theLisboncouncil

think tank for the 21st century



Newsletter

JULY-DECEMBER 2022



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'We don't have to fear artificial intelligence. It is going to create an enormous amount of new jobs. The key point is how do we make sure that our labour force is going to be fit to handle all of these changes that AI is going to bring in how our jobs look.'

- Dragos Tudorache, member (Renew Europe-Romania), European Parliament, at the High-Level Roundtable on The Artificial Intelligence Act: Getting the Framework Right

What Artificial Intelligence Can Do for Workers and What Workers Can Do for the World

Industry experts, technologists, policymakers and digital aficionados gathered at the High-Level Roundtable on The Artificial Intelligence Act: Getting the Framework

Right, convened by the Lisbon Council as the negotiation over the European Union Artificial Intelligence Act entered its final phases. Dragoş Tudorache, member of the European Parliament and co-rapporteur on the Al Act, gave a wide-ranging overview of key pistes for discussion - and his plans for finding compromise and building consensus. Karine Perset, head of the artificial intelligence unit at the OECD,

weighed in with an overview of the OECD framework for classification of Al systems. Paul Hofheinz, president of the Lisbon Council, presented What Artificial Intelligence

Can Do for Workers and What Skilled Workers Can Do for the World, a new policy brief from Lisbon Council Research. And Jens-Henrik Jeppesen, director of public policy EMEA at Workday Inc., discussed the advanced use of Al for skills and skills for Al. The Lisbon Council remains active on the Al dossier, using its unique platform to build powerful frameworks and



High-Level Roundtable

High-Level Summit: Security in an Age of Disruption





Hendrik IIves



S Hamilton

With war raging on Europe's borders, the Lisbon Council convened the High-Level Summit for New Security

Agenda: Coping in an Age of Disruption. Ambassador Julianne Smith, U.S. permanent representative to NATO; Toomas Hendrik Ilves, former president of Estonia; and

Professor Daniel S. Hamilton, senior fellow at Johns Hopkins University SAIS Foreign Policy Institute, dove deep in a wide-ranging discussion of the world's emerging security needs and the prospects for peace in the bloody war on Europe's border. The discussion revolved around two crucial questions: What is different about this war? And once we understand that, how can we build a better peace to prevent it from happening again? Watch Video Highlights from this Fascinating, Timely Discussion.

deliver key insight.

'At NATO, unity is the strongest card we have to play in coping with disrupting threats. The most important message I want to bring is the importance of unity in dealing with all the challenges. The secret sauce to all of the work that goes on in the NATO headquarters is our united front and approach.'

— Ambassador Julianne Smith, United States permanent representative to the North Atlantic Treaty Organisation (NATO), at the High-Level Summit for A New Security Agenda

Climate Change and Innovation: When Action Speaks Louder Than Words





The Lisbon Council continued its advocacy to bring helpful insight and new evidence to the European Green Deal, a key policy objective announced by **European Commission President**

Ursula von der Leyen in 2019. In Prague, Director of Research David Osimo presented key findings of Green, Digital and Competitive: An SME Agenda for the 21st Century at the SME Assembly hosted by the Czech Presidency of the Council of the European Union. To give additional impulse, the Lisbon Council launched

a new Six-Language Website and released the cutting-edge study in six languages: English, French, **Polish** German, Italian, Spanish. Elsewhere, Dirk Pilat, senior research fellow at the Lisbon Council and former deputy director for science, technology



and innovation at the OECD, launched **Driving Innovation** to Curb Climate Change, a four-point roadmap for helping governments raise their climate-change fighting game.

