



AI and Computer science: Modernizing education

Hadi Partovi, Code.org, @hadip











Opportunity



Code.org impact

300 State policies changed

80 Countries announced national plans

100,000 Teachers trained

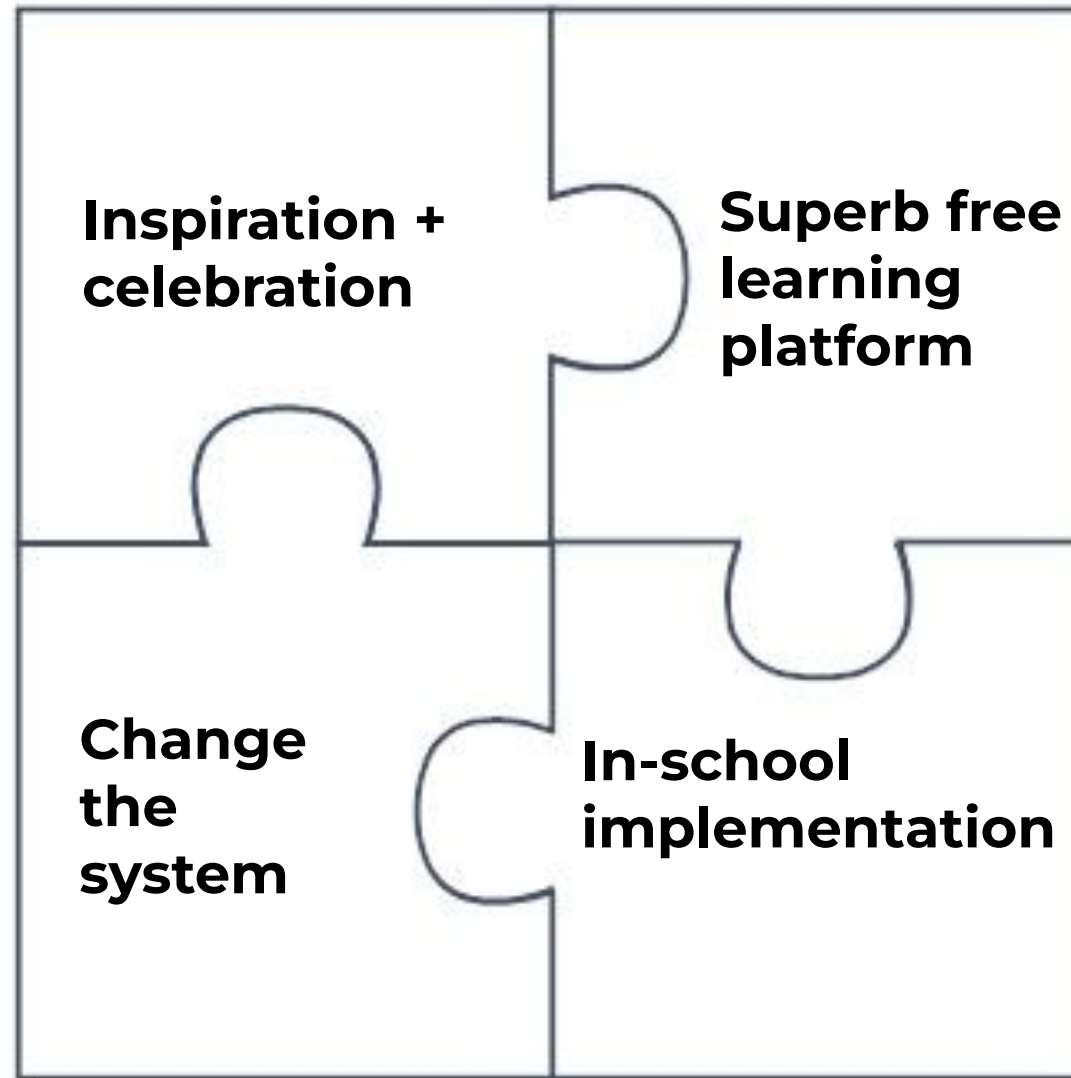
80 Million registered students

250M Projects created

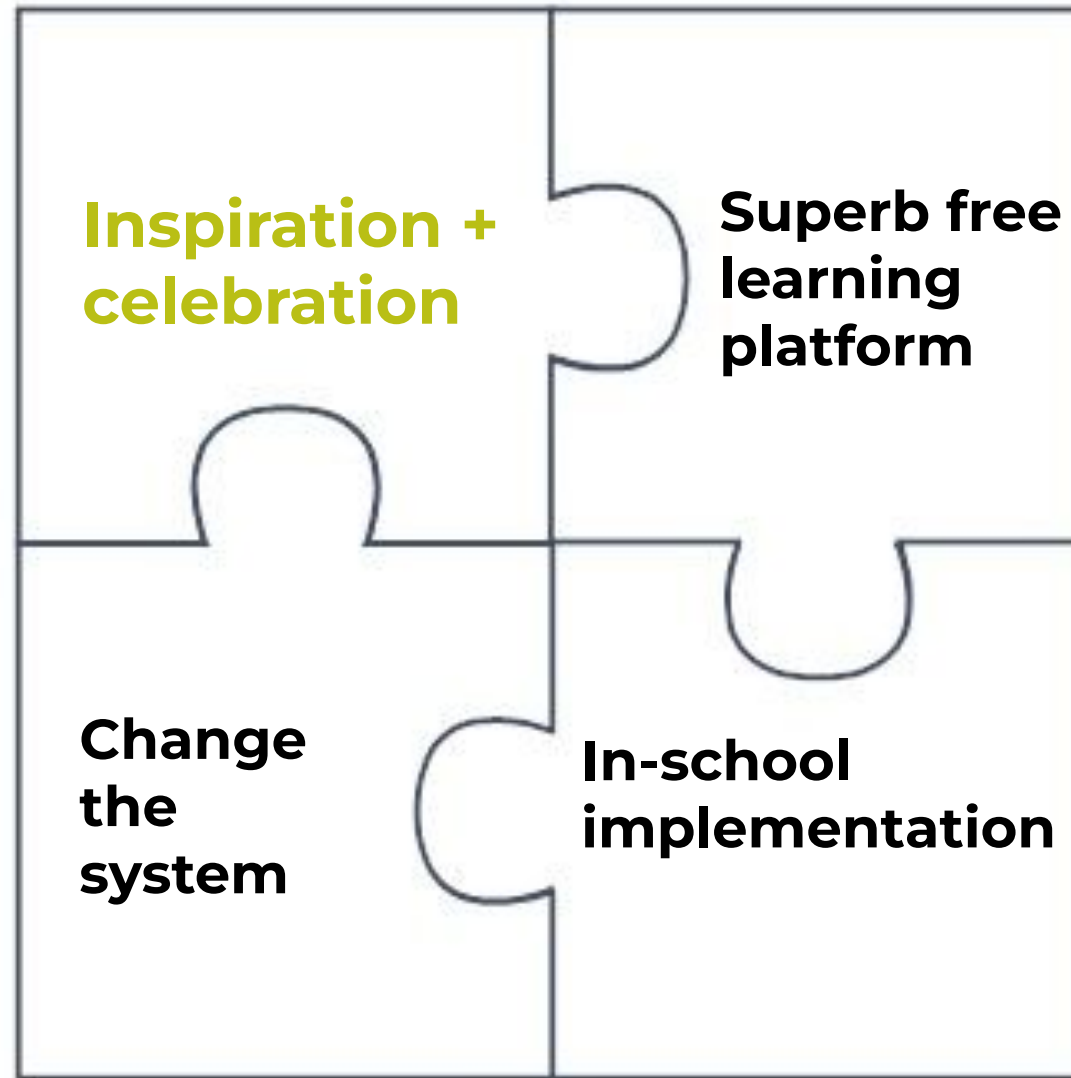
1.7B Hour of Code engagements

Code.org's unique strategy

4 parts of our strategy



4 parts of our strategy







CODING with JUSTIN TRUDEAU

Test the message for the audience

- Economic growth
- Opportunity for underserved populations, workplace diversity
- Foundational learning for all students
- Creativity in the classroom
