theLisboncouncil
think tank for the 21st century

'If policymakers were a little more sensitive to innovation and its impact on competition, I think the digital markets act would be written a little different from the way it is.'

— David Teece, professor of global business at the Haas School of Business, University of California (Berkeley), and author of the award-winning "dynamic-competition" model

Raising Our Game: Informing the European Digital Agenda

Benedict Evans

Annabelle Gawer

Henry Kahwaty

Pierre Régibeau

IN

As the European Union launched a tsunami of legislation – proposing steady waves of new laws on digital services, digital markets, artificial intelligence and data governance – the Lisbon Council also stepped up its work, convening high-level seminars, publishing high-impact commentary and developing compelling evidence on what Europe will need to thrive in this new era. At the High-Level Roundtable on Competition and Innovation: Why Europe Needs Dynamic Models – and How Europe Can Build Them, David Teece, professor of global business at the Haas School of Business at the University of California (Berkeley), led a deep dive on "*Is the Proposed Digital Markets Act the Cure for Europe's Platform Ills?*", a fascinating paper co-written with Henry Kahwaty, former economist in the U.S. Department of Justice antitrust division. Benedict Evans, venture partner at Mosaic Ventures and Entrepreneurs First; Annabelle Gawer, professor at the University of Surrey; Pierre Régibeau, chief economist at the directorate-general for competition in the European Commission; and Stéphanie Yon-Courtin, vice-chair of the committee on economic and monetary affairs and rapporteur for the digital markets act in the European Parliament, led an all-star cast of economists, analysts, lawyers, policymakers, startups, digital *aficionados* and other experts in a wide-ranging, highly interactive discussion.

Elsewhere, President Paul Hofheinz contributed Gate-keepers or Market Makers: What the Evidence Tells Us to The Forum, the Lisbon Council's platform for high-level debate (see page three for more). David Osimo wrote Fighting Counterfeits or Counterfeiting Policy? A European Dilemma, a deep

Stéphanie Yon-Courtin

dive on efforts to expand the scope of the eCommerce directive to include illegal goods (with Cristina Moise). The interventions joined a growing well of new evidence and cutting-edge analysis on the Intermediary Liability Evidence Hub, a unique effort to crowdsource and analyse global best practice in digital-services regulation. For more, visit https://evidencehub.net/ and watch Highlights from the Competition Economics Roundtable.

'I would like to praise the research [the Lisbon Council is] presenting today. With its direct link to the user-focused Tallinn Declaration and the value-based Berlin Declaration, it will support [the European Commission's] work on future interoperability and digital government policies based on co-creation and partnership.'

— Johannes Hahn, European commissioner for budget and administration

Government of the Future: A Sizzling Agenda
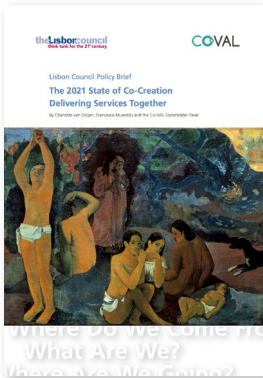

Johannes Hahn

Sandy Speicher

Kyriakos Pierrakakis

COVAL

The nine-university **Understanding Value Co-Creation in Public Services for Transforming European Public Administrations (Co-VAL)** coalition produced a dizzying array of in-depth studies and high-level debate. At The 2021 Digital Government Summit: Creating Services Together, leading researchers from five Horizon 2020-funded projects presented a fascinating treasure trove of new evidence. Johannes Hahn, European commissioner for budget and administration; Sandy Speicher, chief executive officer of IDEO; and Kyriakos Pierrakakis, Greek minister of state for digital governance, joined the summit, held as a *DigitALL Public Conference* breakout, with cutting-edge commentary and real-world examples of how advanced practice is being used to address social challenges worldwide. Watch The 2021 Digital Government Summit on the European Commission website.

