



2003

2013

theLisboncouncil
think tank for the 21st century



2003

2003



And Beyond

The Lisbon Council was founded on 06 October 2003 by Paul Hofheinz, Tjark de Lange and Ann Mettler. Named after the Lisbon Agenda – Europe’s original growth and jobs strategy – the organisation soon evolved into a premier platform for original thinking and leading-edge research. Headquartered in the prestigious Résidence Palace, located in the heart of the European district in Brussels, the Lisbon Council has retained its entrepreneurial and innovative roots. It is structured as a non-profit association (*asbl/vzw*) under Belgian law.



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Early Days

Much of the early days were spent on initiatives that would be as pertinent now as they were 10 years ago. Experts gathered in the Résidence Palace for the first roundtables – the “Productivity Initiative” in 2003 and the “Growth, Jobs and Employment Initiative” in 2004 – to discuss themes that resonate as much today as then. Interestingly, political leaders were enthusiastic about the new organisation from the very beginning. Within the first six months of its existence, the Lisbon Council hosted, inter alia, Wim Kok, former prime minister of the Netherlands; Romano Prodi, then president of the European Commission; Pedro Solbes, then economic and monetary affairs commissioner, and Guy Verhofstadt, then prime minister of Belgium.

1. Co-founders Ann Mettler, Paul Hofheinz and Tjark de Lange, 2003
2. Guy Verhofstadt, prime minister of Belgium, delivers one of the first founding fathers lectures, 2004
3. Wim Kok, former prime minister of the Netherlands and author of the seminal *Jobs, Jobs, Jobs* expert report, with Ann Mettler, 2004
4. Romano Prodi, president of the European Commission, receives *New Leaders for Lisbon* for a discussion on growth and jobs, 2004
5. Pedro Solbes, European commissioner for economic and monetary affairs, and Martin Baily, former chair of the council of economic advisers to US President Bill Clinton, at a Productivity Initiative working dinner, 2003



Unparalleled Convening Power

Over the years, the Lisbon Council has had the privilege of welcoming outstanding innovators, leading decision-makers and committed modernisers. In appreciation of the organisation's unique track record for unconventional and solution-oriented summits and seminars, the Lisbon Council has hosted numerous high-level speeches and interventions, which subsequently kicked off major public debates and more rigorous reflections on the key challenges facing Europe – and the world.



1. Enda Kenny, taoiseach (prime minister) of Ireland
2. Jean-Claude Juncker, prime minister of Luxembourg; chair of eurogroup
3. Jean-Claude Trichet, president of the European Central Bank
4. Andreas Schleicher, director of the OECD Programme for International Student Assessment (PISA)

5. European Centre for Government Transformation High-Level Roundtable
6. Helle Thorning-Schmidt, prime minister of Denmark; acting president, Council of the European Union
7. Mario Monti, former prime minister of Italy; former European commissioner
8. Felipe González, former prime minister of Spain; chair, Reflection Group on the Future of the European Union



Research at the Cutting-Edge

The hallmark of Lisbon Council research is that it not only analyses problems but also focuses on solutions, engaging some of the world's best and brightest minds to offer their expertise and experience. The Lisbon Council is credited with calling on policymakers to broaden their understanding of what drives competitiveness, being among the first to highlight the importance of skills and human capital and the sustainability of public finances. Today, the organisation is at the forefront of major research projects, defining the success metrics of a digitally-connected, innovation-powered, and entrepreneurial-driven society and economy.



The Economics of Knowledge: Why Education is Key to Europe's Success
Andreas Schleicher



Wired for Growth and Innovation: How Digital Technologies are Reshaping Small- and Medium-Sized Businesses
Ann Mettler and Anthony D. Williams



The 2012 Euro Plus Monitor: The Rocky Road to Balanced Growth
Holger Schmieding and Christian Schulz



Plan I(nnovation) for Europe: Delivering Innovation-Led, Digitally-Powered Growth



Innovation at Work: The European Human Capital Index
Peer Ederer



Thinking the Unthinkable: Lessons of Past Sovereign Debt Restructurings
Alessandro Leopold



Intellectual Property and Innovation: A Framework for 21st Century Growth and Jobs
Ian Hargreaves and Paul Hofheinz (eds.)