- You can change the world
- It's easier than you think
- It's fun



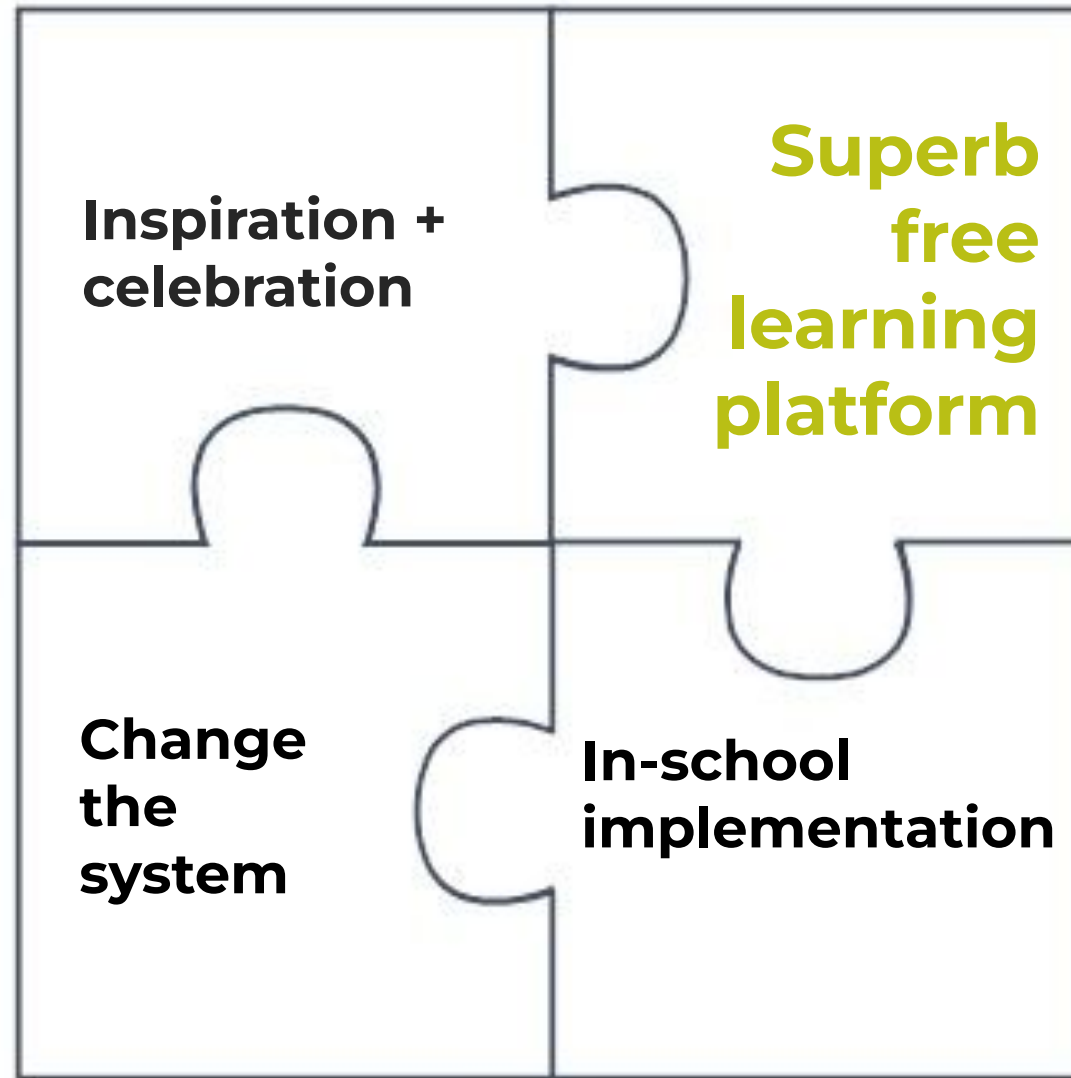
Partnerships that actually move the needle — reaching teachers



A high-angle, wide shot of a massive crowd of people, likely at a music festival or large-scale event. The crowd is densely packed, filling the entire frame. Many individuals are holding up colorful balloons in shades of red, blue, yellow, and green. Some people are also holding up long, thin streamers or flags. The overall atmosphere appears festive and energetic. In the center of the image, there is a semi-transparent white rectangular box containing the text "Building a Movement" in a bold, black, sans-serif font.

