



Viviane Reding

'It is the moment to initiate a global reflection on an improved, more effective and inclusive Internet. All these dimensions of the future of the Internet are of crucial interest for Europe – and I believe to the rest of the world.'

Viviane Reding, European commissioner for information society and media, at High-Level Working Group on Future of the Internet

The Future of the Internet Initiative: How the Obama Generation will Change the World



Left to Right: Don Tapscott, Larry Hirst, Viviane Reding, Mario Queiroz

Viviane Reding, European commissioner for information society and media, joined Don Tapscott, author of bestselling books *Grown Up Digital* and *Wikinomics: How Mass Collaboration Changes Everything* for the **High-Level Working Group on Future of the Internet**. Kicking off the event with a riveting presentation on the technology-savvy Obama generation, Don Tapscott explained in compelling and illustrative ways how today's "digital natives" will rewrite the rules of democracy and society.

Commissioner Reding chimed in with a landmark address highlighting the key drivers of this digital revolution, including the emergence of social networks, Government 2.0 and cloud computing. She laid out the importance of an "Internet of things," an open service infrastructure and the potential of mobile Internet. Commissioner Reding used the occasion to make a strong call for sustained investments in ICT infrastructure as a way to speed up economic recovery and overcome recession. At this hugely oversubscribed event, Larry Hirst, chairman, Europe, Middle East and Africa at IBM and Mario Queiroz, vice-president, Europe, Middle East, Africa and Latin America at Google, added a practitioners' perspective to the debate and shared their vision of the Internet of the future. Commissioner Reding's remarks can be downloaded on the Lisbon Council website at www.lisboncouncil.net.



Don Tapscott

'Nobody thought of listing the top 20 US companies in 1980 and checking how many of them were in the same ranking in 2000, and doing the same comparison for Europe. The painful conclusion is that there is no mobility in Europe, upwards and downwards, in the world of business opportunities.'

Felipe González, chairman of the Reflection Group on the Future of Europe and former prime minister of Spain

Felipe González Delivers The 2009 Robert Schuman Lecture

In a passionate and compelling address, Felipe González, chairman of the Reflection Group on the Future of Europe and former prime minister of Spain, issued a wake-up call to Europe. Arguing for a more forceful response to global and domestic challenges, he called for a "social pact for the 21st century," as well as a thorough reform of education and pension systems in order to meet the demands of demographic change. He bemoaned Europe's excessive rigidity and the "sweet decadence" resulting from the economic success following World War II. Appealing to Europe's leaders to use the current crisis as an opportunity, he called for renewed efforts to make the Lisbon Strategy a success.



Future of Lisbon Agenda Dominates The 2009 Growth and Jobs Summit



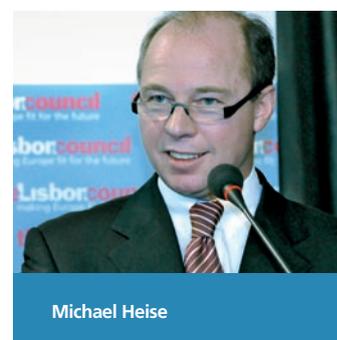
Convening for its annual flagship event in the week leading up to the spring European Council, the Lisbon Council welcomed guests from around Europe to **The 2009 Growth and Jobs Summit**. Meeting just one year before the original

Lisbon Agenda is due to expire, this year's gathering convened under the timely theme of *Devising a Successful Strategy for the Next Decade*. European Commission President José Manuel Barroso delivered the opening address, while Žiga Turk, secretary-general of the Reflection Group on the Future of Europe, and Aart de Geus, deputy secretary-general of the Organisation for Economic Co-Operation and Development (OECD), led afternoon workshops on the Lisbon Agenda post-2010.

The 2009 European Growth and Jobs Monitor Shows Downturn's Effects



Launched in the midst of Europe's deepest recession since the 1930s, **The 2009 European Growth and Jobs Monitor** made grim reading this year. Mirroring the dramatic decline in economic performance across the EU, the study called for renewed efforts to boost key drivers of growth, such as investment in human capital, green technologies and innovation. It also found that some countries such as Finland, are better suited to withstand the global financial crunch, largely due to high levels of human capital and sustainability of public finances, areas in which Finland received the highest score. Netherlands, on the other hand, showed the most improvement, finishing up six places from last year, based on strong performance in economic growth and jobs. Produced in collaboration with Allianz SE, the report was launched in Brussels by Prof. Dr. Michael Heise, chief economist of Allianz SE, in the presence of European Commission President José Manuel Barroso. The 2009 European Growth and Jobs Monitor can be downloaded on the Lisbon Council website at www.lisboncouncil.net.



'If you want to move to a more innovative society where change is easier, you have to look not just at education but at labour markets which facilitate mobility.'

Andrew Wyckoff, director, science, technology and industry, Organisation for Economic Co-Operation and Development, at the High-Level Roundtable on Innovation

Open, Collaborative, Interdisciplinary: High-Level Roundtable on Innovation

Convening under the timely theme *Open, Collaborative, Interdisciplinary: What the Next Wave of Innovation Will Mean for Europe*, the gathering brought together key thought leaders and global practitioners. Hal Varian, author of *Information Rules: A Strategic Guide to the Network Economy* and chief economist at Google, delivered **The 2009 Guglielmo Marconi Lecture**, the Lisbon Council's flagship event on innovation and creativity. His address, entitled *Combinatorial Innovation: How Mass Collaboration Will Change Europe*, shed light on the profound economic transition triggered by new technologies and new innovation models. Peter Dröll, head of unit, innovation policy development at DG Enterprise, served as discussant and presented the European Commission view. In another session, Dirk Pilat and Andrew Wyckoff of the Organisation for Economic Co-Operation and Development introduced their leading-edge work on the OECD's new innovation strategy. Hal Varian's Lecture can be viewed in its entirety on the Lisbon Council YouTube Channel at www.youtube.com/theliscouncil.



