

# theLisbonCouncil

## think tank for the 21<sup>st</sup> century

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### Contents:

<a href="#">Thought leadership</a>	p 1
<a href="#">European Digital Forum</a>	p 2
<a href="#">Transatlantic dialogue</a>	p 2
<a href="#">Text and data mining</a>	p 2
<a href="#">Euro Plus Monitor</a>	p 3
<a href="#">Innovation Summit</a>	p 3
<a href="#">Government transformation</a>	p 3
<a href="#">News and outreach</a>	p 4
<a href="#">Forthcoming</a>	p 4



'With the technology in our pockets and some smart regulation, we can turn every car into a shared car and reclaim our cities. We have the opportunity to enter a new era of urban mobility. Let's seize it!'

Travis Kalanick, CEO and co-founder,  
Uber Technologies Inc.

## Transformative power of digital technologies: High-level dialogue and debate



Andrus Ansip



Henrik Hololei



Kaja Kallas

The Lisbon Council hosted an array of high-level summits and forward-looking roundtables on the transformative power of digital technologies for European society and economy. At the High-Level Summit on **The Ride-Share Revolution: How Technology Will Help Move People, Raise Productivity, Cut Emissions and Save Cities**, Travis Kalanick, CEO and co-founder, Uber Technologies Inc., outlined a powerful

vision for using technology to cut-down on urban congestion and pollution. Henrik Hololei, director-general for mobility and transport, European Commission; Kaja Kallas (MEP-Estonia); and José Manuel Viegas, secretary-general, OECD International Transport Forum, weighed in. Later, at the High-Level Roundtable on **Media in the Digital Age: Innovation and New Business Models**, Andrus Ansip, vice-president for the digital single market, European Commission; Thomas Lindner, *Vorsitzender, Frankfurter Allgemeine Zeitung (FAZ)*; and Rasmus Kleis Nielsen, research director, Reuters Institute for the Study of Journalism, discussed the ways digital technologies will change and challenge news delivery and consumption. At the High-Level Roundtable on **'All Day, Everywhere:' How Mobile Computing and Service-Driven Apps Will Drive Growth and Spur Innovation**, Thomas Hauk, head of business development, Mimi Hearing Technologies; Robert Madelin, senior adviser for innovation, European Commission; Christopher Moser, director, Apple iTunes Europe; and Eva Paunova (MEP-Bulgaria) discussed key challenges for mobile computing and society at large. Later, at the High-Level Roundtable on the **European Mobile Economy in a Global Perspective: Creating Tomorrow's Growth, Jobs and Competitiveness**, Nicolas Berbigier, president, Famoco; Ashley Davies, senior developer, Number26; Bill Ray, senior analyst, VisionMobile; Kent Walker, vice-president, Google; and Jake Ward, co-founder and CEO, App Developers Alliance, discussed deepening the European footprint in the mobile economy. Watch [The Ride-Share Revolution Summit](#), including Travis Kalanick Keynote.



Thomas Lindner



Christopher Moser



Eva Paunova

'We want to work with you to deliver the support and framework for a true digital economy where Europe can thrive. So tell me what I need to do to help startups scale up in Europe and together we will do it!'

Günther Oettinger, European commissioner for digital economy and society

## Unicorns, policy briefs and summits @ European Digital Forum

The **European Digital Forum**, a collaborative platform and research hub led by the Lisbon Council and Nesta, convened a bevy of high-level roundtables around Europe and produced a series of landmark policy briefs. Most notably, the CEOs of two of Germany's four unicorns – Rubin Ritter of Zalando SE and Philipp Kreibohm of Home24 AG – joined a high-level EDF panel in Hannover, Germany at CeBIT 2016, the 214,000-participant summit for digital business. European Commissioner Günther Oettinger keynoted the day-long EDF-led discussion in Scale 11, CeBIT's massive startup hub, where he challenged the European Digital Forum to bring him concrete ideas for helping startups grow to scale. The EDF launched **The 2016 Startup Nation Scoreboard: How EU Countries are Improving Policy Frameworks and Developing Powerful Ecosystems for Entrepreneurs**, a new policy brief. At the *Startup Europe Summit* in Berlin, the European Digital Forum launched **From Startup to Scale-Up: Growing Europe's Digital Economy**, a ten-point plan for fixing Europe's "funding escalator." Later, at the European Commission's High-Level Conference on eIDAS, the EDF launched **Strengthening Digital Identity: Financial Services and e-Commerce in the Age of the Internet**, a seven-step programme for improving online identity procedures as a way of facilitating greater single-market access. The EDF also hosted high-level roundtables on **Financial Services in the Age of the Internet** and **Making eGovernment a Success**. [Download The 2016 Startup Nation Scoreboard](#). [Download From Startup to Scale-Up](#). [Download Strengthening Digital Identity](#).



