authorize public sector innovation?

# Doing innovation

- How can we create space and opportunity for innovation processes?
- How might we make innovation tools, methods and best practices available to users?
- How could we match solutions to problems for public managers (or match managers with similar problems to each other)?



# Measuring innovation

- How might we develop a clear and measurable concept of public sector innovation?
- How might public organisations monitor and evaluate innovation to drive performance?
- How could we leverage the potential of big data and social media?

More...

How could we create a  
movement for public  
sector innovation?



[mind-lab.dk/en](http://mind-lab.dk/en)



[christianbason](https://twitter.com/christianbason)