Building Dialogue, Strengthening Ties: The U.S.-EU Trade and Technology Council









There are few limits to what reasonable people can do when they find time to discuss their differences and bring useful evidence to those discussions. With that thought in mind, the Lisbon Council has supported the emerging U.S.-EU Trade and Technology Council (TTC) talks with a host of roundtables and informed policy briefs. The latest dialogue took place in October 2022 as talks were intensifying for the December TTC ministerial in Washington DC. Thibaut Kleiner, director policy strategy and outreach, DG-Connect, European Commission; Daniel S. Hamilton, senior fellow, Johns Hopkins University SAIS Foreign Policy Institute; Luukas K. Ilves, government chief information officer, Estonia; and Marcus Mangan, trade counsellor and second secretary at the Permanent Representation of Sweden to the European Union, joined a high-level roundtable on the reasons why concrete achievements had proven so difficult - and how that deadlock could be converted to key deliverables.

Digital Government: Thought Leadership in Challenging Times



Chrysoula



Charlotte



Grace

The Lisbon Council remains at the cuttingedge of public-sector reform and digital government, publishing a steady stream of high-level policy briefs. Researchers Grace Milne, Chrysoula Mitta and David Osimo

produced Help Where It's Most Needed: How Leading Administrations are Using 'Proactive Public-Service



Delivery' to Aid Citizens, an eight-step roadmap on the successful application of a very cuttingedge public service: the new trend towards automatic, threshold-based delivery that serves citizens so well. Charlotte van Ooijen, associate director, collaborated with the World Bank to co-author the Interoperability: Towards a Data-Driven Public Sector, a "how-to" policy brief published by the GovTech Global Partnership. The UserCentriCities consortium, led by the Lisbon Council, published The State

of UserCentriCities, a policy brief accompanied by a cutting-edge Interactive Online Dashboard.

'The knowledge economy isn't something that is coming. This [new OECD data] shows we are already well into it.'

- Tia Loukkola, head of the innovation and measuring progress division at the OECD, explaining new OECD data at the global launch of Education at a Glance 2022: OECD Indicators, hosted by the Lisbon Council

Science and Education: New Tools for New Times







Tia Luokkola



Stäns



Eva

The Lisbon Council continues its powerful advocacy in the field of education, hosting a range of key initiatives and building a powerful new network to explore advanced forms of science education. Andreas Schleicher, director of education and skills and special adviser on education to the secretary general at the OECD, and Eva Maydell, member (EPP-Bulgaria) of the European Parliament, kicked off the season with powerful keynotes at the High-Level Summit on Education, Science and the Challenge of Misinformation, convened as part of Road-STEAMer, a three-year, 12-partner consortium that the Lisbon Council

leads. Elsewhere, Tia Loukkola, head of the innovation and measuring progress division at the OECD, came to the Lisbon Council to launch *Education at a Glance 2022*, the OECD's flagship publication on educational attainment. Later, the Lisbon Council teamed up with Meta Platforms,

Inc, to host the High-Level Roundtable on New Tools for New Times: Mobilising the Metaverse to Boost STEAM Education. Malte Stäps, director of scientific partnerships at Labster – a European virtual education startup – keynoted the interactive session.



Exploring the Metaverse

Delivering Europe's Digital Decade 2030: Evidence, Discussion and Debate



Malena Dailev



Michael



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Fontana

In October, the Lisbon Council teamed up with Progressive Policy Institute (PPI), a leading Washington DC think tank, to convene the High-Level Roundtable on Digital Decade 2030: Meeting Europe's Connectivity Investment Targets. Malena Dailey, policy analyst, and Michael Mandel, chief economist at PPI, launched Funding the Next Generation of European Broadband Networks, a new policy brief. Michael Kende, senior adviser, and David Abecassis,

partner at Analysys Mason, presented *IP Interconnection on the Internet: A European Perspective.* Christof Sommerberg, senior vice-president at Deutsche Glasfaser, a fast-growing German fiberglass fiber network provider, and Daniel Friedlander, European affairs director at Sky and chair of the European video-on-demand coalition, gave new perspective from Europe's front-line industries. Konstantinos Masselos, president of the Hellenic Telecommunications and Post Commission and incoming vice-chair of the Body of European Regulators for Electronic Communications (BEREC), and Carlota Reyners Fontana, head of unit, electronic communications policy at the European Commission, gave the policy perspective.