Günther Oettinger



Philipp Kreibohm



Rubin Ritter

## Deepening digital trade: Transatlantic perspectives

The Lisbon Council continued to collaborate with leading transatlantic think tanks, serving as an important Brussels hub in the intensifying discussions on the Transatlantic

Trade and Investment Partnership (TTIP) and global Internet governance. Together with Progressive Policy Institute, a premier Washington, DC-based think tank, the Lisbon Council convened the **High-Level Roundtable on Transatlantic Data Flow: Working Towards Common Ground**. Julie Brill, commissioner at the U.S. Federal Trade Commission, joined Bruno Gencarelli, head of unit for data protection at the European Commission's justice and consumers directorate-general, for a wide-ranging discussion of transatlantic data trade in the margins of their ongoing privacy-shield negotiations. The Lisbon Council also hosted the global launch of *Building a Transatlantic Digital Marketplace: Twenty Steps Toward 2020*, a report produced by a high-level task force convened by the Atlantic Council, a top Washington, DC-based think tank, and chaired by Carl Bildt, former prime minister of Sweden and chair of the Global Commission on Internet Governance, and William E. Kennard, former U.S. ambassador to the EU (Lisbon Council President Paul Hofheinz served as a taskforce member). [Watch Transatlantic Data Flows](#). [Download Building a Transatlantic Digital Marketplace](#).



Julie Brill



Carl Bildt

## Text and data mining for research and innovation

Associate Director Sergey Filippov and President Paul Hofheinz co-authored **Text and Data Mining for Research and Innovation: What Europe Must Do Next**, an interactive policy brief which looks at the challenge and opportunity of text and data mining in the European context. Building on a successful 2014 paper, which served as an important and early source of evidence on the uptake and interest in text and mining among academics worldwide, the policy brief revisited the data two years later and found that recent trends have only accelerated. The policy brief was presented at the roundtable on *Demystifying Text and Data Mining in a Copyright Context* in the European Parliament. [Download Text and Data Mining for Research and Innovation](#).





'In just a few years *The Euro Plus Monitor* has firmly established itself as an insightful, critical and therefore important contribution to the debate on Europe's economic progress and reform efforts.'

Valdis Dombrovskis, vice-president of the European Commission for the euro and social dialogue

## The Euro Plus Monitor Spring 2016 Update

The Lisbon Council and Berenberg, the global bank, joined forces to launch **The Euro Plus Monitor Spring 2016 Update**, the latest instalment of the bi-annual competitiveness ranking of 18 eurozone



Holger Schmieding and Valdis Dombrovskis

countries plus Poland, Sweden and the United Kingdom. Subtitled *Economic Progress Amid Rising Political Risk*, the report – which ranks European countries with a unique dual indicator – was launched in the presence of Valdis Dombrovskis, vice-president of the European Commission for the euro and social dialogue. Principal author Holger Schmieding, chief economist of Berenberg, presented the main findings. [Read Vice-President Dombrovskis Keynote.](#) [Download The Euro Plus Monitor Spring Update.](#)



## Carlos Moedas keynotes The 2016 Innovation Summit

At **The 2016 Innovation Summit**, Carlos Moedas, European commissioner for research, science and innovation, launched *Science, Research and Innovation Performance of the European Union 2016: A Contribution to Open Science, Open Innovation and the Open to the World Agenda*, a flagship DG-Research study (formerly the Innovation Union Competitiveness Report). Dirk Pilat, deputy director, science, technology and innovation, OECD; Mark Spelman, leader, future of the Internet project, World Economic Forum; Frank Treppe, vice-president, the European Association of Research and Technology Organisation (EARTO) and director, *Fraunhofer-Gesellschaft*; and Reinhilde Veugelers, professor, *Katholieke Universiteit Leuven* and senior fellow, Bruegel, led an all-star panel on the complex relationship between productivity, economic growth and scientific excellence. [Download Science, Research and Innovation Performance of the EU.](#)