The State of Co-Creation and Design Thinking

Along with a community of high-level academics and leading government stakeholders, the Lisbon Council produced a wealth of new evidence and cutting-edge thinking on public administration. The 2021 State of Co-Creation: Delivering Services Together analysed the state of play in 28 countries and six leading cities. Co-Creation at Scale: How Service Design,

Living Labs and Innovation Networks Help Public Servants Deliver Better Services and The Co-Creation Compass: From Research to Action proposed a Copernican Revolution in the way services are provided and a four-point programme for making co-creation of public services long-term and sustainable. Digital Government MetaMonitor is the first action to implement these recommendations, providing interactive data visualisation on digital government adoption in eight EU member states.

Getting to Net-Zero: New Priorities and Tools
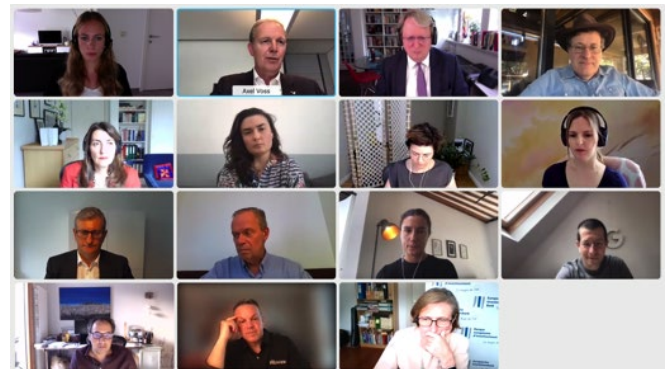

John Platt

Axel Voss

Laura Piovesan

Nan Ransohoff

Daniel Pereira

As Europe embarks on its ambitious climate-change fighting programme, the Lisbon Council convened the **High-Level Roundtable on Machine Learning for Climate Change: from Opportunity to Impact**. Before a high-level group of policymakers, business leaders and climate-change experts, John C. Platt, distinguished scientist at Google, gave new insight on *Tackling Climate Change with Machine Learning*, a major, U.S. National Science Foundation-funded report. Daniel Pereira, business lead EMEA, Climate Corporation at Bayer; Laura Piovesan, director of the innovation and competitiveness projects directorate of the European Investment Bank; Axel Voss, member of the European Parliament and chair of the special committee on artificial intelligence for the digital age; Nan Ransohoff, head of climate at Stripe; and Harry

Verhaar, head of global public and government affairs at Signify and chair of the Corporate Leaders Group Europe, joined a rich discussion. Earlier, the Lisbon Council and International Data Corporation (IDC) hosted Data4Green and the European Data Market: How Data-Driven Innovation Will Help Deliver the European Green Deal, a deep dive on how data analytics can best serve European-green-deal delivery.

High-Level Roundtable on Tackling Climate Change with Machine Learning

the Forum

A Burning Platform for High-Level Debate

As the world moves towards faster, more direct sources of information and analysis, the Lisbon Council develops **The Forum**, an online magazine for informed opinion, constructive debate, robust evidence and speedy commentary on the pressing events of the day. Visit The Forum for more.

Peter Gluckman   David Osimo   Radek Sikorski   Elina Valtonen   Alessando Leipold   Jonathan Wareham

Welfare Reform in Post-COVID-19 Europe: New Thinking for a Post-Crisis World

Elina Valtonen, member of the board of directors, and Prof Enzo Weber, chair of empirical economics at the University of Regensburg, analyse how the European welfare system performed in the COVID-19 pandemic and propose new ideas – such as "life accounts" and digital social security wallets – for better outcomes.

Gatekeepers or Market Makers? What the Evidence Tells Us

As digital platforms have grown in size and scope, they come under additional scrutiny. But are they really holding back commerce? President Paul Hofheinz looks at the importance of platforms in the global economy and asks whether recent proposals are helpful or punitive.

Making the World Great Again: Europe, the United States and China

Radek Sikorski, member of the European Parliament (Poland-European People's Party) and chair of the delegation for relations with the United States, examines the outlook for improving transatlantic ties under the Joseph R. Biden administration – and the rising challenge of China's "wolf-warrior diplomacy."

Making a Success of 'Deep Tech:' What the Data Tells Us

Deep tech is high on the policy agenda. But can Europe nurture an effective ecosystem that delivers social benefits and growth? ESADE Professor and former dean Jonathan Wareham looks at the experience of 170 deep-tech ventures, analysing their potential and drawing out lessons for commercialisation.