New Horizons: Leading Global Consortia for Collaboration and Excellence



Francesco

The Lisbon Council is growing quickly as a research hub and go-to place for high-level analysis and global consortium building. In 2022, the Lisbon Council enjoyed unprecedented success at building and joining high-level research consortia. The work takes place on

an annual budget of more than two million euros – cofinanced by the European Union – and involves more than 50 high-level European organisations ranging from the Commissariat à l'énergie atomique (CEA) in France to the Tallinn University of Technology (TalTech) in Estonia and the Fraunhofer Institut für Offene Kommunikationssyteme (FOKUS) in Germany. The work is coordinated by Francesco Mureddu, senior director, who manages a growing team of researchers and project managers, and includes the flagship Road-STEAMer and UserCentritiCities projects.





- Mark Carney, writing in Value(s): Building a Better World for All

News and Outreach









Olenvch



Oleg Polovynko

As war in Ukraine intensified, the Lisbon Council stepped up its contact with the Ukraine government, inviting top officials from the Kyiv City Administration and the Government of Ukraine to join Lisbon Council programmes and take part in key initiatives. Petro Olenych, deputy mayor and chief digital transformation officer of Kyiv, and Oleg Polovynko, chief information officer, briefly left missile-besieged Kyiv to join **The UserCentriCities Summit** in Barcelona, where they delivered inspiring keynotes. Later, Paul Hofheinz, president of the Lisbon Council, joined a high-level panel at the European Business Summit;

led a breakout session on inclusive growth at Global Progress in Toronto with Mark Carney, chair of Canada 2020 and former governor of the Bank of England; and met with Kira Rudik, member of the Ukraine Rada. Chrysoula Mitta recently promoted to director - continues to lead the UserCentriCities programme and spoke at The 2022 Smart City Expo World Congress. Evgenia Malikova, formerly project manager for the USAID Mission in Ukraine, Belarus and Moldova, joined the team as project manager and senior adviser, Ukraine and accession countries. Francesco Mureddu, senior director, led the <u>Data4Policy: Ecosystems</u> of Innovation and Virtual-Physical Interaction Conference co-hosted by the Lisbon Council and Studies in Media, Innovation and Technology (SMIT), the joint research group of Inter-University Microelectronics Centre (IMEC) and Free University of Brussels.

Coming Up

Powering the Twin Transition: Al for Energy and Energy for Al

The Lisbon Council teams up with Amazon Web Services (AWS), the United Nations, leading members of the Al for Sustainability Group in the European Parliament and a bevy of top European startups and energy providers for a deep-dive on the power of artificial intelligence to

drive climate transition. Key speakers include MEPs Eva Maydell and Jörgen Warborn and leading European climatesolution providers.



Eva Maydel

The 2023 UserCentriCities Summit: Public Services in the Digital Age

Following on the the immense success of The 2022



UserCentriCities Summit held in Barcelona in the margins of *The 2022 Smart City Expo*, the Lisbon Council convenes **The 2023 UserCentriCities Summit**.

Speakers include CIOs from 23 leading cities and regions: Arezzo, Barcelona, Catalonia Region, Brussels Capital Region, Emilia Romagna Region, Espoo, Ghent, Glasgow, Gotherburg, Helsinki, Kronoberg Region, Kyiv, Lisbon, Ljubljana, Madrid, Mataró, Milan, Murcia, Paris, Porto, Riga, Rotterdam and Tallinn.

Govtech4all: A New Network at the Cutting Edge

For the next four years, the Lisbon Council will lead manage and coordinate **Govtech4all: the Govtech Incubator**, a high-level partnership with the European Commission and national govtech agencies in Denmark, Estonia, France, Germany, Greece, Italy, Latvia, Lithuania, the Netherlands, Portugal,

Spain, Sweden and Ukraine. The programme will accompany and inform the emerging European Interoperability Strategy, which the European Commission will launch in 2023.



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