Lisborcouncil making Europe fit for the future

Olli Rehn

'The projected one-half percent average annual growth rate in the European Union in the coming decade, in the absence of major structural change, is simply inadequate to generate the jobs we need. Neither is it sufficient to redress the consequences of population ageing.'

In this issue: Innovation Union, Euro, Digital Confidence

Olli Rehn, European commissioner for economic and monetary affairs in The 2010 Ludwig Erhard Lecture

## Europe's Debt Crisis and Economic Governance Dominate 2010 Euro Summit

Two days before the European Council launched an historic overhaul of euro-area economic governance, Olli Rehn, European commissioner for economic and monetary affairs, delivered **The 2010 Ludwig Erhard Lecture**, the Lisbon Council's flagship event on economic governance and structural reforms. In his forceful address, Commissioner Rehn shared his proposals for enforcing fiscal discipline and reviving the European economy. The Commissioner's remarks were followed by an intervention from Alessandro Leipold, economic adviser to the Lisbon Council and former acting director of the European department at the IMF. Watch Commissioner Rehn's Lecture in its entirety and see <a href="https://link.pights.org/highlights.org/hig

# Policy Briefs: Future of the Euro

Amid persistent market jitters regarding the future of the euro, the Lisbon Council weighed in with two new timely publications. In Good Governance for the Euro Area: Proposals for Economic Stability, Alessandro Leipold, economic adviser to the Lisbon Council, laid out a nine-step programme for strengthening European economic coordination. Another publication, The 2010 Euro Monitor, jointly with Allianz SE. developed introduced a macroeconomic monitoring and early-warning system aimed at ensuring balanced growth in the euro area. The publications can be downloaded on the Lisbon Council website at www.lisboncouncil.net/publications.





'Europe needs a Digital Single Market more than ever. We need it to help European consumers and businesses. The problem is that we currently have 27 individual digital markets rather than one digital market.'

Viviane Reding, vice-president of the European Commission, speaks at the Digital Confidence Initiative

# Unleashing the Digital Single Market by an Ambitious EU Justice Policy





Viviane Reding, vice-president of the European Commission and commissioner for justice, fundamental rights and citizenship, delivered the keynote address at the **Digital Confidence Initiative** and vowed to use EU justice policy to strengthen the digital single market. Her invigorating speech was preceded by a panel discussion with Lena Ek, member of the committee on industry, research and energy and member of the bureau at the European Parliament; Peter Hustinx, European data protection supervisor; Matthew Key, chairman and CEO of Telefónica Europe and Mario Monti, president of Bocconi

University and author of the report on the single market commissioned by President Barroso. Watch <u>Vice-President</u> Reding's full remarks as well as a summary of the discussion on the Lisbon Council website at <u>www.lisboncouncil.net</u>. Additional photos from the event can be viewed on the <u>Lisbon Council Flickr Photostream</u>.

## High-Level Summit on EU Innovation Union

Meeting under the theme *Innovation Union: European Priorities for the Post-Crisis World*, Vincent van Quickenborne, Belgian minister for economy and administrative simplification and chairman of the competitiveness council during the Belgian EU Presidency, delivered the keynote at this high-level policy exchange on innovation. Anthony D. Williams, senior fellow for innovation at the Lisbon Council, presented his latest best-selling book *Macrowikinomics: Rebooting Business and the World*, and Mark Spelman, managing director for global strategy at Accenture, provided additional insights. In a policy panel discussion, Michel Praet, member of President van Rompuy's

cabinet in charge of research and innovation; Martin Schuurmans, chairman of the board at the European Institute of Innovation and Technology (EIT) and Rudolf Strohmeier, deputy director-general of DG research at the European Commission, shed light on what the Innovation Union is – and has the potential to be. Download the presentations on the Lisbon Council website at <a href="http://www.lisboncouncil.net/innovation">http://www.lisboncouncil.net/innovation</a>. Additional photos from the event can be viewed on the <a href="Lisbon Council Flickr Photostream">Lisbon Council Flickr Photostream</a>.





# Common Agricultural Policy and the Financial Perspective Post-2013: New e-brief

With the debate for EU budget reform in full swing, Philippe Legrain, author of *Aftershock: Reshaping the World Economy after the Crisis*, made a compelling case for root and branch reform of the Common Agricultural Policy. In the e-brief **Beyond CAP: Why the EU Budget Needs Reform**, he explains how money should be channeled into more future-oriented areas, especially against the backdrop of the current debt crisis. Download the e-brief on the Lisbon Council website at <a href="http://www.lisboncouncil.net/publications">http://www.lisboncouncil.net/publications</a>.





'The global financial and economic crisis is a powerful trigger for innovation, especially in the public sector. Public managers must display the courage to lead innovation at all levels, against the odds and in spite of the daily constraints and pressures.'

Christian Bason, director of MindLab, at the European book launch of Leading Public Sector Innovation: Co-Creating for a Better Society

## Government of the Future Centre Launches Ambitious Second-Year Programme



Encouraged by the overwhelming success of the programme's first twelve months, the **Government** of the Future Centre entered its second year with an ambitious

work programme. In September, it enrolled new students from the College of Europe in its case study programme. Twenty students, who were chosen in a competitive selection process, will have the opportunity to gain first-hand experience with state transformation and public sector innovation in Belgium, Italy, Norway and Spain.