Building a Movement

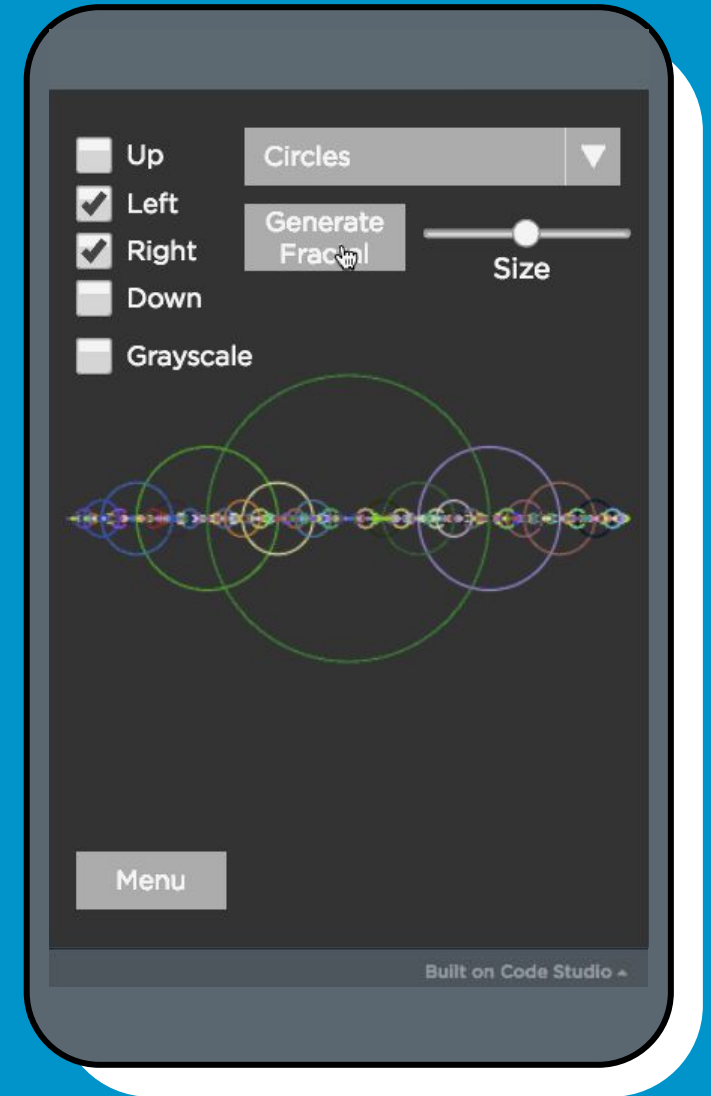
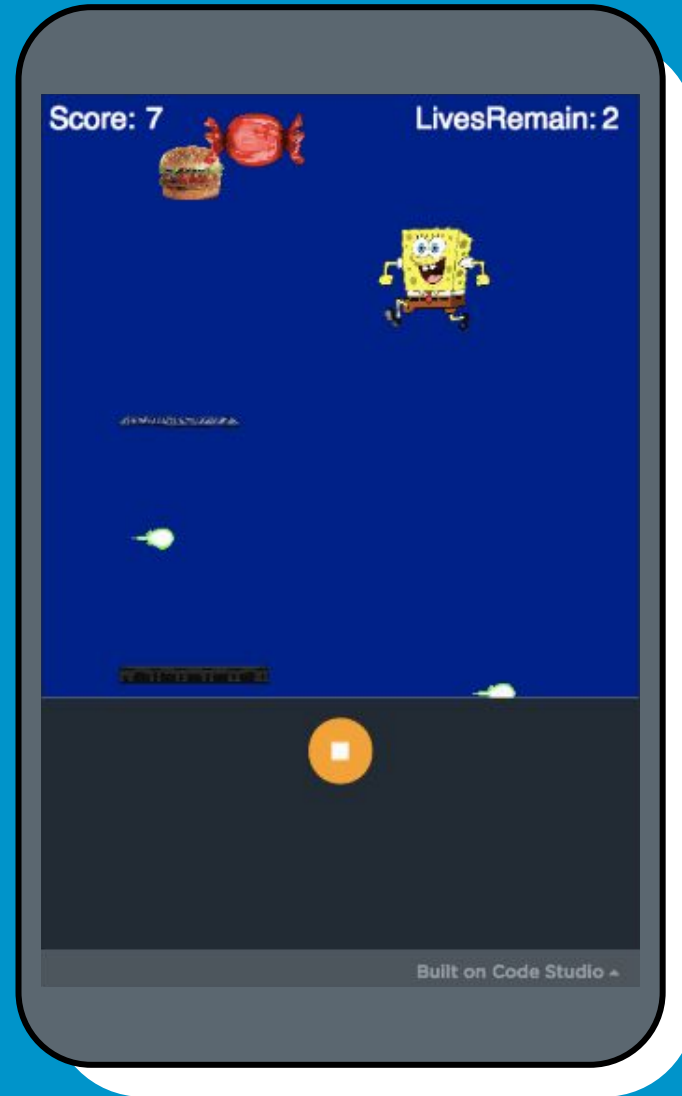
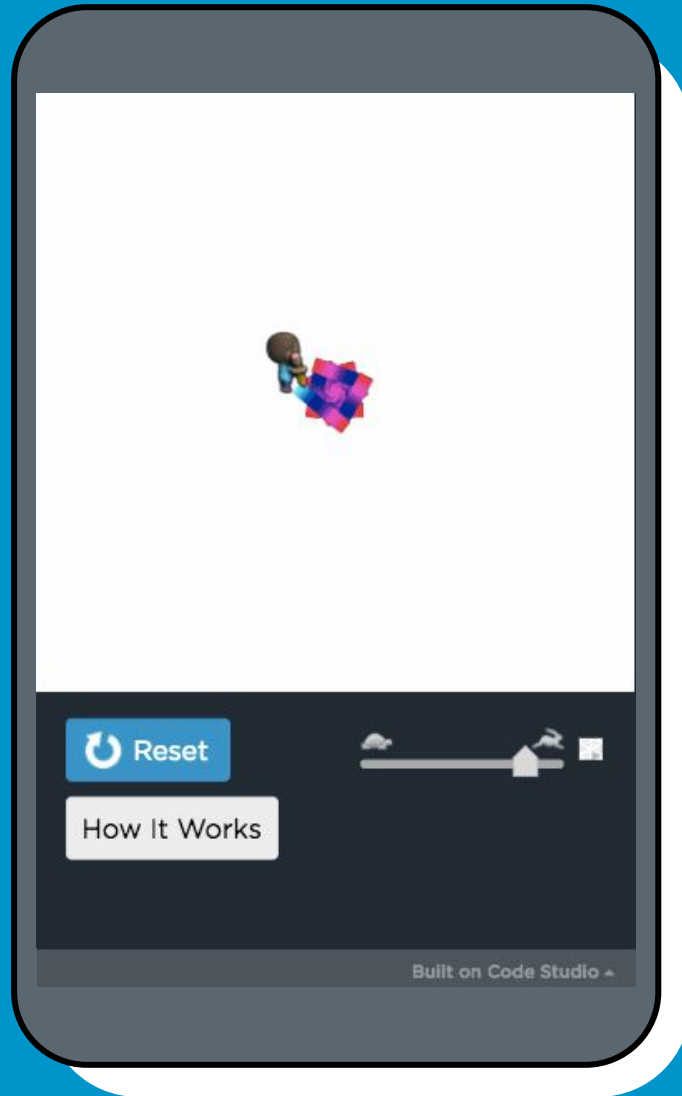
4 parts of our strategy



