

theLisbonCouncil

think tank for the 21st century

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'In the relatively short span of its existence, *The Euro Plus Monitor* has become a respected source of analysis on reform and economic progress made by European countries. The annual launch has become a regular appointment in the calendar agendas of many engaged intellectuals and policymakers in the European Union.'

Valdis Dombrovskis, vice-president of the European Commission responsible for the euro and social dialogue

Reforming the eurozone: thought leadership

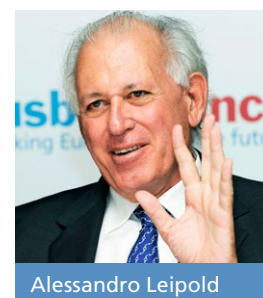
As a new European Commission team began its five-year term, the Lisbon Council weighed in with a series of initiatives – including three publications – focusing on Europe's economic outlook and the best way out of the now seven-year long crisis. Valdis Dombrovskis, European Commission vice-president for the euro and social dialogue, joined **The 2014 Euro Summit**, where he delivered his first major Brussels-based speech on "Towards Solid Growth: Investment, Reforms and Fiscal Responsibility." The Summit convened under the timely theme of *Towards a Future of Stability and Growth*. The Lisbon Council and Berenberg used the occasion to launch **The 2014 Euro Plus Monitor**, their bi-annual competitiveness ranking, which this year focused on the theme of "leaders and laggards." *The 2014 Euro Plus Monitor* relies on a complex double indicator, which tracks progress and assesses the overall health of 21 leading European economies, including the eurozone plus Poland, Sweden and the United Kingdom. Read [Valdis Dombrovskis' Keynote to The 2014 Euro Summit](#) and download [The 2014 Euro Plus Monitor](#) at www.lisboncouncil.net.



Holger Schmieding

Exiting the crisis: new ideas and strategic initiatives

With storm clouds gathering in some European countries, Alessandro Leipold, chief economist of the Lisbon Council and former director of the European department at the International Monetary Fund, published **Interpreting the Stability and Growth Pact: Making Best Use of the Existing Flexibility Within the Rules**, a highly-influential three-point plan for developing pro-growth policies within existing rules. In **Economic Intelligence: Two Steps to Avert Eurozone Crisis**, Mr Leipold followed up with a concrete two-point plan to avert crisis and restore confidence. His proposal: careful implementation of the stability and growth pact and a co-ordinated cut in the European tax wedge on labour. Download [Interpreting the Stability and Growth Pact](#) and [Two Steps to Avert Eurozone Crisis](#) on the [Economic Intelligence Web Page](#).



Alessandro Leipold

'Technology has revolutionised the relationship between citizens and the state.'

Francis Maude, minister for the Cabinet Office and paymaster general in the government of the United Kingdom, writes in *Delivering Public Service for the Future: How Europe Can Lead Public Sector Transformation*

The 2014 European Summit for Government Transformation

Hosted by the **European Centre for Government Transformation** – a multidisciplinary centre founded in 2009 by the Lisbon Council, the College of Europe and Accenture – **The 2014 European Summit for Government Transformation** convened under the timely theme *How Europe Can Deliver Public Service for the Future*. The discussion was intellectually informed by **Delivering Public Service for the Future: How Europe Can Lead Public-Sector Transformation**, a collection of 12 hard-hitting essays on the future of public-sector reform and state modernisation, written by leading ministers and public servants. Francis Maude, minister for the cabinet office and paymaster general of the United Kingdom, and Kyriakos Mitsotakis, minister for administrative reform and e-government of Greece, delivered powerful keynotes. Pier Carlo Padoan, finance minister of Italy, led a passionate dinner debate on the next steps for Europe, where he appealed for a new “all-levers” strategy for kick-starting growth and jobs. Rolf Alter, director for public governance and territorial development at the Organisation for Economic Co-operation and Development, and Arnis Daugulis, government chief information officer of Latvia, also joined the discussion, sharing their experience with best practice in the state-modernisation sector.