Getting to Net Zero: Why Education and Analytical Skills are Key to Reaching Europe's Goals

Peter Gluckman, director of *Koi Tū*: the Centre for Informed Futures and former chief science adviser to the prime minister of New Zealand, weighs in with a frank assessment of the knowledge requirements and educational reforms needed to transition effectively to net-zero carbon emissions.

A First Assessment: Recovery and Resilience

Economic Counsellor Alessandro Leipold takes a sizzling look at the European Union's €672.5 billion recovery plan, analysing how this ambitious programme has unfolded in practice and discussing the implications for future European economic governance.

New Technologies, New Markets: Why Regulators Must Raise their Game

Is European Union regulation fit for the challenges of the 21st century? In this deep-dive, Director of Research David Osimo looks at the global debate on better regulation and analyses the implications for Europe.

Policy 2.0 in the Pandemic World: What Worked, What Didn't and Why

Policymakers have no shortage of tools. But are they really that useful? Director of Research David Osimo looks at the role of policy modeling, open government data, visual analytics and other innovative approaches to government policymaking and evaluates their performance.

See also Donald Trump, Sedition and Social Media: Can a Ban Stop the Rot? on the Intermediary Liability Evidence Hub and much more...

'The Lisbon Council put eGovernment and digitalisation of the public sphere on the agenda very early. And, what I like a lot, also very quickly engaged with startups, support schemes for startups and the debate about data, data access, open data, data exchange, the things that drive us today.'

— Maximilian Strotmann, deputy head of unit interoperability, director–general informatics, European Commission

News and Outreach

Elisabeth
Grosdhomme-
Lulin

Paul
Hofheinz

Siim
Sikkut

Charlotte
van Ooijen

Francesco
Mureddu

The Lisbon Council welcomed two new board members: Elisabeth Grosdhomme-Lulin, director-general of *Paradigmes et caetera*, a French think tank, and Elina Valtonen, member of parliament of Finland and former chair of *Libera*, a Finnish think tank. Paul Hofheinz, president and co-founder of the Lisbon Council, joined Siim Sikkut, government chief information officer of Estonia, for a fascinating fireside chat at the European Commission's DigitALL Public Conference. Mr Hofheinz also took part in the *Transatlantic Digital Economy Working Group* at the Woodrow Wilson International Center for Scholars; the *Global Progress Working Group on Shared Prosperity and the Future of Work* led by the *Fundación Felipe González*; the Information Technology and Innovation Foundation's *New Doctrine for Digital 'Realpolitik?*; and the closing plenary of *Transatlantic Conference 2021* convened by AmChamEU. Senior Research Fellow Charlotte van Ooijen joined the *EU Digital Citizenship Working Group*, a stakeholder assembly developing a series of reports. Director Francesco Mureddu keynoted *Data Week 2021*. Director of Research David Osimo spoke at *European Research and Innovation Days*.

Coming Up

The 2021 UserCentriCities Summit

Building on cutting-edge work around digital government, the Lisbon Council convenes **The 2021 UserCentriCities Summit**. High-level stakeholders from 11 leading European cities will exchange experience and learn from each other. The summit is co-hosted by Eurocities, the European Commission and VTT Technical Research Centre of Finland.

User
Centri
Cities

Data: The Challenge and Opportunity

The Lisbon Council continues to serve as a crucial interlocutor on data-driven, policy-related issues. The **European Data Market Study**, an authoritative survey developed since 2013 in partnership with International Data Corporation (IDC), will deliver a new generation of data and evidence for policymakers, including penetrating studies on using data to fight climate change and build more efficient buildings. Also forthcoming is a new study on data re-use within government for the **European Data Portal**.

Living Labs: Reinventing European Schools

The Lisbon Council convenes the **High-Level Roundtable on Schools as Living Labs: Methodologies for Innovating School Education Systems in Europe**. Tuija Hirvikoski, director of Laurea University of Applied Sciences and former president and council member of the European Network of Living Labs, keynotes. The Lisbon Council will present a **Roadmap to European Policies for Living-Lab-Based Open Schooling**, a new policy brief.

Tuija Hirvikoski

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