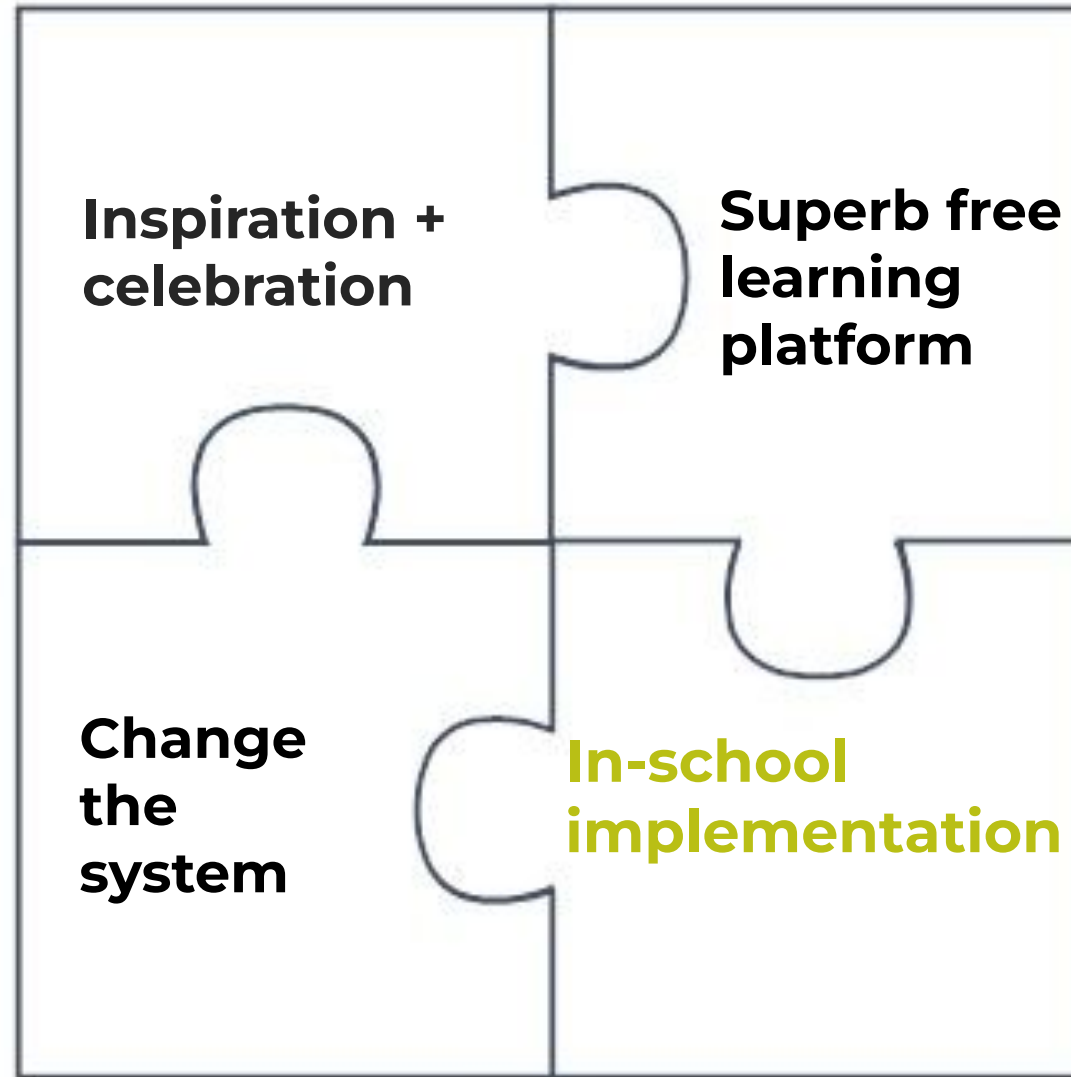


Keys to learning platform success

- Laser-focus on student experience
- Fastest path to experiencing creativity
- Feels more like a game than like homework
- Lower barriers: No software install needed. Even login is optional
- Works on any browser or tablet
- Coming soon: offline, mobile



