

theLisbonCouncil

think tank for the 21st century

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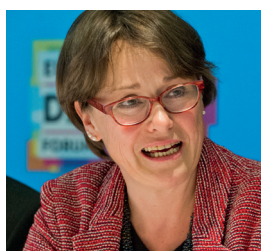
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'Creating the Digital Single Market is our common aim. I look forward to very fruitful collaboration with the European Digital Forum during the next four and a half years of my mandate. I would like to count on your support.'

Andrus Ansip, vice-president of the European Commission, joins *The 2015 European Digital Forum*

Making the digital single market a success



Marjut Santoni



Ana Segurado

The Lisbon Council deepened its work on making the digital single market a success with a host of new initiatives. Foremost, **The 2015 European Digital Forum** convened, bringing together leading entrepreneurs, policymakers, venture capitalists, startup founders, CEOs and other thought leaders for a fascinating day of debate and networking. Andrus Ansip, vice-president of the European Commission, kicked off with **The 2015 Guglielmo Marconi Lecture** – and took an active role in the two-and-a-half-hour plenary, asking and answering questions and offering insightful remarks on next steps in the digital single market. Marjut Santoni, deputy chief executive of the European Investment Fund, led a high-level working lunch on the Juncker investment plan. Other high-level speakers included Javier Arias, representative of Banco Bilbao Vizcaya Argentaria (BBVA); Bart Becks, CEO and founder, angel.me; Nikita Fahrenholz, CEO and co-founder, Book a Tiger; Miguel Gil-Tertre, member, cabinet of European Commission Vice-President Jyrki Katainen (jobs, growth and investment); Daniel Glasner, founder, Quandoo and CRES Internet; Gerard Grech, CEO, Tech City UK; Hervé Le Jouan, CEO and founder, Privowny; Guy Levin, executive director, Coalition for a Digital Economy (Coadec); Bernard Le Masson, managing director for public service, Accenture Strategy; Geoff Mulgan, chief executive, Nesta (co-manager of the European Digital Forum) and Ana Segurado Escudero, CEO, Telefónica Open Future. Later, Sergey Filippov, associate director of the Lisbon Council, launched **Financial Services in the Digital Age: Leveraging Technology and Regulation to Achieve a Stronger**



Miguel Gil-Tertre



Bernard Le Masson



The 2015 European Digital Forum

Capital Markets Union, an EDF policy brief. And Robert D. Atkinson, president of the Information Technology and Innovation Foundation, launched a new book on *Open Data in the G8*. Watch [Highlights of The 2015 European Digital Forum](#) and [Vice-President Ansip's Guglielmo Marconi Lecture](#). Download [Financial Services in the Digital Age](#). Find more, visit www.europeandigitalforum.eu.



'I want to thank the Lisbon Council for bringing us together to discuss the important topic of growing the transatlantic digital economy. We believe so strongly that a strong European Union digital single market that promotes growth, freedom and the free flow of knowledge in the EU and worldwide will strengthen transatlantic ties and the world economy.'

Catherine Novelli, under secretary for economic growth, energy and the environment, U.S. Department of State, at the *Transatlantic Roundtable on the Digital Economy and the Future of Internet Governance*

Driving the transatlantic digital economy



Catherine Novelli



Elena Bryan (left) and Nele Eichhorn



Alessia Mosca, MEP



Jeppe Kofod, MEP



Daniel Dalton, MEP

The Lisbon Council expanded its work on transatlantic trade and the digital agenda. For the fourth year, it convened the **Transatlantic Summit on Digital Trade** with Progressive Policy Institute (PPI), a leading Washington, DC think tank. The summit brought together thought leaders from both sides of the Atlantic to explore the economic opportunity of the data-driven economy and intellectually accompany the ongoing negotiations on the U.S.-EU Transatlantic Trade and Investment Partnership (TTIP). Paul Hofheinz, president of the Lisbon Council, and Michael Mandel, chief economic strategist at PPI, presented **Uncovering the Hidden Value of Digital Trade: Towards a 21st Century Agenda of Transatlantic Prosperity**, a hard-hitting policy brief on the advantages to be gained from



collaborating to expand transatlantic trade in data. Elena Bryan, senior trade representative at the U.S. Mission to the EU, and Nele Eichhorn, member of cabinet of European Commissioner Cecilia Malmström (trade), joined a high-level panel, along with three key members of the European Parliament – Alessia Mosca (S&D-Italy), Jeppe Kofod (S&D-Denmark) and Daniel Dalton (ECR-UK). Download [Uncovering the Hidden Value of Digital Trade](#). Elsewhere, Catherine Novelli, under secretary of state for economic growth, energy, and the environment at the U.S. Department of State, chose the Lisbon Council for a major address in Brussels on the transatlantic digital relationship. Watch [Highlights of Catherine A. Novelli's Speech](#).

