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‘When we think about policy and data, we should think less about the complexities of policy and certainly not about the technology challenges; many of those are solved problems. We should think instead about outcomes. The way to connect best with citizens isn’t through policy because that’s not what they consume. It’s via better services.’

— Mike Bracken, senior fellow at the Lisbon Council, partner at Public Digital and former chief data officer of the United Kingdom

Data for Policy: Public Administration in the Digital Age



Peter
Gluckman



Wolfgang
Burtscher



Mario
Campolargo



Veronica
Gaffey



Rudolf
Strohmeier



As the European Commission led by Ursula von der Leyen pushes deeper into its five-year work programme, the Lisbon Council brings together an ever-growing community of stakeholders and launches a bevy of new evidence, cutting-edge analysis and highly interactive online tools for co-creating the European data strategy of tomorrow. As part of a year-long collaborative project with the European Commission, the Lisbon Council launched 15 case studies and convened world-leading experts for a deep-dive on the politics and potential of “data for policy” in public administration. At the **High-Level Roundtable on Data for Policy: The Next Frontier**, Sir Peter Gluckman, founding director of *Koī Tū: Centre for Informed Futures* and former chief science adviser to the prime minister of New Zealand, and Mike Bracken, senior fellow for digital government at the Lisbon Council, shared their experience with data analytics to deliver better policy. Among the VIPs present were Wolfgang Burtscher, director-general of agriculture and rural development; Mario Campolargo, acting director-general for informatics; Veronica Gaffey, chair of the regulatory scrutiny board in the secretariat-general; Gertrud Ingestad, director-general for human resources and security; Rudolf Strohmeier, director-general of publications at the European Commission. At the **High-Level Roundtable on Public Data-Analytics: Delivering**

Essential Services in Troubling Times, researchers presented early drafts of the ongoing case studies which will form the basis of the forthcoming **Data Analytics for Member States and Citizens**, a major European Commission report on best practice in data governance, policy modeling and public-service architecture. For a chance to comment on and add to early drafts, visit the [Joinup Page on Data Analytics for Member States and Citizens](#). [View Data for Policy Roundtable Highlights](#).



Data for Policy Summit in January 2020

'It's not enough to regulate technology markets as if the only concern were to punish winners. We must also learn to give birth to the kinds of companies that conquer global markets.'

— Paul Hofheinz, president and co-founder of the Lisbon Council, in *Country of Origin: New Rules, New Requirements*

Digital Services Act: New Thinking, New Rules

As the European Commission deepens its consultation on revised rules to govern e-commerce and digital services, the Lisbon Council continues to develop the [Intermediary Liability Evidence Hub](#), a highly interactive repository of robust evidence and cutting-edge analysis. Linked closely to the Stanford University World Intermediary Liability Map (WILMap) project, the state-of-the-art evidence tracker on global standards for governing Internet intermediaries and

shaping users' digital rights, the Intermediary Liability Evidence Hub has grown to more than 150 evidence points and interactive charts. Recent milestones include the launch of the [Intermediary Liability Blog](#). Read blog posts on [Country of Origin: New Rules, New Requirements](#) and [Illegal Content: Safe Harbours, Safe Families](#). [Visit the Intermediary Liability Evidence Hub](#) and contribute additional evidence and insight.



Intermediary Liability Evidence Hub

26 JULY 2020 | ESTIMATED READING TIME: 7 MINUTES

Country of Origin: New Rules, New Requirements

The European Commission has sent a strong signal: like the electronic commerce directive (2000) before it, the new digital services act will "preserve" the "country of origin principle" – a core tool in the European Union's legislative chest. That principle holds that if a product or service is legal and licensed in one European Union member state that product or service should be good enough for sale without additional licensing or restrictions in another.

In the real world, this has important effects. It means that a business that is licensed in one EU

MORE ANALYSIS

[Disinformation and COVID-19: Two Steps Forward, One Step Back](#)

[Illegal Content: Safe Harbours, Safe Families](#)

[Regulation and Consumer Behaviour: Lessons from HADOPI](#)

[Incitement to Terrorism: Are Tougher Measures Needed?](#)

[Creative Works, Copyright and Innovation: What the Evidence Tells Us](#)

