

theLisboncouncil

think tank for the 21st century

10
years

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'We believe that the digital single market will be a key driver of growth and jobs. On this, I will follow closely the Lisbon Council's project on Innovation Economics which is being launched at this Summit.'

Enda Kenny, Taoiseach of Ireland, head of the presidency of the Council of the European Union, delivers The 2013 Robert Schuman Lecture

Lisbon Council launches 10th anniversary celebrations at Europe 2020 Summit

INNOVATION
ECONOMICS

In 2013, the Lisbon Council celebrates its tenth anniversary. To mark the occasion, the **Europe 2020 Summit** was organised in collaboration with the Irish Presidency of the European Union. Enda Kenny, Taoiseach of Ireland and head of the presidency of the Council of the European Union, delivered **The 2013 Robert Schuman Lecture**, and European Commission President José Manuel Barroso, spoke on the timely theme of *Restoring Confidence, Driving Growth*. The summit also served as the launch pad for **Innovation Economics**, a new centre of excellence, which was introduced by Dirk Pilat, deputy director for science, technology and industry at the OECD, and the **Growth and Competitiveness Commission**, which will be chaired by Leszek Balcerowicz, professor of economics at the Warsaw School of Economics and author of Poland's legendary "Balcerowicz plan." Holger Schmieding, chief economist of Berenberg Bank, presented **The Euro Plus Monitor Spring 2013 Update**. Margareta Drzeniek, director and senior economist at the World Economic Forum's Global Competitiveness Network; William E. Kennard, ambassador of the United States to the EU; and Mark Spelman, global head of strategy at Accenture, spoke in a panel on the European economic outlook. Download [The Euro Plus Monitor Spring 2013 Update](#), watch [Enda Kenny's Lecture](#), [José Manuel Barroso's Keynote](#), [Prof. Leszek Balcerowicz's Special Message](#) at www.lisboncouncil.net.



José Manuel Barroso



Dirk Pilat



Holger Schmieding



Europe 2020 Summit

'Implementing sustainable change in the public service is not an optional "add-on" but a key part of the overall strategic response to the challenges [Ireland] continues to face.'

Brian Hayes, Irish minister of state at the department of public expenditure and reform and representative of the Presidency of the Council of the European Union, delivers The 2013 Jean Monnet Lecture



European Centre for Government Transformation teams up with the European Commission's DG Research and Innovation



Brian Hayes



Robert-Jan Smits

The European Centre for Government Transformation – a collaborative centre with the College of Europe and Accenture – teamed with the European Commission's DG Research and Innovation for a **High-Level Roundtable on Public Sector Innovation**. Members of the Expert Group on Public Sector Innovation, which will report to European Commissioner Máire Geoghegan-Quinn in October, joined European Centre experts for a wide-ranging debate, keyed by Robert-Jan Smits, director-general for research and innovation at the European Commission. Elsewhere, Brian Hayes, Irish minister of state at the department of public expenditure and reform and representative of the Presidency of the Council of the European Union, delivered **The 2013 Jean Monnet Lecture** at the European Centre's **Annual Forum**, where he also met with students who participated in the 2013 state transformation case study competition. The Centre also convened additional thematic roundtables on key policy issues, including digital government and employment and skills. Download [Innovative Ideas for Public Services for the Future: College of Europe Case Studies Final Report 2013](#) and read [Minister Hayes' Jean Monnet Lecture](#) at www.lisboncouncil.net.

Single Market Entrepreneurs Centre focuses on venture capital and big data

The Lisbon Council teamed up with Progressive Policy Institute (PPI), a leading Washington DC-based think tank, to convene **The Transatlantic Summit on Data-Driven Productivity and Trade: Unlocking New Drivers of Growth**, on the eve of the opening of Transatlantic Trade and Investment Partnership talks. The summit was hosted by the **Single Market Entrepreneurs Centre**, a collaboration with Google. Earlier, the SME Centre welcomed legendary investor Brad Burnham, managing partner of Union Square Ventures, for a fascinating discussion on how Europe can make itself a more attractive destination for venture capital.

single market entrepreneurs



Will Marshall



Brad Burnham



Jan Albrecht, MEP



Marietje Schaake, MEP



Alessandro Leipold



Pier Carlo Padoan

Economic intelligence

The Lisbon Council continued its intellectual leadership on euro crisis fighting and budget consolidation. Alessandro Leipold, chief economist and former acting director of the European Department at the International Monetary Fund, contributed a timely paper on **Three Years of Euro-Area Crisis Fighting: Getting It Right Next Time** in the midst of a heated debate over a leaked IMF report on the same subject. Mr Leipold also contributed four hard-hitting and timely commentaries on European Council crisis fighting. Pier Carlo Padoan, deputy secretary-general and chief economist of the OECD, visited the Lisbon Council to launch a new OECD paper on smart budget consolidation. Download [Lessons from Three Years of Euro-Area Crisis Fighting](#) and view [Pier Carlo Padoan's Presentation](#) at www.lisboncouncil.net.



'The digital single market could have an economic value comparable to the internal market.'

