

theLisbonCouncil

think tank for the 21st century

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‘It is encouraging for me and my campaign team that the direction in which we want to take Europe over the next five years is one that is strongly favoured by the EU digital champions and by the Lisbon Council – the work of which I know well and hold in high esteem.’

Jean-Claude Juncker, European Commission president-elect, responds to Digital Champions Open Letter

Jean-Claude Juncker: A ‘digital president’ for the European Commission

“I am convinced that the digital theme must move beyond the world of techies. Digital must become a priority of mainstream politics in Europe. That is what I will work for – to become Europe’s first digital Commission president.” So writes Jean-Claude Juncker, European Commission president-elect, in a letter to the Lisbon Council, written in response to **Open Letter from European Union Digital Champions**, an initiative spearheaded by the **European Digital Forum**. Formally launched at the World Economic Forum in Davos by Neelie Kroes, vice-president of the European Commission and commissioner for the digital agenda, the European Digital Forum is a new think tank (see more on page two of this newsletter). It is led by the Lisbon Council and Nesta, the UK innovation foundation, in collaboration with the European Commission and the Startup Europe Partnership. Other founding partners include the European Investment Fund, Banco Bilbao Vizcaya Argentaria (BBVA), Orange and Telefónica. Since then, the European Digital Forum has embarked on a number of high-profile initiatives, including the Open Letter, a high-level roundtable on innovation-driven entrepreneurship, held in conjunction with the World Economic Forum, and a press conference on the Open Letter initiative at the European Business Summit with the participation of Gesche Joost, Germany’s digital champion and a signatory of the Open Letter. The European Digital Forum has deepened its collaboration with the **Leaders Club** – a group of leading European entrepreneurs who first proposed



Neelie Kroes



Gesche Joost



José Manuel Barroso and Neelie Kroes join leaders from the European Digital Forum and the Startup Europe Partnership communities at the Brussels launch

creation of a “European Digital Forum” in the **Startup Manifesto**, a detailed blueprint to strengthen the European ecosystem for tech entrepreneurs and boost the digital economy. Download the [Open Letter from European Union Digital Champions](#) and [Jean-Claude Juncker’s Response](#) at www.europeandigitalforum.eu. Watch interviews with Leaders Club members [Joanna Shields](#), chair of Tech City UK, and [Boris Veldhuijzen van Zanten](#), co-founder of The Next Web.

'The real challenge facing policymakers and citizens alike is the search for a path to sustainable growth in the medium and long terms.'

Bart van Ark, executive vice president and chief economist of The Conference Board, writing in Lisbon Council policy brief

José Manuel Barroso and Neelie Kroes headline Brussels launch of European Digital Forum and Europe 2020 Summit

The Lisbon Council brought together a star-studded group of digital entrepreneurs and thought leaders to the **Europe 2020 Summit**. As in previous years, the Summit served as an important launching pad for key European initiatives. José Manuel Barroso, president of the European Commission, and Neelie Kroes, vice-president of the European Commission and

commissioner for the digital agenda, delivered powerful keynotes, and joined the Brussels-based launch of the **European Digital Forum**. Javier Arias, corporate director and group head of EU affairs, BBVA; Sherry Coutu, non-executive director, London Stock Exchange Group; Pierre Louette, deputy CEO, Orange; Frédéric Michel, global director for public engagement and Europe director of public affairs and communications, Telefónica; Alberto Onetti, chairman, Mind the Bridge and the Startup Europe Partnership; Marjut Santoni, deputy CEO, European Investment Fund; Mark



José Manuel Barroso



Sherry Coutu



Teemu Suila

Silverstein, head of product, tech, IP and policy, Spotify; Teemu Suila, chief operating officer, Rovio; Kaya Taner, CEO and co-founder, Applift and member, European board of Application Developers Alliance; and Boris Veldhuijzen van Zanten, founder and CEO, The Next Web and member of the Leaders Club joined the debate. Watch [Highlights Video on Lisbon Council TV](#). View [Photo Highlights on the European Digital Forum photostream](#).