Country of Origin Blog

Co-Creating Public Services: Research and Policy Brief



Anthony Arundel



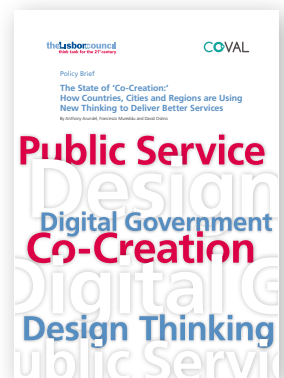
Francesco Mureddu



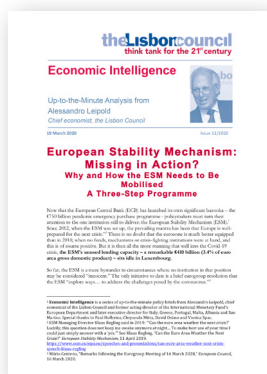
David Osimo

The COVID-19 crisis taught a powerful lesson: we are stronger when we take common action and work together for better outcomes. Few initiatives show that more clearly than [Understanding Value Co-Creation in Public Services for Transforming European Public Administrations \(Co-VAL\)](#) project, a 12-member consortium co-funded by the European Union that brings nine major European universities together to explore and build a new paradigm of public administration. Co-VAL remained highly active throughout the COVID-19 lockdown. Together with the Lisbon Council, the consortium

published [The State of 'Co-Creation': How Countries, Cities and Regions are Using New Thinking to Deliver Better Services](#), a comprehensive look at how leading government agencies are revolutionising the way public services are created. The policy brief — co-authored by UNU-MERIT Professorial Fellow Anthony Arundel, Director of Research David Osimo and Director Francesco Mureddu — is based on a wide-scale survey of 1000 municipal and regional governments in six countries. It was launched in the margins of the [High-Level Webinar on the State of Co-Creation](#).



Beyond COVID-19: Economic Recovery Roadmap



Chief Economist Alessandro Leipold weighed in to the complex discussion over the €1.5 trillion European Union budget and recovery fund with three hard-hitting [Economic Intelligence](#) papers: ['Whatever It Takes': Why Urgent Fiscal Policy Action is Key to Eurozone Success](#), [European Stability Mechanism: Missing in Action? Why and How the ESM Needs](#)

[to Be Mobilised](#) and ['To Persist in Error is Diabolical': How Intergovernmentalism Could Torpedo the Next Generation European Union Plan](#). Later, [Mr Leipold analysed the budget deal that emerged on Euronews](#).



Alessandro Leipold live on Euronews

'I am really happy and proud that the Lisbon Council is working with us to put together this work and to share it with other countries. I would like to make our approach available for other cities and above all to support a European project to compare our progress with others.'

— **Roberta Cocco**, deputy mayor of Milan for digital transformation and citizens services

Lisbon Council Online: Informative, Engaged and High-Level



Roberta Cocco



Emanuele Baldacci



Anna Goss



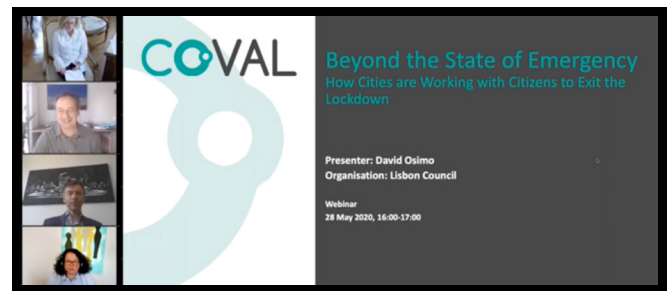
Martin Männil



Emilija Stojmenova Duh

Crises may be handmaidens of change, and few places show that more clearly than in the amazing determination so many showed for continuing to work despite the massive shift in circumstances. Armed with digital technology that makes connected the world from home a distinct possibility, the Lisbon Council moved many high-level briefings online, where VIP attendance continued to be high and the level of interaction robust and informative. At the [High-Level Webinar on Beyond the State of Emergency: How Cities are Working with Citizens to Exit the Lockdown](#), Roberta Cocco, deputy mayor of Milan, headlined an all-star cast as part of *Milan Digital Week*. Martin Männil, chief information officer of Tallinn, and Emilija Stojmenova Duh, head of the Public, Private, People Partnership (4P) Digital Innovation

Hub and founder of the FabLab Network, Slovenia, also joined. At the [High-Level Webinar on the State of Co-Creation](#), Anna Goss, service design lead at the government digital service (GDS) of the United Kingdom, led a high-level deep dive on co-creation and local government. Pau Balcells, municipal data office programme manager at the Barcelona City Council, and Désirée Geerts, head of the information society unit at the interior ministry of the Netherlands, joined high-level working groups on data for policy.