In other news, the Government of the Future Centre hosted a book launch for Christian Bason, director of MindLab, the Danish Innovation Agency. Mr. Bason's book *Leading Public Sector Innovation: Co-Creating for a Better Society*, was received with enormous interest. Peter Dröll, head of unit in charge of policy development for industrial innovation in DG enterprise and industry at the European Commission, served as discussant and added valuable insights into his work on social innovation and plans for a Public Sector Innovation Scoreboard. The Government of the Future Centre is a joint initiative between the Lisbon Council, Accenture and the College of Europe. Additional photos of the event can be viewed on the <u>Lisbon Council Flickr Photostream</u>.

## Research Project on Human Capital in Regions and Cities Delivers First Results

Convening in the framework of the European Human Capital Index for Regions research project implemented with the assistance of the EU's Programme for Employment and Social Solidarity – PROGRESS, a **High-Level Working Group on Skills and Human Capital** gathered under the theme *Creating and Maintaining Human Capital in an Age of Transformation*. In addition to presenting early research findings of the study, the discussion featured Haizheng Li from the China Center for Human Capital and Labour Market Research; Xavier Prats Monné, director for employment and Europe 2020 strategy at DG





employment, social affairs and inclusion at the European Commission and Lars Sondergaard, senior economist for education at the World Bank. Additional photos from the High-Level Working Group can be viewed on the <u>Lisbon Council Flickr Photostream</u>.

# Lisbon Council Hosts Launch of OECD PISA Study





The Lisbon Council hosted the **European launch of PISA 2009**, the ground-breaking OECD study on educational performance. The findings, which for the first time included internationally comparable test results for students from Shanghai, China, were presented by Barbara Ischinger, director for education in the education directorate at the OECD.

#### **News and Outreach**

Prominent media from around the world continued to show great interest in Lisbon Council activities. Among the news outlets that wrote about or covered a Lisbon Council event were Bloomberg, European Voice, Financial Times, La Stampa, NRC Handelsblad, ORF, Reuters, Rzeczpospolita, Süddeutsche Zeitung and The Wall Street Journal. In addition, principals and researchers kept a heavy schedule of outreach and public engagement including interventions in the following fora: Informal Competitiveness Council; Open Days 2010; Parliament Magazine's Regional Review; BMW Quandt Foundation European Forum; Le Cercle des Européens; European Journalism Centre; RegioStars 2011 Awards Jury; Advisory Board of the Polish EU Presidency; panel evaluating Joint Research Centre (JRC); demosEUROPA



conference on innovation; European Ideas Network (EIN) Summer University in Budapest; high-level European Central Bank workshop on Strengthening Economic and Monetary Union Governance, convened by ECB Board Member Lorenzo Bini Smaghi; offsite meeting of European Commission directors; Europe 2020 launch in France; Fourth European Forum of Think Tanks in Barcelona and the Wrocław Global Forum, organised by the Atlantic Council and demosEUROPA.

## Forthcoming



#### The Europe 2020 Summit

José Manuel Barroso, president of the European Commission, will deliver the keynote address at **The Europe 2020 Summit**. Taking place in the week leading up to the spring European Council, the event will launch a new publication: **An Action Plan for Europe 2020: Strategic Advice for the Post-Crisis World**.



#### The 2011 Government of the Future Summit

Jean-Claude Juncker, prime minister of Luxembourg and president of Eurogroup, will deliver **The 2011 Jean Monnet Lecture**, which will serve as keynote at this important summit on *Leading Public Sector Innovation: Modernising the State for the Post-Crisis World*.



#### The 2011 Eco-Innovation Summit

Connie Hedegaard, European commissioner for climate action, will deliver **The 2011 Jean Jacques Rousseau Lecture** on *Cancún and Beyond*. The summit will bring together key members of the Lisbon Council's **Eco-Innovators Network**, including Jules Kortenhorst, CEO of the European Climate Foundation, and Harry Verhaar, senior director for energy and climate change at Philips.



#### High-Level Policy Roundtable on Human Capital in Regions and Cities

The Lisbon Council teams up with the EU2020 Regions Network to launch the **European Human Capital Index for Regions**, bringing to fruition a year-long research project funded by the EU's Programme for Employment and Social Solidarity – PROGRESS. The study will be launched in the presence of László Andor, commissioner for employment, social affairs and inclusion, and Dirk Ahner, director-general for regional policy at the European Commission.



#### Ágora Talentia: World Talent Forum

The Lisbon Council is again teaming up with Navarra Region on II World Talent Forum, Ágora Talentia, under the theme Innovation and Creative Talent. The gathering will bring together more than 500 participants from around the world in Pamplona, Spain. Keynotes include renowned creativity specialist Sir Ken Robinson and Anthony D. Williams, senior fellow for innovation at the Lisbon Council. Visit <a href="http://2011.agoratalentia.es/en/">http://2011.agoratalentia.es/en/</a>

# www.lisboncouncil.net





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