Pier Carlo Padoan



Francis Maude



Kyriakos Mitsotakis



Arnis Daugulis

Single Market Entrepreneurs Centre goes to Washington

single market entrepreneurs



Neelie Kroes and Catherine A. Novelli

The Lisbon Council teamed up with Progressive Policy Institute, a leading Washington, DC think tank, and Georgetown University's Centre for Business and Public Policy to host **Growing the Transatlantic Digital Economy: How Trade, Data and Internet Governance Drive the Economic Recovery**, a high-level summit on the transatlantic digital agenda held in Washington, DC. Neelie Kroes, vice-president of the European Commission in charge of the digital agenda, and Catherine A. Novelli, under secretary of state for economic growth, energy and the environment at the US Department of State, delivered powerful keynotes. The event was hosted by the **Single Market Entrepreneurs Centre**, a multidisciplinary centre devoted to exploring and expanding opportunity for entrepreneurs in the European single market. Read [Neelie Kroes' Keynote](#) and watch [Video of the Summit](#).

The Internet of tomorrow and the app economy



A Lisbon Council initiative

The Lisbon Council convened the **High-Level Roundtable on the App Economy and the Internet of Tomorrow: How Europe Can Seize the Opportunities**. Leading practitioners from the emerging app economy – including Matt Brittin, vice-president for northern and central Europe at Google, and Eva Paunova, member of the European Parliament from Bulgaria – joined the debate, which was intellectually underpinned by *The Mobile Internet Economy in Europe*, a new study from the Boston Consulting Group launched in the margins. The high-level roundtable was hosted by **Innovation Economics**, the multidisciplinary centre dedicated to providing scientific evidence of the profound impact of the Internet and digital technologies.



Matt Brittin



Eva Paunova

'The potential of the Internet to foster a culture of sharing and encounter allows us to conclude that it is something truly good, a gift from God.'

Pope Francis, quoted in 'Inclusiveness, the Art of Dialogue and the Search for Truth in the Digital Era,' an essay in *Digital Minds for a New Europe* by Archbishop Claudio Maria Celli, president of the Pontifical Council for Social Communications

European Digital Forum: Industry 4.0 and beyond

The **European Digital Forum** was active throughout 2014, its first full year of operations. In the autumn, it convened two high-level roundtables and produced two landmark publications. Bart van Ark, author of [Productivity and Digitalisation in Europe: Paving the Road to Faster Growth](#) and chief economist of The Conference Board, and Robert D. Atkinson, president of



Bart van Ark



Robert D. Atkinson



Romain Niccoli

of The Information Technology and Innovation Foundation, keynoted the **High-Level Roundtable on Industry 4.0: How Digital Technologies Can Close Europe's Productivity Gap**. Later, Romain Niccoli, co-founder and chief technology officer of Criteo, a nine-year-old French digital advertising startup that has grown to more than €1 billion of annual turnover, delivered the keynote at the **High-Level Roundtable on Europe's Digital Future**. Visit www.europeandigitalforum.eu for more.



New publications

The Lisbon Council published 16 paradigm-shifting publications in 2014 – a record for the organisation. Highlights included:

Reforming the European Commission: How Jean-Claude Juncker Can Deliver on Growth and Jobs.

This hard-hitting policy brief, written in collaboration with Nesta, the UK's innovation foundation, calls for major reform in the European Commission's institutional structures. Based on a deep analysis of contemporary economic trends and new sources of growth, the authors – former Executive Director Ann Mettler and Nesta's Stian Westlake – look at seven key trends in contemporary economic development, and propose a more evidence-based debate on the policies that deliver growth. Download [Reforming the European Commission: How Jean-Claude Juncker Can Deliver on Growth and Jobs](#).

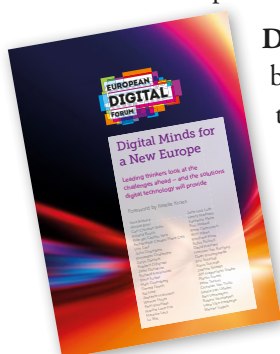


Delivering Public Service for the Future: How Europe Can Lead Public-Sector Transformation.

This powerful collection of thoughtful essays on the future of public-sector reform and state modernisation was written by 12 of Europe's leading thinkers and policymakers. The essays explore a wide range of best practice in the field of state transformation, setting out the cutting-edge vision, motivation and experience of top academics and practitioners in the field. Download [Delivering Public Service for the Future](#).