Economic Growth in the European Union
Leszek Balcerowicz

Impact and Outreach

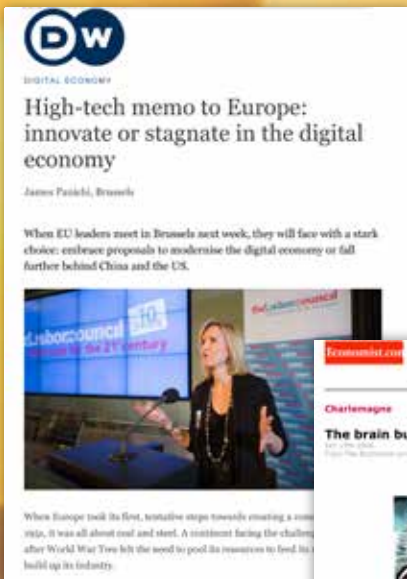
Far from being an ivory-tower think tank, the Lisbon Council has always endeavoured to operate very publicly, making a conscious effort to penetrate the media and encouraging senior management and fellows to keep up a busy round of public speaking and outreach opportunities. With press coverage in every major media outlet and countless public speaking engagements, ranging from the OECD, World Economic Forum, World Bank, European Commission, Economic and Financial Committee of the Council of the European Union and the Competitiveness Council of the European Union, the organisation has augmented its reach and impact. The Lisbon Council has also served as advisers to rotating European Union presidencies, European Commission directorate-generals, leading regions and non-profit organisations.



“Few think tanks in Brussels have as strong a focus on innovation as the Lisbon Council”

Herman Van Rompuy,
president of the European Council

Partnering Organisations



Special Moments 2003-2013

2005



José Manuel Barroso (2005), president of the European Commission, and **Maíre Geoghegan-Quinn** (2010), European commissioner for research, innovation and science, deliver their first major policy speech in Brussels at the Lisbon Council.

2006



The Lisbon Council hosts the Belgium premiere of *An Inconvenient Truth*, the seminal film by **Al Gore**, chair of the Alliance for Climate Protection and former vice-president of the United States.



“Boosting and maintaining competitiveness requires a constant effort. It involves active choices and decisions by all stakeholders. It needs support. It needs leadership. I am sure I can always count on the Lisbon Council and its members.”

José Manuel Barroso,
president of the European Commission

2008



Bilateral meeting with **Christine Lagarde**, then French minister of economic affairs, finance and employment, in the margins of the Lisbon Co-ordinators meeting.

2013



The Lisbon Council welcomes **Herman Van Rompuy**, president of the European Council, at the launch of *Plan Innovation for Europe*, a joint publication with Nesta.



Centres of Excellence

In order to contribute to key debates on an ongoing, year-round basis, the Lisbon Council has initiated a number of high-profile **Centres of Excellence**, which combine an ambitious research programme with a series of hard-hitting summits and working groups.



European Centre for Government Transformation

The European Centre for Government Transformation is dedicated to innovation in the public sector. The Centre is a multi-year, multi-disciplinary collaboration with Accenture and the College of Europe.

GROWTH AND COMPETITIVENESS

a Lisbon Council initiative

Growth and Competitiveness Commission

The Growth and Competitiveness Commission develops, critiques and showcases innovative ideas to promote growth and competitiveness. The initiative was launched to commemorate the Lisbon Council's 10-year anniversary.



Innovation Economics

Innovation Economics is a multi-disciplinary centre committed to building a better evidence base on how digital technology and innovation are changing the wider economy and society at large. The Centre was launched in collaboration with Google.



Single Market Entrepreneurs Centre

The Single Market Entrepreneurs Centre is dedicated to empowering small- and medium-sized businesses and highlighting their importance to the European Union's single market. The initiative was launched in collaboration with Google.



StartUp Europe

StartUp Europe is a multi-disciplinary initiative dedicated to youth, entrepreneurship and technology. The initiative is in collaboration with Telefónica.