Ian Hargreaves, professor of digital economy at Cardiff University, and Bernt Hugenholtz, professor of intellectual property law and director of the Institute for Information Law at the University of Amsterdam, in *Copyright Reform for Growth and Jobs: Modernising the European Copyright Framework*



Intellectual property for the 21st century

Together with the Irish Presidency of the European Union, the Lisbon Council convened a **High-Level Roundtable on Making the Copyright Regime Fit for the Digital Age**. Ian Hargreaves, professor of digital economy at the University of Cardiff, author of *Digital Opportunity: A Review of Intellectual Property and Growth* and senior fellow at the Lisbon Council, and Bernt Hugenholtz, professor of intellectual property law, director of the Institute for Information Law of the University of Amsterdam and academic adviser to the Lisbon Council, presented **Copyright Reform for Growth and Jobs: Modernising the European Copyright Framework**, a new Lisbon Council policy brief. Seán Sherlock, Irish minister of state at the department of jobs, enterprise and innovation and the department of education and skills with responsibility for research and innovation, delivered the keynote. Šarūnas Birutis, Lithuanian minister of culture, joined a working lunch on the next steps for copyright reform. Download [Copyright Reform for Growth and Jobs](http://www.lisboncouncil.net) at www.lisboncouncil.net.



Seán Sherlock



Šarūnas Birutis



Ian Hargreaves



Bernt Hugenholtz



Mark Surman



Péter "HP" Halácsy



Making digital ideas happen in Brussels

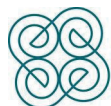
StartUp Europe and Mozilla Foundation spearhead debate on digital literacy

StartUp Europe – a collaboration between the Lisbon Council and Telefónica – and Mozilla Foundation hosted a **Deep-Dive on Empowering a Generation of 'Digital Makers: Driving Connected Learning and Web Literacy to Unlock Growth and Innovation**. Mark Surman, executive director of Mozilla Foundation, delivered the keynote, describing digital skills as a "fourth literacy" – alongside reading, writing and mathematics – where future societies' success or failure would be determined. Ronan Dunne, CEO of Telefónica UK; Péter "HP" Halácsy, chief technology officer and co-founder of Prezi; and Isidro Laso Ballesteros, team leader of the Startup Europe initiative at the European Commission, joined the high-level roundtable for a fascinating discussion on the digital skills of tomorrow and the policy needs of today. At the end of the roundtable, participants had a personal "digital making" experience with trainers from Mozilla Foundation and Freeformers, an organisation that helps people "make digital ideas happen." Watch [An Interview with Mark Surman on Digital Literacy](http://www.lisboncouncil.net) at www.lisboncouncil.net. StartUp Europe is a pledge to the European Commission's Startup Europe initiative.

'There is reason to believe that, with just a bit more humility, Europe could have dodged a couple of mistakes and gained itself some goodwill. But insularity, the enemy of international co-operation, sometimes wins the day.'

Alessandro Leipold, chief economist of the Lisbon Council, writes in his column in *Il Sole 24 Ore*

News and outreach



Uachtaránacht na hÉireann ar
Chomhairle an Aontais Eorpaigh
Irish Presidency of the Council
of the European Union
eu2013.ie

At the request of the Irish Government, the Lisbon Council served as rapporteur for the Informal Competitiveness Council, held in Dublin Castle, and prepared a summary of the high-level discussions for distribution to ministers. It also hosted the World Economic Forum's Global Agenda Council on Europe (Executive Director Ann Mettler is a member). In other news, Ian Hargreaves, professor of digital economy at the University of Cardiff, joined the team as senior fellow, while Chrysoula Mitta, who previously worked on innovation and ICT policies, became community manager. Finally, Tamas Kenessey, who studies law and technology at the University of Tilburg, completed a Google policy fellowship.

Coming up



Neelie Kroes

StartUp Europe Forum @ Campus Party, O2 Arena, London

Neelie Kroes, vice-president of the European Commission in charge of the Digital Agenda, will deliver the keynote address at **StartUp Europe Forum**, a policy day held in the margins of Campus Party, the largest technology festival, which will take place at London's O2 Arena. The forum is co-hosted by the Lisbon Council and Telefónica.

High-Level Working Lunch with Vince Cable and Máire Geoghegan-Quinn

The Lisbon Council hosts Vince Cable, secretary of state for business, innovation and skills in the UK Government, and Máire Geoghegan-Quinn, European commissioner for research, innovation and science, for a **High-Level Working Lunch** under the timely theme of *Innovation Union: Driving Europe's Competitiveness Agenda*. The working lunch, co-hosted by the Lisbon Council and Telefónica, will convene in the margins of Campus Party 2013.



Vince Cable



Herman Van Rompuy

The 2013 Innovation Summit

On the eve of the European Council, the Lisbon Council launches **Plan (I)nnovation for Europe**, a collaboration with Nesta, the UK innovation foundation, at **The 2013 Innovation Summit**. Herman Van Rompuy, president of the European Council, will be on hand for the launch and deliver **The 2013 Guglielmo Marconi Lecture**, a major address on the eve of the crucial European Council meeting devoted to innovation and the digital economy.



Leszek Balcerowicz

More policy briefs

Additional publications coming this Autumn include **A Digital Roadmap for Growth and Jobs** by Bart van Ark, chief economist of The Conference Board; **Economic Growth in the European Union** by Leszek Balcerowicz, author of Poland's successful economic reforms; and **The 2013 Euro Plus Monitor**, prepared in collaboration with Berenberg Bank.



Bart van Ark

www.lisboncouncil.net

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