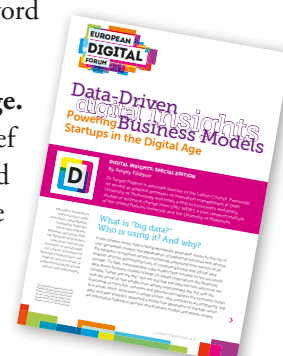


Digital Minds for a New Europe. This e-book is comprised of 44 cutting-edge essays by the world's leading thinkers on the digital challenges ahead – and the solutions technology can provide. Neelie Kroes, former vice-president of the European Commission (2009-2014) responsible for the digital agenda, commissioned the essays to open a broad debate in Europe on the way forward, and contributed the foreword (and an essay). Available in [PDF](#), [EPUB](#) and [Kindle](#).



Data-Driven Business Models: Powering Startups in the Digital Age.

Written by Associate Director Sergey Filippov, this fascinating policy brief looks at the growing prominence of data-driven business models in Europe and the increasingly important role these startups are playing in creating jobs and helping Europe gain competitive global advantage. Based on extensive interviews, the paper presents "smart policy recommendations" derived in collaboration with the startups themselves and develops a model of business opportunities along the data value chain. Download [Data-Driven Business Models](#).



'Supporting the modernisation of the state is not just an issue we can leave to policymakers and say "we have done our job." To the contrary, it's a challenge we must all embrace as fathers, mothers, sons and daughters.'

Paul Hofheinz, president of the Lisbon Council, speaks at the BEPA launch of *Survey of Economic Reforms in the European Union*



News and outreach



Paul Hofheinz



Ann Mettler

The end of 2014 brought new management to the Lisbon Council. Paul Hofheinz took over as executive director of the Lisbon Council and director of the **European Digital Forum**, adding new responsibilities to his existing portfolios of president, head of research and editor-in-chief. He also chaired the high-level launch of *Survey of Economic Reforms in the European Union (2008-2014)* at the Bureau of European Policy Advisers (BEPA) in the presence of former European Commission President José Manuel Barroso, former Italian Prime Minister Mario Monti and leading European dignitaries, and presented

Bridging the Data Gap: How Digital Innovation Can Drive Growth and Create Jobs to a high-level audience of top European officials at a dinner hosted by Anthony L. Gardner, United States Ambassador to the European Union. Ann Mettler chaired the opening and closing plenaries of *Digital Action Day*, moderated a workshop on the digital single market at *Digital Venice*, hosted by the Italian Presidency of the Council of the European Union, co-chaired the *World Economic Forum Global Agenda Council on the European Union* and keynoted the *City Innovation Summit* in Barcelona. Later, she left the Lisbon Council to join President Jean-Claude Juncker's team in the European Commission, where she takes over as head of the European Political Strategy Centre, the successor organisation to BEPA, the European Commission president's internal think tank. Associate Director Sergey Filippov spoke at an event hosted by Copyright 4 Creativity and Kennisland, the Dutch think tank. Associate Director Stéphanie Lepczynski joined the *Paris Founders Event* and the *conférence interministérielle sur la modernisation de l'état* at Innovation Week in Paris.

Forthcoming



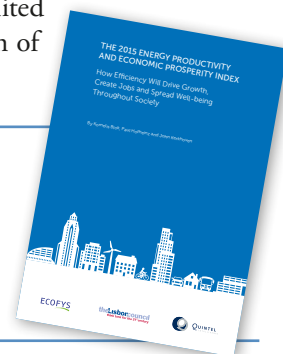
Vince Cable

The 2015 Robert Schuman Lecture

Vince Cable, secretary of state for business, innovation and skills in the United Kingdom, delivers **The 2015 Robert Schuman Lecture** and shares his vision of a strong Europe with the United Kingdom at the heart of it.

The 2015 Energy Productivity and Economic Prosperity Index

The Lisbon Council teams up with Ecofys and Quintel Intelligence to launch **The 2015 Energy Productivity and Economic Prosperity Index**, a hard-hitting publication on how greater energy productivity can be used to drive growth, create jobs and spread wellbeing throughout society.



Andrus Ansip

Digital Opportunity Summit

European Commission Vice-President for the Digital Single Market Andrus Ansip keynotes this high-level summit on digital opportunity and the future of the Internet. A new study on the future of the mobile Internet and app economy launches in the margins.

www.lisboncouncil.net

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