Energy productivity and economic prosperity



As the European Commission finalised the Energy Union package, the Lisbon Council convened **The 2015 Energy Union Summit**. Miguel Arias Cañete, European commissioner for climate action and energy, and Kandeh Yumkella, UN under-secretary-general, delivered keynotes. The debate was intellectually informed by **The 2015 Energy Productivity and Economic Prosperity Index: How Efficiency Will Drive Growth, Create Jobs and Spread Wellbeing Throughout Society**, a year-long study jointly written by the Lisbon Council, Ecofys and Quintel Intelligence, two leading climate and energy modeling agencies. Download [The 2015 Energy Productivity and Economic Prosperity Index](#).



Miguel Arias Cañete

Future directions for scientific advice in Europe

In collaboration with the Centre for Science and Policy at Cambridge University and the European Commission, the Lisbon Council hosted **Future Directions for Scientific Advice in Europe**, a major European conference on the future of evidence-based policymaking and scientific advice. Ian Chubb, chief scientist of Australia; Robert Madelin, director-general for communication networks, content and technology (DG Connect) at the European Commission; Wolfgang Rohe, executive director of the Mercator Foundation; Vladimír Šucha, director-general of the European Commission's Joint Research Centre; and António Vicente, head of cabinet for European Commissioner Carlos Moedas (research, science and innovation), joined a high-level panel.



Vladimír Šucha

'The 2015 Energy Productivity and Economic Prosperity Index is very timely and extremely useful, as it presents governments a very clear picture of the potential, the opportunities and the actions needed to enhance energy efficiency. I invite governments to take due note of this report in their vision for their energy future and in developing determined action to reap the benefits of energy efficiency.'

Miguel Arias Cañete, European commissioner for climate action and energy, at *The 2015 Energy Union Summit*

Debate and thought leadership: A burning platform in Brussels

The Lisbon Council is a vibrant platform where global leaders come for high-level discussion and debate. Vince Cable, then the United Kingdom's secretary of state for business, innovation and skills, delivered [The 2015 Robert Schuman Lecture](#) on "the Europe I want, the Europe we need." David Drummond, chairman of Google Ventures and Google Capital and senior vice-president of Google, led a high-level roundtable on [getting Europe's small- and medium-sized enterprises moving again](#); Martin Fleming, chief economist of IBM, launched a new study on *Economic Vitality: Prosperity and Public Engagement in a Data-Driven World* and chaired a high-level discussion on the economic outlook for 2016; Kandeh Yumkella, under-secretary-general of the United Nations and CEO of Sustainable Energy for All, a UN-World Bank-led agency, delivered [The 2015 Jean Jacques Rousseau Lecture](#) at **The 2015 Energy Union Summit**. On the publications' front, Benjamin Gibert, non-resident fellow of the Lisbon Council, wrote [The 2015 Intellectual Property and Economic Growth Index: Measuring the Effect of Exceptions and Limitations in Copyright on Growth, Jobs and Prosperity](#). And Alessandro Leipold, chief economist of the Lisbon Council and former director of the European department at the International Monetary Fund, weighed in with two **Economic Intelligence** commentaries: [How the Greek Situation Could Still Be Saved: A Three-Point Programme](#) and [Two \(Potentially Fatal\) Achilles' Heels: Can a Mythical Greek Accord Be Made to Work?](#)