Webinar on Leading Cities

European Centre for Government Transformation



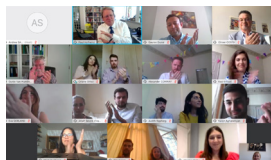
Gertrud Ingestad



Olivier Costa



Gabriel Bellenger



The **European Centre for Government Transformation** completed a stellar year of high-level field research and cutting-edge activities. Throughout the year, 12 competitively chosen College of Europe Masters of European Political and Governance students (Hannah Arendt promotion) worked on case studies looking at topics as diverse as job matching and unemployment benefits (in collaboration with the region of Madrid employment ministry) and tracking job-market needs (done in collaboration with Amsterdam). In the end, a plan to strengthen the job-market ecosystem (done in collaboration with the KEHA Centre in Finland) received **The 2020 Public Sector Innovation Award**. Throughout

the project, the students were coached and mentored by the **Government Executive Innovation Circle**. Gertrud Ingestad, director-general of human resources and security at the European Commission, chaired, along with Gabriel Bellenger, management consulting lead Europe at Accenture; Olivier Costa, director of European political and governance studies at the College of Europe; Guido Van Humbeek, director of architecture and innovation at VDAB Flemish public employment service, and others. The project is a unique collaboration between the Lisbon Council, the College of Europe and Accenture.

Data-Driven Healthcare: The Road Ahead

The Lisbon Council and International Data Corporation (IDC) teamed up to host **Data-Driven Healthcare: Best Practice and the Road Ahead**, an online deep-dive. Gabriella Cattaneo, associate vice-president for European government consulting at IDC; Adriana Allocato, research manager at IDC Health Insights Europe; and Jaana Sinipuro, project director for the

Human-Driven Data Economy (IHAN) at Sitra Finnish Innovation Fund, delivered blistering presentations on how the reuse of healthcare data can fuel innovation. [Watch Data-Driven Healthcare: Best Practice and the Road Ahead.](#)



‘We need to sustain the political urgency that emerged during the crisis. We need a new pact among all levels of government to accelerate the achievement of *The 2017 Tallinn Declaration on eGovernment*.’ And we have to get serious about digital government. Literally, lives depend on it.’

— David Osimo, director of research at the Lisbon Council, in *How Digital Government Has Become an Essential Service*

News and Outreach



Fabiana
Dadone



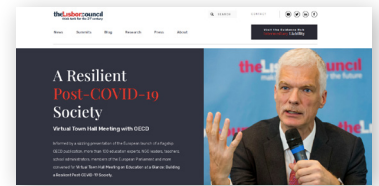
Amarins
Laanstra-Corn



Charlotte
Van Ooijen

The Lisbon Council launches [a new website](#) along with a revamp of its branding and visual identity. The new site comes with more and better data visualisations and an all-new blog page, where researchers and thought-leaders can share their reflections and latest research in real time. Elsewhere, Lisbon Council principals continued a busy round of public speaking and outreach. Paul Hofheinz, president and co-founder of the Lisbon Council, took part in the *Koi Tū*

think tank’s high-level seminar on a post-COVID recovery plan for New Zealand and joined a fascinating series of seminars led by *Global Progress*, the high-level discussion group of senior government advisers. David Osimo, director of research, keyed *The 2020 Public Administration Forum* with Fabiana Dadone, minister for public administration in Italy, and published [How Digital Government Has Become an Essential Service](#). Charlotte van Ooijen joined as research fellow for digital government and Amarins Laanstra-Corn as research fellow from Stanford University.



Lisbon Council Website

Forthcoming

The 2020 Co-Creation Summit

Academic experts, leading civil servants and **Understanding Value Co-Creation in Public Services for Transforming European Public Administrations (Co-VAL)** consortium partners gather for this high-level summit on the state of co-creation. The discussions will be animated by a new

policy brief on pioneering cases of co-creation, design thinking and user-centric public service – and a high-level exchange among leading scholars and public administrators in this fast-moving field.



Democracy in the Digital Age: New Challenges and Tools



Věra Jourová

As key elections take place around the world, the European Commission has a simple message: social media should strengthen democracy and not weaken it.

At the **Virtual Town Hall Meeting on Democracy in the Digital Age**, Vice-President for Values and Transparency **Věra Jourová** will join an interactive dialogue on the regulatory challenge and tradeoffs. How do we preserve free speech, political pluralism and election integrity? The discussion will feed into the forthcoming **European Democracy Action Plan**.

Competition Economics: New Models, New Thinking

As the European Commission debates the merits of embracing “ex-ante” legislation and new tools for competition, the Lisbon Council dives deep into the way markets are changing – and the need (or non-need) of competition policy

to evolve with it. The Competition Economics series brings leading experts together for high-level discussion.



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