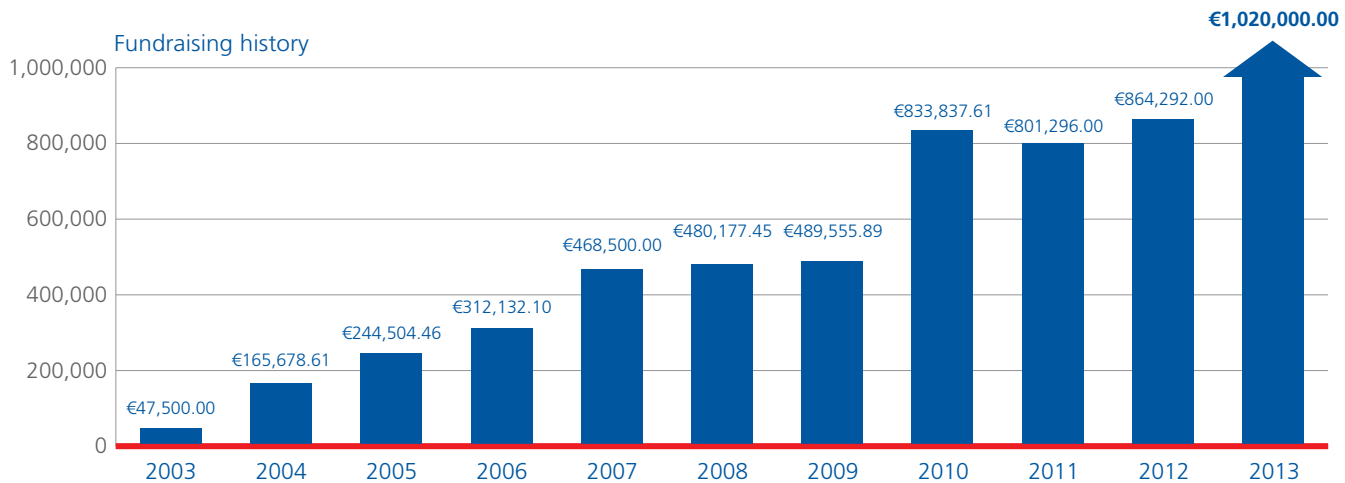
GAN ZHAO LI
The Power to Inspire

Gan Zhao Li Centre

The Gan Zhao Li Centre explores innovation through a Sino-European perspective. The three Chinese characters in the name mean “power to inspire.”

Sustained Growth and Fundraising Success

The Lisbon Council is a start-up, powered by the original vision of its three founders. This unique origin – and authentic experience – has shaped the organisation and given it a succinct entrepreneurial edge – an evident ability to “walk the talk” of risk-taking, innovation and disruption. Over the years, the organisation has experienced sustained growth, even after the financial crisis hit in 2008. In 2013, the tenth year of operation, the annual budget surpassed the €1 million mark.



A Warm Thanks to Financial Supporters

The Lisbon Council warmly thanks its financial supporters to date. The operation could not have become what it is today without their support and engagement.



Particular thanks goes to the European Commission’s Education, Audiovisual and Culture Executive Agency (EACEA), which since 2007 has provided the Lisbon Council with an annual operating grant under its programme “support for organisations active at the European level in the field of active European citizenship.”

Other financial supporters (2003-2013) include:

Accenture	European Commission, Employment, Social Affairs and Inclusion Directorate-General	Hewlett-Packard Company (HP)	Morgan Stanley	Shell
Agencia Navarra de Innovación (ANAIN)	European Climate Foundation	IBM	Navarra Region European Union Office	Society for Worldwide Interbank Financial Telecommunication (SWIFT)
Allianz	ExxonMobil	ING Group	Oracle	Telefónica
Berenberg	German Marshall Fund of the United States	Intuit Inc.	Philips	Tesco
Electronic Data Systems (EDS)	Google	Kapp Nederland	Roland Berger Strategy Consultants	Umicore
Danish Permanent Representation to the European Union		KBC Bank	Schlumberger	
		Microsoft		

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Meet the Founders, Fellows, Staff and Support Network

Founders



Paul Hofheinz

President

An award-winning journalist and writer who previously worked at *The Wall Street Journal*, *Time* and *Fortune*.



Tjark de Lange

Treasurer, Member of the Board of Directors

A successful entrepreneur, based in the Netherlands. He mixes his passion for business with engagement in public policy, which was recognised in 2012 when Tjark received the Order of Oranje-Nassau.



Ann Mettler

Executive Director

A political scientist who previously served as director, Europe at the World Economic Forum.

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Leaders and Managers



Ian Hargreaves
Senior Fellow



Alessandro Leipold
Chief Economist



Stéphanie Lepczynski
Associate Director



Chrysoula Mitta
Community Manager



Martin Schuurmans
Senior Adviser, Innovation and
Entrepreneurship



Sören Stamer
Member of the Board of Directors



Joeri van den Steenhoven
Member of the Board of Directors



Paweł Świeboda
Member of the Board of Directors



Anthony D. Williams
Senior Fellow, Innovation

A Warm Thanks to our Associates

As a micro-multinational, the Lisbon Council is heavily dependent on external support. Not only have these individuals provided top-notch support over the years, they have also become trusted collaborators and friends.