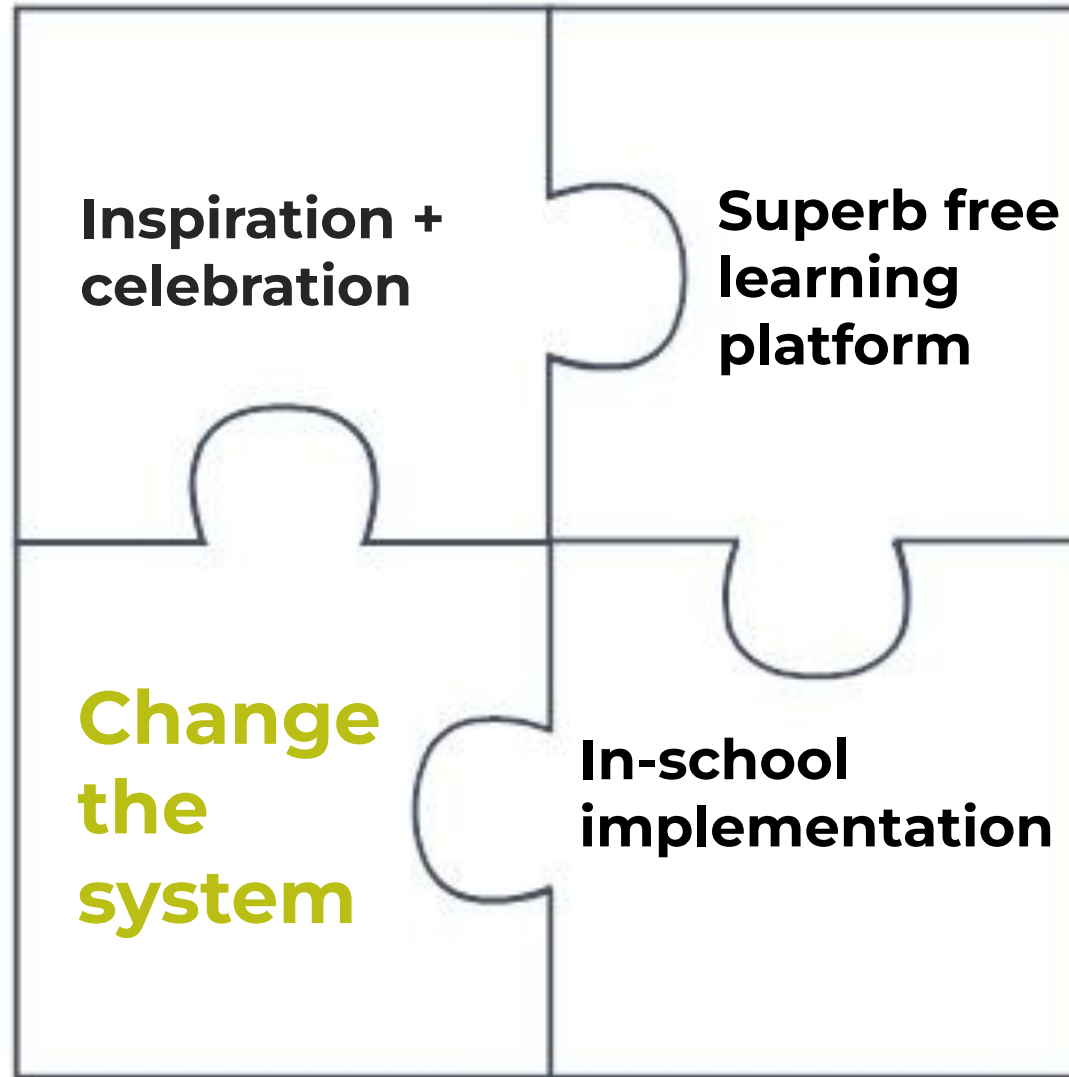
4 parts of our strategy



School by school implementation

- The unit of change: professional development of CS teachers
- Not training teachers to become computer scientists, but rather training teachers to facilitate an inquiry-based teaching strategy, with courses designed for the role of the teacher as a lead-learner and facilitator
- Train-the-trainer model, 1,000 facilitators, 60 regional partners
- \$2000 cost of a teacher trained
- Data dashboards to assist partners

4 parts of our strategy



10 policy recommendations

Clarity

1

Create a statewide plan for K-12 computer science

2

Define computer science and establish standards for K-12 computer science

Capacity

3

Allocate funding for rigorous computer science teacher professional learning

4

Implement clear certification pathways for computer science teachers at elementary and secondary levels

5

Create programs at institutions of higher education to encourage all preservice teachers to gain exposure to computer science

Leadership

6

Establish dedicated computer science positions in a state education agency

Sustainability

7

Require that all schools offer computer science with appropriate implementation timelines

8

Allow computer science to count toward a core graduation requirement

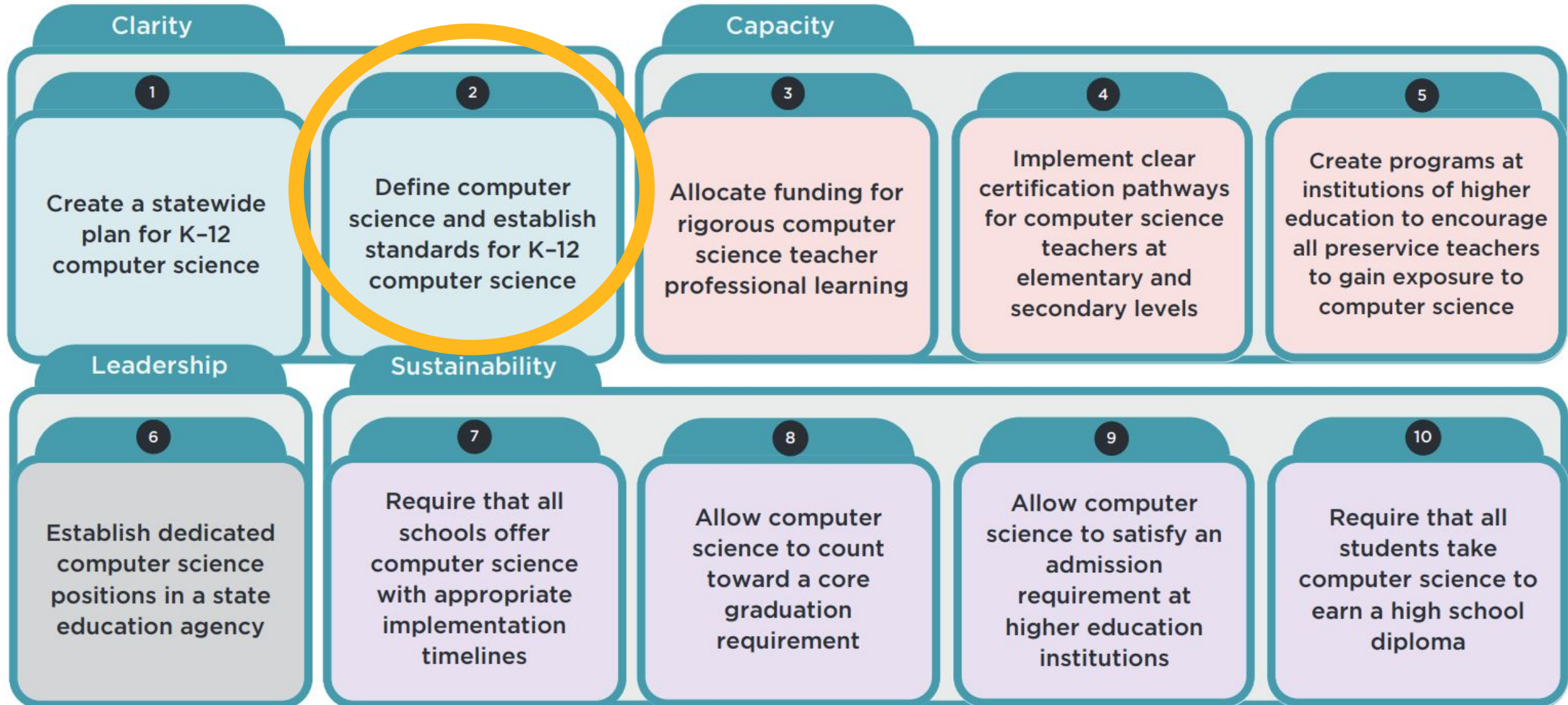
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Allow computer science to satisfy an admission requirement at higher education institutions