Productivity and Digitalisation in Europe: New policy brief

The Lisbon Council deepened its work on innovation with a major new publication. Written by Bart van Ark, executive vice-president and chief economist of The Conference Board, **Productivity and Digitalisation in Europe: Paving the Road to Faster Growth**, examines the role the digital agenda could play in restoring sustainable long-term growth to Europe. Chris Haley, head of start-ups and new tech research, Nesta; Nicklas Lundblad, director for public policy and government relations for Europe and the European Union, Google; and Dirk Pilat, deputy director for science, technology and industry, OECD, served as discussants at a special Europe 2020 Summit breakout session hosted by **Innovation Economics**, the centre of excellence dedicated to developing evidence on the transformational nature of digital technologies. Download [Productivity and Digitalisation in Europe: Paving the Road to Faster Growth](#). And visit the new Innovation Economics website at www.innovationeconomics.net.



A Lisbon Council initiative



Bart van Ark

Intellectual property and innovation

Associate Director Sergey Filippov contributed a timely policy brief on **Mapping Text and Data Mining in Academic and Research Communities in Europe**. The policy brief was launched at the high-level OECD

Expert Workshop on Knowledge-Based Capital. Earlier, Pierre Delsaux, deputy director-general for internal market and services at the European Commission, joined the **High-Level Roundtable on European Copyright for the Digital Age**, which brought together top policymakers and experts to discuss the way forward in advancing the digital single market. Download [Mapping Text and Data Mining in Academic and Research Communities in Europe](#). View [Copyright Roundtable Photo Highlights](#) on the Lisbon Council photostream.



Pierre Delsaux



Martin Senftleben



'The European Centre for Government Transformation is a true ally of the European Commission that keeps on providing inspiration for our future innovation policies. [It's] an excellent example of co-creation between academia, think tanks, governments and young citizens.'

Máire Geoghegan-Quinn, European commissioner for research, innovation and science, at the Innovation in Public Services Award Ceremony

European Centre for Government Transformation brings new thinking on state modernisation

A joint venture of the Lisbon Council, the College of Europe and Accenture, the **European Centre for Government Transformation** deepened its multi-disciplinary work on state modernisation. Máire Geoghegan-Quinn, European commissioner for research, innovation and science, keynoted the **Innovation in Public Services Award Ceremony**, where she gave **The 2014 Public Service Innovation Prize** to the winning team of College of Europe students who took part in a year-long state transformation case study programme. Elsewhere, a community of top civil servants shared best practices on how to improve productivity in labour markets at the **Employment and Skills High-Level Roundtable**. Later, heads of digital agencies, e-government practitioners and other experts joined the **High-Level Roundtable on Government as a Digital Disrupter: Driving Public-Service Innovation and Transformation**. Download the [College of Europe Student Case Study Final Report](#).



Máire Geoghegan-Quinn



High-Level Roundtable



s1ngle market **entrepreneurs** A LISBON COUNCIL INITIATIVE

Transatlantic summit and new policy brief: Bridging the Data Gap



Robert Madelin



Two leading think tanks – the Progressive Policy Institute (PPI) from Washington, DC and the Lisbon Council from Brussels – convened the **Transatlantic Summit on New Engines of Growth: Driving Innovation and Trade in Data**. The think tanks used the occasion to launch **Bridging the Data Gap: How Digital Innovation Can Drive Growth and Create Jobs**, a new policy brief by Paul Hofheinz, president of the Lisbon Council, and Michael Mandel, chief economic strategist of PPI. Robert Madelin, director-general for communications networks, content and technology at the

European Commission, animated a fascinating working lunch with the **Digital Trade Study Group**, a high-level delegation of US Congress staff members. The Summit was hosted by the **Single Market Entrepreneurs Centre**, a centre of excellence dedicated to raising the visibility and increasing the opportunity for entrepreneurs and small- and medium-sized businesses in the digital age, co-founded in 2010 by the Lisbon Council and Google. Download [Bridging the Data Gap](#). Visit the SME Centre website at www.singlemarketentrepreneurs.eu.

