

In this issue: Government of the Future, Eco-Innovation, Europe 2020



President Barroso and Ann Mettler, executive director, listen as Wim Kok addresses Europe 2020 Summit.

'We need to stop thinking only of what is necessary as a last resort, and instead do what is necessary for our people to become masters of their own future.'

Wim Kok, former prime minister of the Netherlands and chair of mid-term review of Lisbon Agenda, writes in *An Action Plan for Europe 2020: Strategic Advice for the Post-Crisis World*

President Barroso Keynotes Europe 2020 Summit

The **Europe 2020 Summit** convened under the timely theme of *An Action Plan for the Post-Crisis World*. José Manuel Barroso, president of the European Commission, delivered the keynote address. Wim Kok, former prime minister of the Netherlands, addressed the conference in a video message. The Lisbon Council also launched **An Action Plan for Europe 2020: Strategic Advice for the Post-Crisis World**, a collection of essays on how to kick-start the European economy. Several contributing authors joined a high-level panel discussion, including Enrico Giovannini, president of the Italian National Institute of Statistics (ISTAT); Geoff Mulgan, chief executive of the Young Foundation; Andreas Schleicher, head of Programme for International Student Assessment (PISA) at the OECD; Martin Schuurmans, chair of the European Institute of Innovation and Technology (EIT); Mark Spelman, global head of strategy at Accenture; Žiga Turk, professor at the University of Ljubljana, and Harry Verhaar, senior director for energy and climate change at Philips. Watch [Video of Europe 2020 Summit Highlights](#), [President Barroso's Keynote Address](#), and [Wim Kok's Special Message to Europe 2020 Summit](#) or download [An Action Plan for Europe 2020](#) on the Lisbon Council website at www.lisboncouncil.net. Additional photos from the event can be viewed on the [Lisbon Council flickr photostream](#).



José Manuel Barroso



Left to right: Martin Schuurmans, chair, European Institute of Innovation and Technology (EIT); Mark Spelman, global head of strategy, Accenture; Žiga Turk, professor, University of Ljubljana; Andreas Schleicher, head, OECD Programme for International Student Assessment (PISA); Enrico Giovannini, president, Italian National Institute of Statistics (ISTAT); Harry Verhaar, senior director for energy and climate change, Philips; Geoff Mulgan, chief executive, Young Foundation and Ann Mettler, executive director, the Lisbon Council at the opening plenary.

'Henceforth, we shall put the emphasis on the much needed rapprochement of disparate competitive situations between the different members of the eurozone.'

Jean-Claude Juncker, prime minister of Luxembourg, delivers The 2011 Jean Monnet Lecture

Government of the Future Centre Completes Banner Year



In June, the Government of the Future Centre – a collaboration between the Lisbon Council, Accenture and the College of Europe – completed an ambitious second-year work programme, which culminated in **The 2011 Government of the Future Summit**. Jean-Claude



Jean-Claude Juncker

Juncker, prime minister of Luxembourg and president of the Eurogroup, delivered the keynote address, introduced by Pierre Nanterme, CEO of Accenture, and Paul Demaret, rector, College of Europe. At the summit, College of Europe students presented case studies on state transformation in EU member states, with the Sustainable Healthcare Delivery team (which studied future healthcare challenges in Valencia, Spain) taking first prize in a closely fought competition. The Government of the Future Centre also launched an additional report on **Driving Public Entrepreneurship: Government as a Catalyst for Innovation and Growth in Europe**, produced in collaboration with Oxford Economics. Throughout the year, the Government of the Future Centre also convened three **High-Level Roundtables** on timely policy themes, such as **Sustainability of Public Finances, Employment and Skills** and **Public Procurement**. Among the prominent speakers were Eric

Woerth, member of parliament and former minister of the budget of France; Xavier Prats Monné, deputy director-general for education at the European Commission's DG education and culture; Malcolm Harbour, chair of the committee on internal market and consumer protection at the European Parliament, and Jonathan Faull, director-general of DG internal market and services at the European Commission. Watch [What Does the Future of Government Look Like?](#), a video introducing the Government of the Future Centre, or download [Driving Public Entrepreneurship](#) and [College of Europe Student Case Studies Final Report](#).



Pierre Nanterme



These College of Europe students completed the 2011 Government of the Future Centre Programme, producing case studies on employment, sustainable healthcare, improving tax collection and modernising social services.



Jonathan Faull



Eric Woerth

Human Capital in Regions and Cities: Key Findings from New Study

The final report of the research project **Human Capital Leading Indicators: How Europe's Regions and Cities Can Drive Growth and Foster Social Inclusion** was presented at the **Human Capital in European Regions and Cities Summit** in Brussels. The result of a year-long research project, co-funded by PROGRESS – European Community Programme for Employment and Social Solidarity (2007-2013), the report introduces a new methodology to assess human capital at a regional level. The study was launched in the presence of László Andor, European commissioner for employment, social affairs and inclusion; Dirk Ahner, director-general at DG regional policy and Xavier Prats Monné, deputy-director general of DG education and culture. [Download the study](#) on the Lisbon Council's website at www.lisboncouncil.net.



László Andor

'Europe's current timeline is a political and procedural artifact, divorced from economics and heedless of market developments.'

Alessandro Leipold, chief economist, The Lisbon Council in *Thinking the Unthinkable: Lessons from Past Sovereign Debt Restructurings*

Lessons from Past Sovereign Debt Restructurings: Thinking the Unthinkable

Anticipating the impending threat of debt restructuring in Greece, Alessandro Leipold, chief economist of the Lisbon Council and former acting director of the European Department at the International Monetary Fund (IMF), discussed how to best deal with the crisis in a new e-brief. The report was widely noted, both in policy circles and the media, where it received coverage, *inter alia*, in *The New York Times*, *Wall Street Journal Europe*, *BBC*, *Bloomberg*, *CNBC*, *Deutsche Presse Agentur (DPA)*, *El País*, *La Stampa*, and *Il Sole 24 Ore*. [Download the e-brief](#) on the Lisbon Council website at www.lisboncouncil.net.