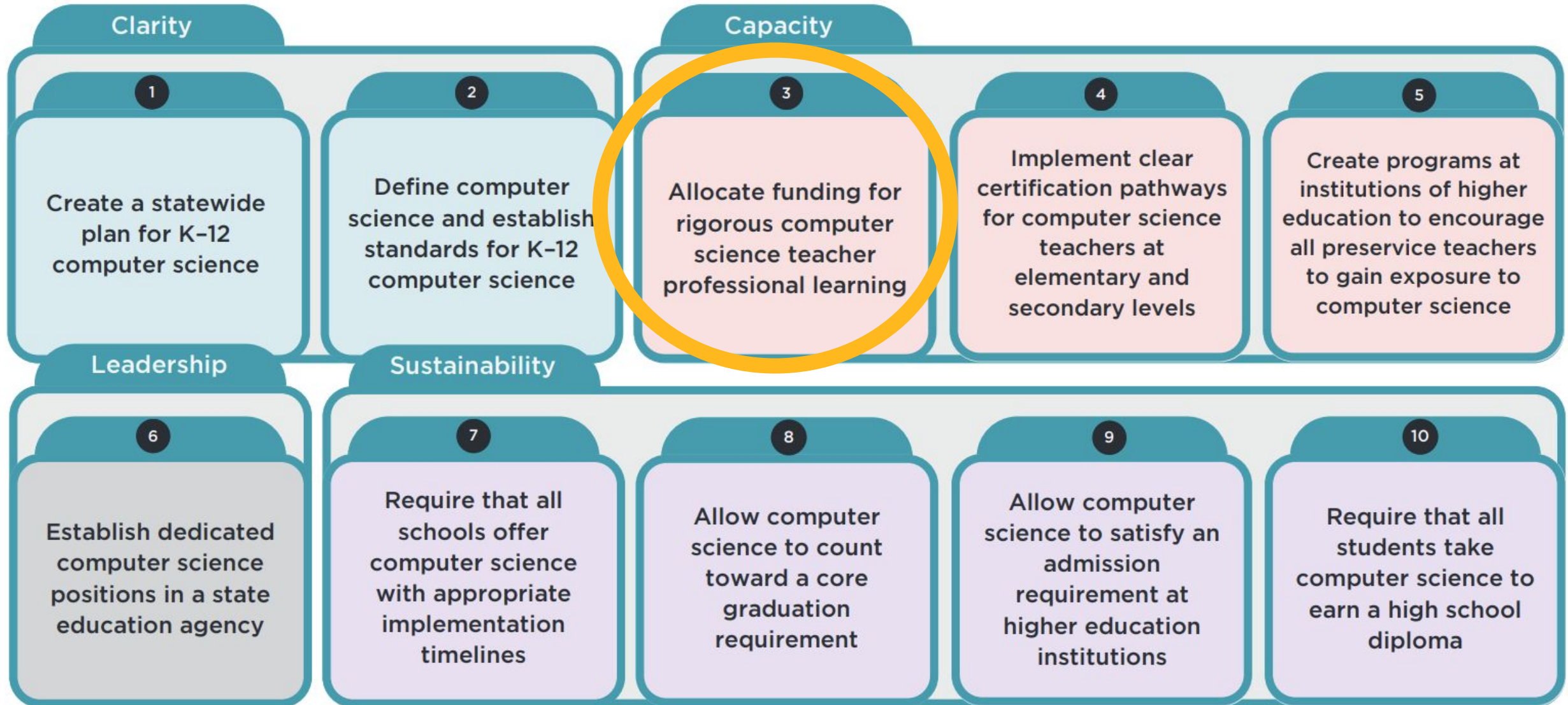
10

Require that all students take computer science to earn a high school diploma

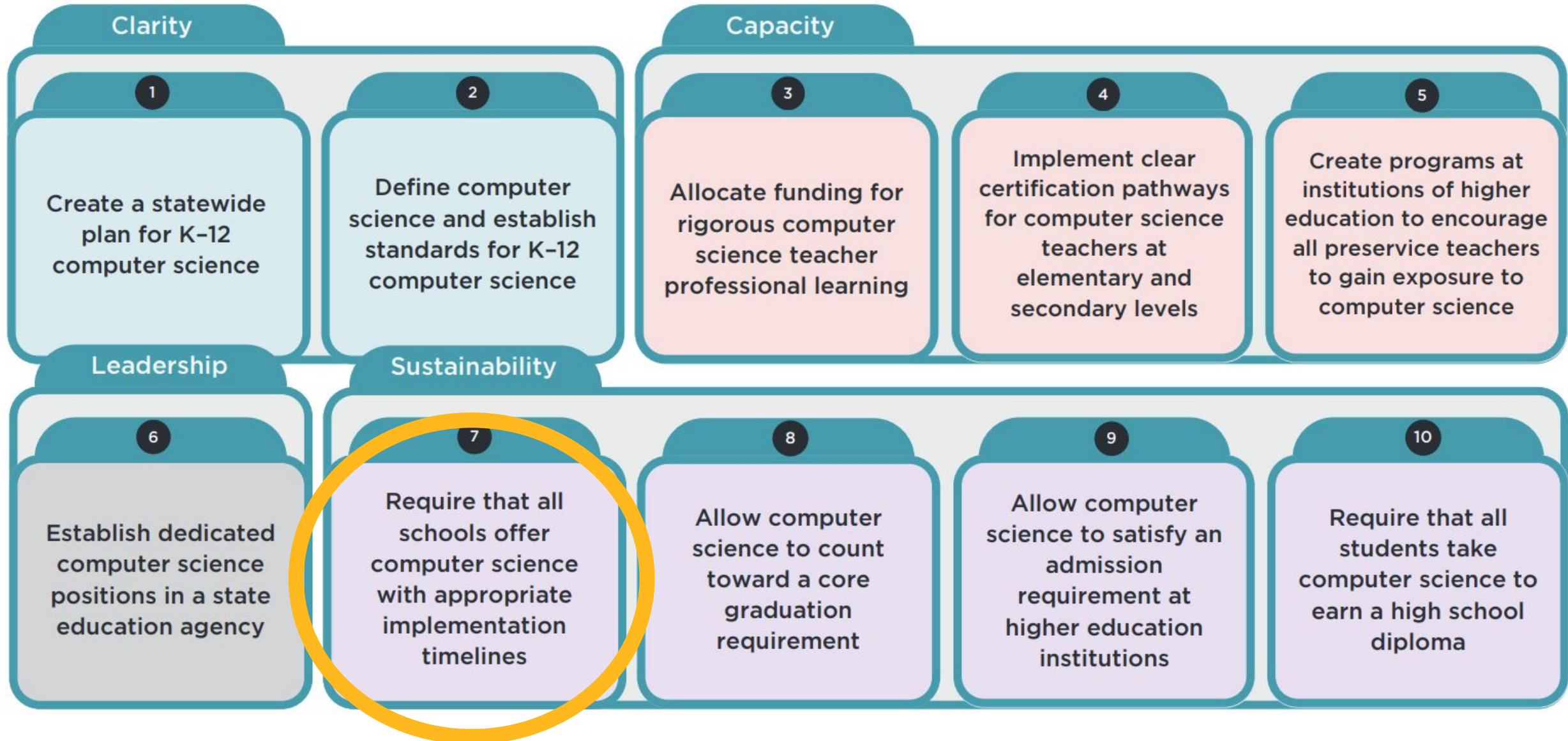
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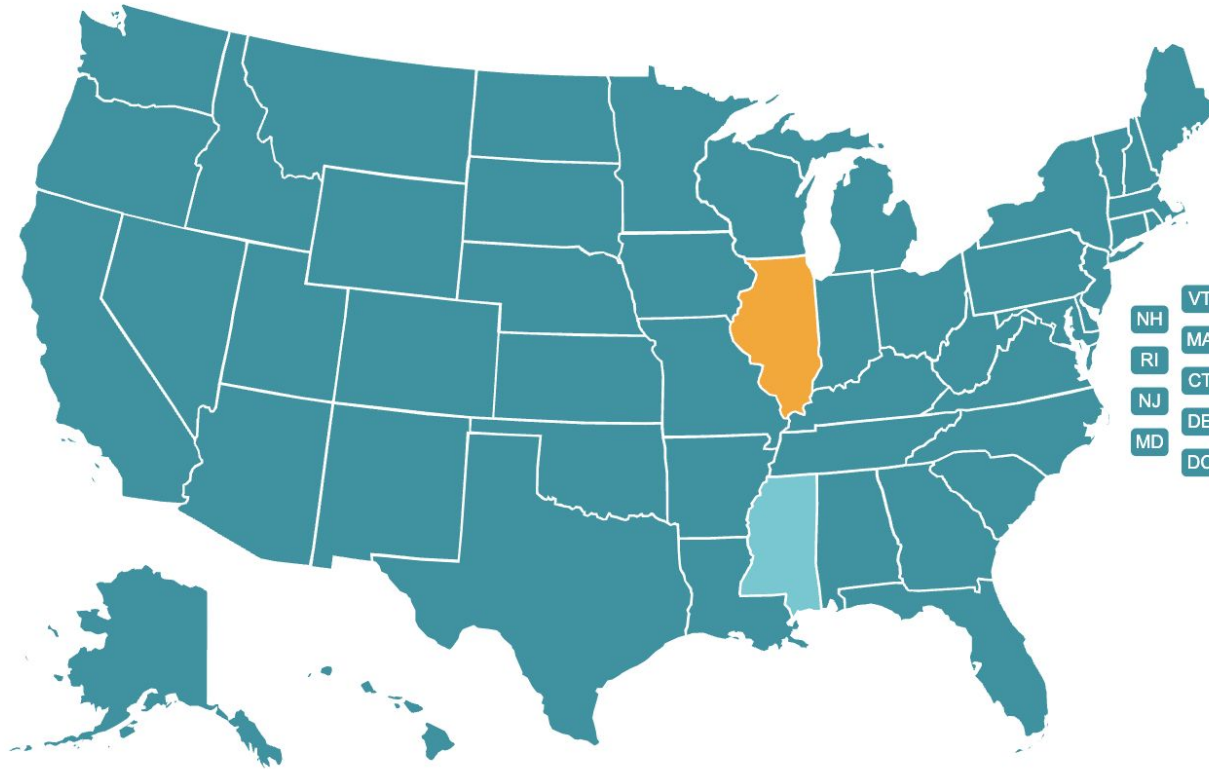
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Using data to drive policy change



Illinois

14,160

Open computing jobs
(2.1x the state average demand rate)
with an average salary of \$107,579

44%

of public high schools teach a CS class

2,940

Computer science graduates

Policy Environment ([rubric](#)):