The Euro Plus Monitor Spring 2014 Update

In May, the Lisbon Council and Berenberg published **The Euro Plus Monitor Spring 2014 Update** in the margins of the European Business Summit. This latest instalment of the bi-annual competitiveness ranking provided a timely update on Europe's economic recovery. Download [The Euro Plus Monitor Spring 2014 Update](#).



Holger Schmieding



Catherine Day

Europe 2020 reflection: A collaboration with the World Economic Forum

As a high-level reflection on the Europe 2020 agenda deepens, the Lisbon Council teamed up with the World Economic Forum. Catherine Day, secretary-general of the European Commission; Nicholas Davis, director and head of Europe at the World Economic Forum; and members of the World Economic Forum Global Agenda Council on Europe – including Carl Bildt, foreign minister of Sweden; Maria Fanjul, CEO of entradas.com; Mark Spelman, global head of strategy at Accenture; and Paweł Świeboda, president of demosEuropa – joined a high-level debate. Download [Europe 2020 Competitiveness Report](#), a World Economic Forum publication launched in the margins.

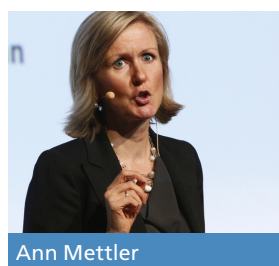
'The Lisbon Council has 'been a valuable partner, an ambassador, in pushing for a smart, sustainable, inclusive European economy, a reformed European economy, fit for the globalised world.'

José Manuel Barroso, president of the European Commission, at the Europe 2020 Summit

News and outreach



Sergey Filippov



Ann Mettler

The Lisbon Council took a leading role at this year's **Innovation Convention**, the European Commission's flagship summit, which brought together more than 3000 participants for two days of intense dialogue on innovation. Ann Mettler, executive director of the Lisbon Council, chaired the opening plenary, which included keynotes from José Manuel Barroso, president of the European Commission; and Mark Rutte, prime minister of the Netherlands. The Lisbon Council also convened a fringe on *Plan I(nnovation) for Europe: Priorities for the Next European Commission*. Executive Director Mettler also spoke at the Mobile World Congress in Barcelona, chaired a session at Digital Venice, the Italian EU Presidency's flagship conference, and addressed the Expert Group on Taxation of the Digital Economy, chaired by Vítor Gaspar, former finance minister of Portugal. Paul Hofheinz, president of the Lisbon Council, presented **Bridging the Data Gap: How Digital Innovation Can Drive Growth and Create Jobs** at a high-level conference organised by the German Marshall Fund of the US in Brussels. Stéphanie Lepczynski, associate director, spoke at Web2day in Nantes, a high-level digital technology festival. Sergey Filippov, previously assistant professor of innovation management at Delft University of Technology, joined the Lisbon Council as associate director. Finally, the Lisbon Council launched a new mobile-friendly website (www.lisboncouncil.net) and a new app – available in the [Apple App Store](#) and in [Google Play](#).

Forthcoming



Reforming the European Commission

The Lisbon Council and Nesta team up to produce a hard-hitting set of policy recommendations, calling on the incoming European Commission to "make Europe the best place in the world to innovate, the place where entrepreneurs, visionaries and optimists tackle the challenges of the future." The policy brief forms part of the ongoing **Plan I(nnovation) for Europe** project.

Using the Stability and Growth Pact to Drive Growth and Create Jobs

Chief Economist Alessandro Leipold joins the debate on the Stability and Growth Pact, examining how much flexibility is already in the agreement and how that flexibility might best be used to generate more growth and jobs. The policy brief will appear on the eve of the Economic and Financial Affairs Council of the European Union informal in Milan.



Alessandro Leipold



Transatlantic Forum on Digital Advancement and Trade in Data

The Lisbon Council teams up with Progressive Policy Institute, a leading Washington, DC-based think tank, and the Georgetown University Centre for Business and Public Policy to produce the third edition of this high-level think tank dialogue on the emerging transatlantic free trade agreement. Neelie Kroes, commissioner for the digital agenda and vice-president of the European Commission, keynotes. The summit will take place in Washington, DC.

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