Alessandro Leipold, chief economist of the Lisbon Council, talks with Joshua Chaffin of *Financial Times*.

Climate Change and Eco-Innovation: Looking to the Future



Connie Hedegaard

In her first major speech after returning from Cancún, where UNFCCC talks produced an unexpected agreement, Connie Hedegaard, European commissioner for climate action, addressed **The 2011 Eco-Innovation Summit** on the outcome of COP-16. Speaking to leading eco-innovators whom the Lisbon Council had assembled in Brussels for the occasion, she made a compelling call to redouble Europe's efforts to lead the world towards a low-carbon future. The Commissioner's forceful remarks were followed by interventions from co-chairs of the Lisbon Council's **Eco-Innovators Network** Harry Verhaar, senior director for energy and climate change at Philips, and Jules Kortenhorst, CEO of the European Climate Foundation and author of the Lisbon Council e-brief **Climate, Energy and Competitiveness: An Eight-Point Programme**. Watch [Highlights of The 2011 Eco-Innovation Summit](#) or [Commissioner Hedegaard's Lecture](#) and download [Climate, Energy and Competitiveness e-brief](#) on the Lisbon Council's website at www.lisboncouncil.net.



Zukunftssalon on Innovation Union: Smart Solutions to Grand Challenges



Judith Merkies and Harry van Dorenmalen

Animated by Judith Merkies, MEP and rapporteur on the Innovation Union flagship programme in the European Parliament; Harry van Dorenmalen, chairman of IBM Europe; Matthias Ruete, director-general of DG mobility and transport at the European Commission and Marion Dewar, member of the cabinet of Commissioner Máire Geoghegan-Quinn, this **Zukunftssalon: Forum for the Future** was devoted to the Innovation Union, a European Commission-driven initiative intended to spread innovation throughout the EU.

OECD Chief Economist Launches New Study on Combatting High Unemployment



The Lisbon Council hosted the launch of a new OECD study on **Persistence of High Unemployment: What Risks? What Policies?** Pier Carlo Padoan, deputy secretary-general and chief economist at the OECD, presented new research showing how OECD labour markets evolved during the recession and analysing the early phases of the post-crisis recovery. Watch [Interview with Pier Carlo Padoan](#) about the European employment situation on the [Lisbon Council YouTube Channel](#).



Pier Carlo Padoan

'We live in a rapidly changing world – but that only serves as an invitation to engage in a race to the top, to be the best we can be, and to embrace the many opportunities that are presented to us in this unique moment in history.'

Ann Mettler, delivering keynote at European Commission conference *Regions for Economic Change: Fostering Smart and Sustainable Growth in Cities and Regions*

News and Outreach

The Lisbon Council kept up a busy round of conference appearances and media outreach. Paul Hofheinz, president, continued his tenure as adviser to the Polish EU Presidency and spoke at a European Training Foundation Seminar on Equity and Competitiveness in Turin and a CEDEFOP conference on European vocational education and training policy. Ann Mettler, executive director, addressed conferences organised by the World Economic Forum (Vienna), the European Journalism Centre (Florence), City of Amsterdam and demosEUROPA (Warsaw), and served as president of the jury of the 2011 RegioStars, an initiative by the European Commission's DG regional policy. Anthony D. Williams, senior fellow for innovation, keynoted *The 2011 Ágora Talentia: World Talent Forum II* in Navarra, Spain. Alessandro Leipold, chief economist, discussed solutions to Europe's debt crisis on *BBC*, *CNBC* and *CNN* and spoke, *inter alia*, at BMW Quandt Foundation's Transatlantic Economic Dialogue.



Ann Mettler keynotes European Commission conference.

Forthcoming



Andreas Schleicher

The 2011 Skills and Human Capital Summit

Andreas Schleicher, special adviser on education policy to the secretary-general of the OECD and head of the indicators and analysis division at the directorate for education, returns to the Lisbon Council to deliver the keynote address at **The 2011 Skills and Human Capital Summit**. Senior representatives of the World Bank, European Commission and Polish Ministry of Science and Higher Education will present additional research and join the debate.

The 2011 Digital Agenda Summit

Neelie Kroes, vice-president of the European Commission in charge of the digital agenda, will deliver **The 2011 Guglielmo Marconi Lecture**, the Lisbon Council's flagship event on innovation. Additional participants include Robert Madelin, director-general of DG information society and media at the European Commission, and Matthew Key, CEO, Telefónica Europe.



Neelie Kroes

The 2011 Robert Schuman Lecture

Christiana Figueres, executive secretary of the United Nations Framework Convention on Climate Change, will keynote **The Eco-Innovation Summit** on eve of crucial UNFCCC talks in Durban, South Africa.



Christiana Figueres

The 2011 Innovation Summit

Convening under the timely theme of *New Drivers of Innovation: The Changing Nature of Business Models, Workplaces and Organisations*, the 2011 edition of this popular summit will feature a special presentation on new OECD research on drivers of innovation, a keynote address on how legal reform will encourage innovation from Viviane Reding, vice-president of the European Commission and commissioner for justice, fundamental rights and citizenship and the launch of a cutting-edge Lisbon Council policy brief.



Anthony D. Williams



Viviane Reding

New Policy Brief: The Rise of Micro-Multinationals

Ann Mettler and Anthony D. Williams take a look at the rise of micro-multinationals, and explain why globally integrated and technologically savvy start-ups are the new drivers of growth, jobs and innovation.

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