No dedicated state funding for CS PD



Requires all high schools to offer CS

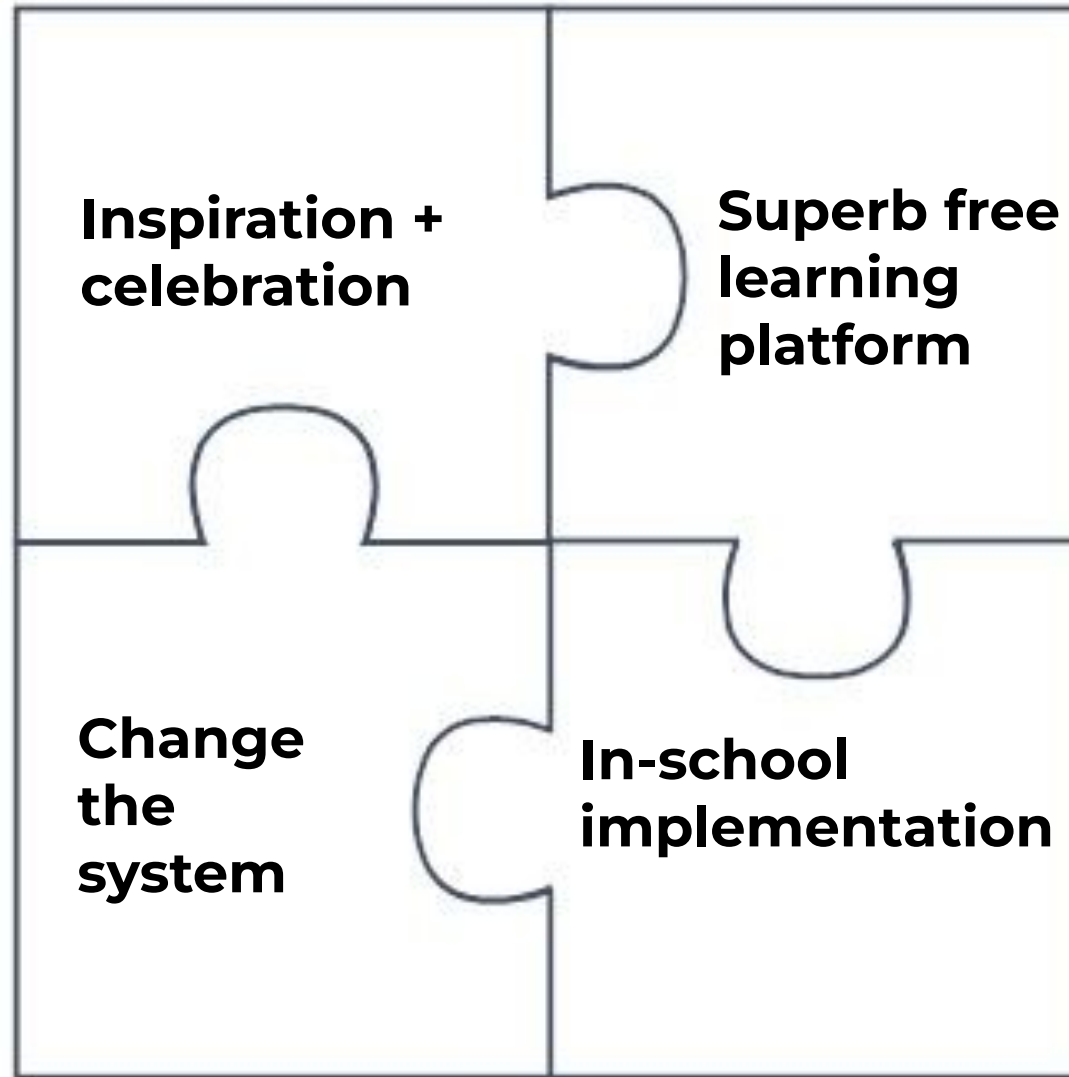


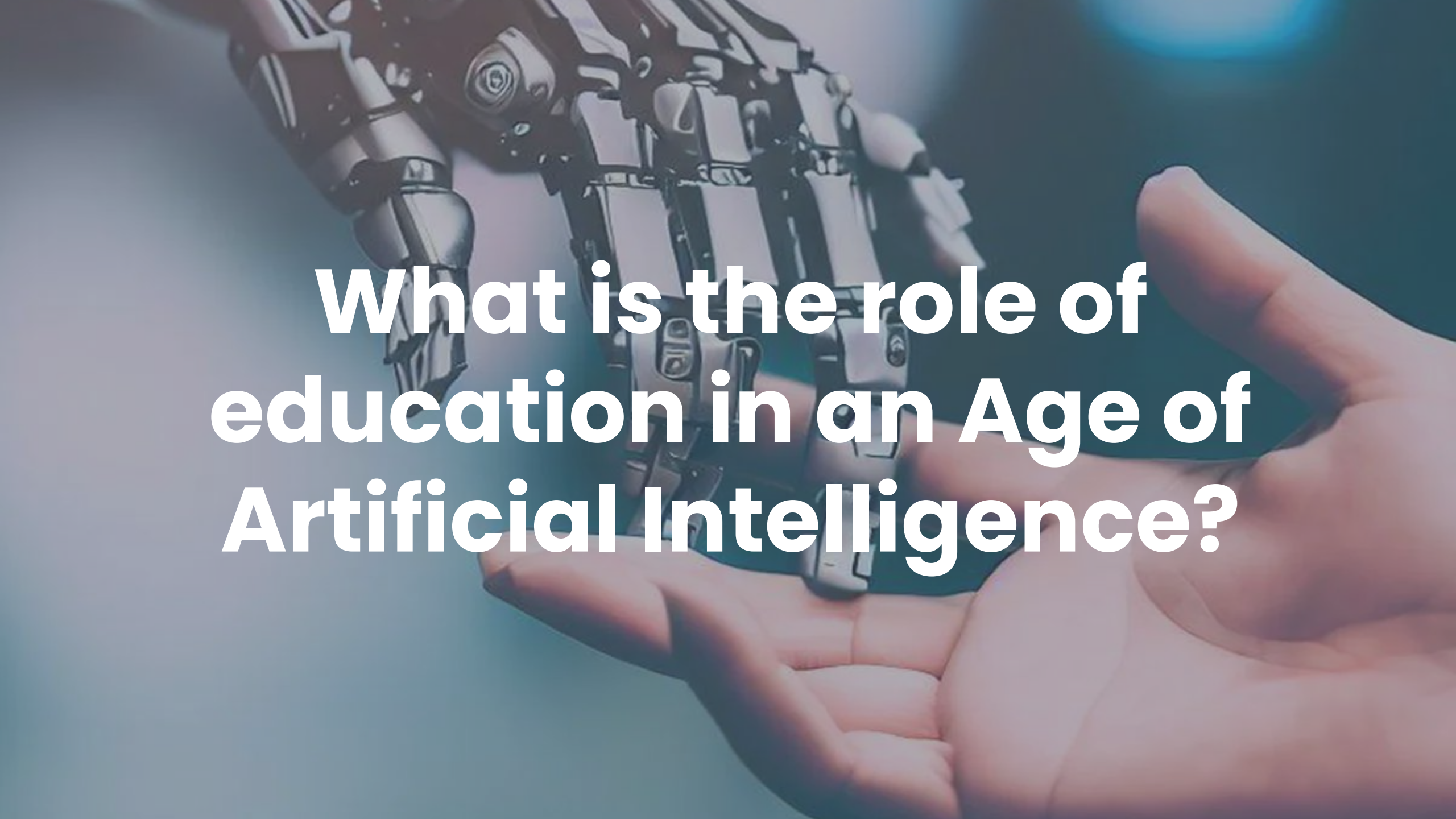
K-12 CS curriculum standards

► AP Stats

[View state fact-sheet](#)

4 parts of our strategy



A close-up photograph of a metallic, articulated robotic hand holding a human hand. The robotic hand is silver and black, with visible joints and sensors. The human hand is a light skin tone and is being held in a supportive manner. The background is a soft, out-of-focus blue and green. Overlaid on the center of the image is the text "What is the role of education in an Age of Artificial Intelligence?" in a bold, white, sans-serif font.

**What is the role of
education in an Age of
Artificial Intelligence?**



**Empowering educators to teach *with* AI and
about AI**