Public Health 2015: New Challenges, New Solutions



In this interactive workshop, top-level practitioners from EU member states as well as the European Commission discussed key challenges to public health: from coping with the demands of an ageing population and squeezed budgets in the aftermath of the global recession to the onset of new technologies which empower patients and allow for digital medical records. The debate was kicked off by Robert Madelin, director-general of the European Commission's DG Health and Consumer Affairs, who delivered a fascinating overview of key issues on the EU agenda. Other

discussants included Juan José Güemes, chief executive of Madrid health service; Javier Carnicero Giménez de Azcárate, director of the Observatorio del Sistema Nacional de Salud in Spain; Laurent Debenedetti, director for international relations at GIP-DMP in France, as well as Mourad Ameziane, managing director of public health Europe at Accenture.

Lisbon Council and Navarra Region Team Up on Talent Agenda

The Lisbon Council is collaborating with Navarra Region on Europe's talent and skills agenda. In particular, the Lisbon Council joined **Ágora Talentia**, the first world forum on talent, which convened in February 2009 in Pamplona, Spain. This one-of-a-kind gathering, which was addressed by global luminaries such as Richard Florida and Sir Ken Robinson, culminated in the signing of the **Navarra Declaration on Talent**. Learn more about this important and timely initiative at www.agoratalentia.es.



'The post-2010 Lisbon Agenda should be guided by two principles: "live what you preach" and "put your money where your mouth is." It's an opportunity that European leaders cannot afford to miss.'

Ann Mettler, executive director of the Lisbon Council, discusses "Obama's Lisbon Agenda" in The Wall Street Journal Europe

News and Outreach



In the first half of 2009, the Lisbon Council became an official partner of the **European Year for Creativity and Innovation**, dedicating two key events – **The Future of the Internet Initiative** and the **High-Level Roundtable on**

Innovation – to this timely EU initiative. Paul Hofheinz, president of the Lisbon Council, was appointed adviser to the Polish EU Presidency (which will begin in July 2011), contributing his expertise on skills and human capital. In a first visit to Warsaw, he met with Radek Sikorski, foreign minister of Poland; Mikołaj Dowgiewic, minister coordinating the upcoming Polish presidency, and other members of the Polish presidency advisory group. He also delivered a presentation at the Progressive Governance Conference in Santiago, Chile, where he met with President Michele Bachelet of Chile. Ann Mettler, executive director, launched a blog on innovation at Euractiv, a leading EU news portal (<http://innovation.blogactiv.eu/author/innovation/>), and was featured in a two-page article in the *Volkskrant Banen*, a Dutch newspaper. Ann also served as moderator at two high-level European Commission conferences: *Global Governance, World Prosperity and Development*, organised by the Bureau of European Policy Advisers, and *Can Creativity be Measured?*, organised by DG Education. Ann also moderated the innovation session at the OECD Forum in Paris and delivered a presentation to the EU Employment Committee to inform and inspire its deliberations on the future of the Lisbon Agenda. Dr. Peer Ederer, director of the Human Capital Centre, presented the **University Systems Ranking**, the Lisbon Council's flagship study of educational excellence, along with the World Bank at the major annual meeting of the *International Observatory on Academic Rankings and Excellence* in Astana, Kazakhstan.



Michele Bachelet, president of Chile, and Paul Hofheinz, president of the Lisbon Council

Forthcoming



Meglena Kuneva

Consumer Policy and the New Lisbon Agenda

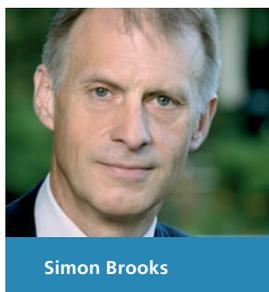
In a landmark address, Meglena Kuneva, European commissioner for consumer affairs, will lay out her vision for the future of EU consumer policy. She will explain why a political and regulatory focus on consumers can contribute greatly to creating dynamic framework conditions that foster sustainable growth and generate job creation. The event is part of the Lisbon Council's *Reflection on the Lisbon Agenda Post-2010* series.

Government of the Future Centre

The Lisbon Council is teaming up with the College of Europe and Accenture to launch the **Government of the Future Centre**, a one-of-its-kind hub for issues pertaining to state transformation and public sector innovation. A first project involves College of Europe students in case studies across Europe.

The Eco-Innovation Summit

In collaboration with the European Climate Foundation, the Lisbon Council will build an eco-innovators network, and bring key members together for the first time at **The Eco-Innovation Summit**. Simon Brooks, vice-president for the environment at the European Investment Bank, will deliver the keynote presentation.



Simon Brooks



Jörg Monar, professor and director of studies, College of Europe

www.lisboncouncil.net

The Lisbon Council for Economic Competitiveness and Social Renewal asbl
IPC-Résidence Palace, 155 rue de la Loi, 1040 Brussels, Belgium
T. +32 (0)2 647 9575 F. +32 (0)2 640 9828
twitter @lisboncouncil
info@lisboncouncil.net



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