1. Christophe Barton, director of Karakas, graphic design
2. Bernard Foubert, principal photographer
3. Patrick Vandenbranden, accounting, bookkeeping and development advisory
4. Hans Van Echelpoel, information technology and systems management
5. Levent Korkmaz, database and community management

The Lisbon Council would also like to thank Geoffrey Doran and Isobel Head of Karakas for their outstanding collaboration — and ongoing friendship. And Isabelle Hoberg and her superb team at the Résidence Palace/International Press Center.

Thanks to the Board of Directors, General Assembly and Advisory Board

The Lisbon Council thanks its board of directors, the general assembly and the advisory board for their dedication, guidance and advice over the years. These bodies are an integral part of the organisation and we are proud to be associated with such outstanding individuals.

Board of Directors 2013

Paul Hofheinz (president and co-founder, the Lisbon Council), **Tjark de Lange** (treasurer and co-founder, the Lisbon Council; CEO and founder, KAPP Netherlands), **Sören Stamer** (member of the board of directors, the Lisbon Council; CEO and co-founder, Yokudo), **Joeri van den Steenhoven** (member of the board of directors, the Lisbon Council; director, Solutions Lab at MaRS Discovery District), **Paweł Świeboda** (member of the board of directors, the Lisbon Council; director and co-founder, demosEUROPA)

General Assembly 2013

Olaf Cramme (director, Policy Network), **Paul Hofheinz** (president and co-founder, the Lisbon Council), **Tjark de Lange** (member of the board, treasurer and co-founder, the Lisbon Council; CEO KAPP Netherlands), **Elisabeth Lulin** (founder and CEO, Paradigmes), **Ann Mettler** (executive director and co-founder, the Lisbon Council), **Marcello Palazzi** (president, Progressio Foundation), **Sören Stamer** (member of the board, the Lisbon Council; CEO and co-founder, Yokudo), **Joeri van den Steenhoven** (member of the board, the Lisbon Council; director, Solutions Lab at MaRS Discovery District), **Paweł Świeboda** (member of board, the Lisbon Council; director and co-founder, demosEUROPA), **Jörg Tremmel** (junior professor, Eberhard Karls Universität Tübingen)

Advisory Board 2013

Esko Aho (senior fellow, Mossavar-Rahmani Center for Business and Government, Harvard Kennedy School, Harvard University), **Martin Baily** (senior fellow, Brookings Institution; former chairman of the Council of Economic Advisers to US President Bill Clinton), **Christian Bason** (director, MindLab), **Xavier Damman** (co-founder and CEO, Storify), **Soumitra Dutta** (dean, Johnson School of Business, Cornell), **Isaac Getz** (professor of innovation management, ESCP-EAP European School of Management), **Harry van Dorenmalen** (chairman, IBM Europe), **Meglana Kuneva** (former European commissioner for consumer affairs), **Christophe Leclercq** (publisher and founder, EurActiv), **William W. Lewis** (director emeritus, McKinsey Global Institute), **Roger Liddle** (chair, Policy Network), **Jörg Monar** (rector, College of Europe), **Geoff Mulgan** (chief executive, NESTA), **Andreas Schleicher** (special adviser on education policy to the secretary-general and director of the Programme for International Student Assessment [PISA], Organisation for Economic Co-operation and Development [OECD]), **Albrecht Sonntag** (professor, European integration, Ecole Supérieure des Sciences Commerciales d'Angers [ESSCA]), **Mark Spelman** (global managing director, thought leadership; chairman, Institute for High Performance, Accenture), **Harry Verhaar** (senior director, energy and climate change, Philips), **Linnar Viik** (associate professor and member of the board, Estonian Information Technology College; member of the board, European Institute of Innovation and Technology [EIT]), **Gregor Woschnagg** (adviser, Federation of Austrian Industries (IV), former permanent representative of Austria to the EU)



The Lisbon Council for Economic Competitiveness and Social Renewal asbl is a Brussels-based think tank and policy network. Established in 2003 in Belgium as a non-profit, non-partisan association, the group is dedicated to making a positive contribution through cutting-edge research and by engaging politicians and the public at large in a constructive exchange about the economic and social challenges of the 21st century. It celebrated 10 years of operations in 2013.

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