Reinhilde Veugelers



Carlos Moedas

## European Centre for Government Transformation



The **European Centre for Government Transformation** deepened its cutting-edge work on state modernisation with high-level summits on innovation and migration and the awarding of the 100th certificate to top College of Europe students for taking part in its innovative work/study programme. This unique,



tri-partite think tank – founded in 2009 by the Lisbon Council, the College of Europe and Accenture – convened the **High-Level Roundtable on Smart Borders and Migration: Europe's Challenge – How New Technology and Better Co-Ordination Can Deliver Improved Outcomes**. Krum Garkov, chief executive, European agency for the operational management of large-scale IT systems in the area of freedom, security and justice (eu-LISA), led a fascinating discussion among top European border officials from EU member states, including senior representatives of Europol and the European Commission. At **The Innovation Imperative: Public-Sector Administration in the Digital Age**, Maarten Camps, secretary-general, the Netherlands Ministry of Economic Affairs and chair, the High-Level Group on Competitiveness and Growth, delivered an



Krum Garkov



College of Europe students



Maarten Camps

inspiring and insightful keynote. Twelve College of Europe students presented the results of their 2016 public-sector modernisation case studies. The winning team – working with the Northern Netherlands Provinces – was awarded **The 2016 Public Sector Innovation Award**. [Download Reinventing Public-Sector Innovation: College of Europe Student Case Study Final Report 2016.](#)

'Thirty-five per cent of the innovators in the United States are immigrants from Europe. So Europeans are great innovators. Ready to take risks. Just not always in Europe!'

Carlos Moedas, European commissioner for research, innovation and science

## News and outreach



Paul Hofheinz, president of the Lisbon Council, meets Apple CEO Tim Cook on a Global Progress study visit to Silicon Valley

Paul Hofheinz, president and co-founder of the Lisbon Council, worked on the *Task Force on Advancing the Transatlantic Digital Agenda* and joined a high-level *Global Progress: Shared Prosperity and the Digital Economy* study group led by Jason Furman, chairman of the council of economic advisers to U.S. President Barack Obama. Among the group's high-level meetings in Silicon Valley was a fascinating *tour d'horizon* with Apple CEO Tim Cook. Mr Hofheinz also chaired a panel on venture capital for growth at the *Startup Europe Summit* in Berlin, and moderated a full-day plenary at *Open Science*, a high-level Netherlands Presidency of the Council of the EU conference. Mr Hofheinz chaired high-level ISA<sup>2</sup> and eIDAS conferences, opened

by Andrus Ansip, vice-president of the European Commission for the digital single market. Associate Director Sergey Filippov spoke at The 2016 European Savings and Retail Banking Group conference, joined Europa Forum Lech and participated in the Dubai International Government Achievements Exhibition, an international platform aimed at promoting global public-sector excellence. The Lisbon Council also joined the [Global Trade and Innovation Policy Alliance](#), a global network of think tanks dedicated to promoting deeper trade integration and accelerating prosperity through greater innovation. The Alliance includes 10 founding think tanks from North and Central America, Europe and Asia. This summer, the Lisbon Council welcomed Elizabeth Miles, from Yale University, as research associate.

### Forthcoming



Günther Oettinger

#### European Digital Forum @ Digital Assembly Bratislava

The **European Digital Forum** will chair an opening plenary at the European Commission/Slovak Presidency-led conference on *Putting the Digital Single Market at the Heart of Europe*, held under the patronage of Commissioner Günther Oettinger. Special guests include Sebastian Siemiatkowski, co-founder and CEO of Klarna, one of Sweden's seven "unicorns."

### Scale Up Europe!

The **European Digital Forum** leads a flagship project on making Europe a better place to start companies – and carry them to scale. Based on extensive high-level input and an innovative crowdsourcing method, this hard-hitting policy brief will draw on the thoughts, views and experience of dozens of entrepreneurs, venture capitalists and Internet aficionados throughout Europe.



#### Industries of the Future: What's next on Europe's horizon?

Digital technologies have brought deep changes to society. But how are they changing industry? The Lisbon Council joins forces with FTI Consulting and Google to look at key challenges and opportunities for **Industries of the Future**. The initiative will bring new thought leadership to areas as diverse as digital media, mobile telecommunications and smart cities.

### [www.lisboncouncil.net](http://www.lisboncouncil.net)

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