

In this issue: Innovation Summit, Government of the Future, Eco-Innovation



'We are all innovators now. The task ahead is to build not just the "i-conomy," but a cohesive and prosperous "i-society."'

Máire Geoghegan-Quinn, European commissioner for research, innovation and science in The 2010 Guglielmo Marconi Lecture

The 2010 Innovation Summit Convenes in Brussels

Meeting under the timely theme *Setting the Right Course for the Barroso II Commission: The Future of EU Innovation Policy in a Changing World*, **The 2010 Innovation Summit** marked another landmark in the Lisbon Council's ongoing Innovation Initiative. Delivering **The 2010 Guglielmo Marconi Lecture**, the Lisbon Council's flagship event on innovation and creativity, Máire Geoghegan-Quinn, the European commissioner for research, innovation and science, called on Europe to step up its innovation performance, outlining how transformative changes should be used to address "grand challenges." Other highlights of the 2010 Innovation Summit included interventions from Prof. Dr. Martin Schuurmans, chairman of the board of the European Institute of Innovation and Technology (EIT); Anthony D. Williams, senior fellow for innovation at the Lisbon Council and co-author of *Macrowikinomics: Rebooting Business and the World*; Andrew Wyckoff, director, science, technology and industry at the Organisation for Economic Co-Operation and Development (OECD) and Rian Liebenberg, engineering director of Google. Watch the highlights of the day, Commissioner Geoghegan-Quinn's entire speech and interviews with Prof. Dr. Martin Schuurmans and Anthony D. Williams on the Lisbon Council website at <http://www.lisboncouncil.net/innovation>.



European Innovation at a Crossroads Panel: left to right, Rian Liebenberg, engineering director, Google; Martin Schuurmans, chairman of the board, European Institute of Innovation and Technology; Ann Mettler, executive director, the Lisbon Council; Andrew Wyckoff, director, science, technology and industry, OECD and Anthony D. Williams, senior fellow, the Lisbon Council and co-author, *Macrowikinomics: Rebooting Business and the World*

'The profound economic crisis that we are living through serves as a welcome invitation to policy makers to reflect on the role of the state.'

Meglana Kuneva, chair, High-Level Public Service Network, Government of the Future Centre and former European commissioner

The 2010 Government of the Future Summit

In the run up to the June European Council, the **Government of the Future Summit** was organised by the Lisbon Council, in collaboration with the College of Europe and Accenture. It brought together senior government and civil service leaders to explore key themes such as innovation in the public sector and providing more and better services despite strained government finances. The summit was kicked off by Pier Carlo Padoan, deputy secretary-general and chief economist of the OECD, who delivered **The 2010 Jean Monnet Lecture** on *The Challenge of State Transformation in the Post-Crisis Era*. The summit also launched a new publication, *Building a Better Future in an Age of Transformation*, which summarised four case studies on state modernisation prepared by College of Europe students. Download Pier Carlo Padoan's presentation and the case studies' final report on the Lisbon Council website at <http://www.lisboncouncil.net/governmentoffuture>.



Pier Carlo Padoan, deputy secretary-general and chief economist, OECD



These College of Europe students won the 'European Excellence Award' for their case study on outpatient care at Barcelona Hospital Clinic



Meglana Kuneva, chair of High-Level Public Service Network and former European commissioner

High-Level Workshop on Patient-Centred Healthcare



Paola Testori Coggi, director-general of DG Health and Consumers, European Commission

Convening as part of the **Government of the Future Centre**, this high-level workshop explored the current trend of putting the patient at the heart of healthcare provision. Paola Testori Coggi, director-general of DG health and consumers at the European Commission, presented priorities of the new European Commission for transforming the healthcare system. During a session on *Patient-Centred Healthcare: New Approaches and Technologies Enabling More Effective Healthcare*, decision makers and top-level practitioners from throughout Europe presented national success stories and best practices. The discussion focused in particular on how more extensive and smarter use of ICT can lead to better outcomes for patients and healthcare providers, and addressed the issue of more co-creation and collaborative innovation in the health system.

Lisbon Council Wins Commission Grant to Kick Off Landmark Project Measuring Human Capital in European Regions

Thanks to a research grant from the European Union's Programme for Employment and Social Solidarity – PROGRESS (2007-2013), the Lisbon Council has been able to kick off an ambitious one-year research project spearheaded by its in-house **Human Capital Centre**. The focus of the research is the development of a **Human Capital Index of European Regions**. Seven leading European regions – six from the EU2020 Regions Network, as well as the region of Navarra in Spain – will serve as case studies to develop an analytical framework allowing the measurement and the comparison of investment in knowledge and education within and between regions. To learn more about this research project, please visit <http://www.lisboncouncil.net/initiatives/human-capital.html>.



'A resource efficient Europe makes environmental, economic, business and geo-political sense. It is the kind of compelling idea that should generate high-level political commitment.'