David Drummond



Herman Van Rompuy



Martin Fleming



Kandeh Yumkella



Government transformation



Michel Servoz



Neelie Kroes

The **European Centre for Government Transformation**, a centre of excellence founded by the Lisbon Council, the College of Europe and Accenture, completed a stellar work programme to coincide with the 2014-2015 academic year. Neelie Kroes, special envoy for startups at the Startup Delta Initiative in the Netherlands and former vice-president of the European Commission, agreed to chair the 2015 jury and **Government Executive Innovation Circle**, which awarded **The 2015 Public Sector Innovation Award** to four College of Europe students who developed a case study on improving mobility in Barcelona, Spain. Herman Van Rompuy, president emeritus of the European Council and former prime minister of Belgium, awarded the prize to the winning team. At the

High-Level Roundtable on Employment and Skills, top civil servants from seven countries gathered to exchange best practice and discuss better matching skills and jobs in Europe. Michel Servoz, director-general for employment, social affairs and inclusion at the European Commission, and Stefano Scarpetta, director of employment, labour and social affairs at the OECD, keynoted. Visit <http://www.lisboncouncil.net/initiatives/european-centre-for-government-transformation/introduction.html>.

The app economy: challenges and perspectives

The Lisbon Council convened the **High-Level Roundtable on New Frontiers for the App Economy and Mobile Internet: Creating Value and Improving Lives in Europe**. Kaja Kallas, member of the European Parliament (ALDE-Estonia); and Robert Madelin, then director-general at DG Connect, joined a high-level panel to discuss how the spread of new types of applications and mobile computing is improving lives and wellbeing. Download [All About that App](#), a new study released by Plum Consulting on the occasion.



Robert Madelin and Kaja Kallas

'A willingness to take risks is one of the most significant and powerful things this new generation needs to shape a future where they can thrive, a future where they will be actors and authors of their own successes and achievements.'

Neelie Kroes, special envoy for StartupDelta, former vice-president of the European Commission, president of the jury of student case studies published by the *European Centre for Government Transformation*

News and outreach



White House

Paul Hofheinz, president and co-founder of the Lisbon Council, visited the White House in Washington, where he addressed a high-level economic panel convened by Jason Furman, chairman of the council of economic advisers to U.S. President Barack Obama. Later, he joined the Task Force on Advancing the Transatlantic Digital Agenda, a high-level group of global experts on transatlantic relations convened by the Atlantic Council and co-chaired by William Kennard, former U.S. ambassador to the European



Paul Hofheinz (right) and Andrus Ansip

Union, and Carl Bildt, former Swedish foreign minister and prime minister. He also spoke on digitising European industry at the Digital Assembly 2015 in Riga, Latvia organised by the Latvian Presidency of the Council of the European Union and the European Commission, and chaired the closing plenary of the 2015 University-Business Forum organised by the European Commission's directorate-general for education and culture. Associate Director Sergey Filippov led an interactive workshop on startup-friendly policies at Net Futures 2015, a leading tech conference organised by the European Commission, and spoke about the social benefits of the Internet at the conference by Computer and Communications Industry Association (CCIA) and EDiMA, the European association of online platforms. Chrysoula Mitta took on a new role as projects and community manager and spoke at Business Day: Entrepreneurship as a Driver of the Economy, a conference organised by the Greek region of Eastern Macedonia and Thrace.

Forthcoming

European Digital Forum takes centre stage at ICT 2015

The **European Digital Forum** will take a leading role – hosting two break out sessions and providing key input on the overall conference agenda – at **ICT 2015**, in Lisbon, Portugal. The three-day summit, hosted by the European Commission's DG Connect, is Europe's premier gathering of startups, venture capitalists and digital literati. Günther Oettinger, European commissioner for digital economy and society, keynotes.



Günther Oettinger



Andrew W. Wyckoff

Data-driven innovation for growth and wellbeing

Building on its cross-disciplinary work on data and the knowledge-based economy, the Lisbon Council hosts the global launch of *Data-Driven Innovation for Growth and Wellbeing*, a new book from the OECD. Drawing on new evidence from the OECD's "New Sources of Growth: Knowledge-Based Capital" project, the book analyses the economic role and policy challenges of data and data-driven businesses. Andrew W. Wyckoff, director of science, technology and industry at the OECD, keynotes.

Digital government in the age of the internet

The **European Digital Forum** launches **Government of the Future: How Digital Technology Will Change the Way We Live, Work and Govern**, a new policy brief, at a high-level working group on the challenges of government and democracy in the age of the Internet. The Forum brings together top civil servants from EU member states.



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