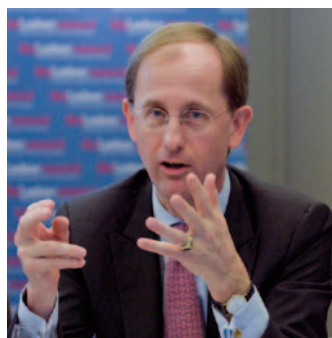
Janez Potočnik, European commissioner for environment, in The 2010 Jean-Jacques Rousseau Lecture

New Initiatives on Eco-Innovation and Resource Efficiency

On the eve of the spring European Council, where government leaders discussed the key goals for the Europe 2020 Strategy, the Lisbon Council convened its **Eco-Innovators Network** under the theme of *Europe 2020: Resource Efficiency as a Driver of Sustainable Growth and Jobs*. Janez Potočnik, European commissioner for environment, opened the debate by



Janez Potočnik, European commissioner for environment



Jules Kortenhorst, CEO, European Climate Foundation

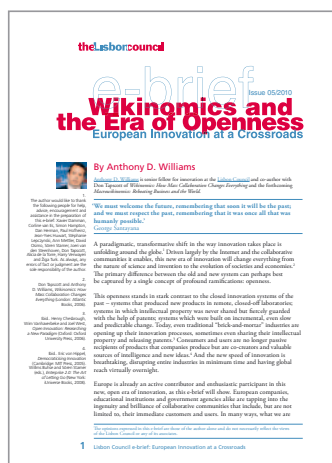


Lykke Friis, minister of energy and environment, Denmark

delivering **The 2010 Jean Jacques Rousseau Lecture**, using the occasion to make a compelling call not to water down Europe's environmental ambitions in view of the global economic crisis. Jules Kortenhorst, CEO of the European Climate Foundation, led an afternoon workshop on *Roadmap 2050: A Practical Guide for a Low-Carbon Europe*. In a separate event, Lykke Friis, Danish minister for climate and energy, joined the Lisbon Council for a **High-Level Working Lunch** on the EU Energy Action Plan, as well as the forthcoming Danish EU Presidency in the spring of 2012. Watch Commissioner Potočnik's lecture as well as interviews with Lykke Friis and other leading eco-innovators on the Lisbon Council website at www.lisboncouncil.net/ecoinnovation.

Four New Publications on Europe's Economic and Innovation Performance

Against the backdrop of a new European Commission taking office – and in view of the ongoing economic and financial crisis – the Lisbon Council launched four publications to inform contemporary debates and encourage a more collaborative, open and innovative approach to addressing key challenges: **Preventing Greek Tragedy from Becoming a Eurozone Disaster**, by Alessandro Leipold, economic adviser to the Lisbon Council; **If Not Now, Then When? Using Europe 2020 to Restore Confidence and Growth**, by Ann Mettler, executive director of the Lisbon Council; **Wikinomics and the Era of Openness**, by Anthony D. Williams, senior fellow for innovation at the Lisbon Council, and **Building a Better Future in an Age of Transformation**, the final report of four case studies on state modernisation prepared by College of Europe students. All publications can be downloaded on the Lisbon Council website at www.lisboncouncil.net/publications.



'Europe has to become more adventurous: entrepreneurs and venture capitalists must take more risks, politicians stop protecting vested interests, incumbent companies be open to experiment and consumers try more new things.'

Ann Mettler, executive director of the Lisbon Council, in *The Economist* article on 'Europe's tech entrepreneurs'

News and Outreach

In the first half of the year, the Lisbon Council collaborated with the European Commission's DG communication in identifying organisations to host flagship events on the new Europe 2020 strategy in key member states. In addition, Paul Hofheinz, president of the Lisbon Council, was invited by the Joint Research Centre to serve on a four-person external evaluation committee on how the JRC contributed to the Lisbon Agenda. Lisbon Council representatives kept up a busy speaking agenda, taking an active role, inter alia, in the following events: a Spanish Presidency conference on "New Skills for New Jobs" in Barcelona; the official launch of the first Knowledge and Innovation Communities (KIC's) of the European Institute of Innovation and Technology in Barcelona; the annual meeting of the EU2020 Regions Network in Amsterdam; the Brussels launch of the Centre for European Reform Lisbon Scorecard and the AmCham plenary meeting on *From Smart Recovery to Sustainable Growth* in Brussels. In addition, Lisbon Council activities were covered by, among others, *Financial Times*, *Wall Street Journal*, *New York Times*, *CNN*, *Bloomberg*, *Reuters*, and *European Voice*. In other news, Meglena Kuneva, former European commissioner for consumer affairs, joined the Lisbon Council's Advisory Board. Alessandro Leipold, former acting director of the European department at the International Monetary Fund (IMF), joined as economic adviser to the Lisbon Council, while Philippe Legrain, a former *Economist* correspondent and author of three critically acclaimed books, including *Aftershock*:



Alessandro Leipold



Philippe Legrain



Sylwia Stępień

Reshaping the World Economy after the Crisis, serves as senior fellow, economics and Anthony D. Williams, co-author of *Macrowikinomics: Rebooting Business and the World*, serves as senior fellow, innovation. Finally, Stéphanie Lepczynski has been promoted to senior project manager, while Sylwia Stępień, who previously worked at the Polish Ministry of Economy on the implementation of the Lisbon Strategy at national level, joins the team as manager, projects and events.

Forthcoming

Unleashing the Digital Single Market by an Ambitious EU Justice Policy

Viviane Reding, European commissioner for justice, fundamental rights and citizenship, will deliver the keynote address and will be joined, inter alia, by Mario Monti, president of Bocconi University; Lena Ek, member of the European Parliament; Peter Hustinx, European data protection supervisor and Matthew Key, chairman and CEO of Telefónica Europe.



Viviane Reding

The 2010 Euro Summit and Launch of The 2010 Euro Monitor

Olli Rehn, European commissioner for economic and monetary affairs, delivers **The 2010 Ludwig Erhard Lecture** in the run-up to the October European Council. The event will launch a new innovative indicator and ranking, **The 2010 Euro Monitor**, which the Lisbon Council will publish jointly with Allianz SE.



Olli Rehn

Economic Governance and a Modern EU Budget

The Lisbon Council will weigh into key policy debates with two new e-briefs. Alessandro Leipold, economic advisor to the Lisbon Council, will provide recommendations on the economic governance underpinning the Euro area, while Philippe Legrain, senior fellow, economics, will make the case for a more modern EU budget.

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